



BSc in Economics and Business Administration

International Undergraduate Exchange Programme – Economics and Business Administration

Offered at **Campus Esbjerg**

Profile

The International Undergraduate Exchange Programme in Economics and Business Administration offered at Campus Esbjerg can be attended in the autumn semester, which starts on the 1st of September. It contains a range of courses from the various Bachelor programmes running at the campus. The programme has been running for many years and students from Europe, North America and Asia have attended.

Why choose an International Undergraduate Exchange Programme in Economics and Business Administration?

One of the main themes within the programme is how to manage companies. The teaching is based on courses from general economics and business administration as well as from sports economics and sports management.

The courses in the International Undergraduate Exchange Programme in Economics and Business Administration combine theory and practice to ensure a solid theoretical basis and practical tools employable at your home university and later in your first job.

The courses consist of a combination of group work, project work and lectures. The classes are relatively small in regards to number of students, allowing for interaction with the professors lecturing as well as discussions among students. This is beneficial for your professional development as it enlarges the size of the active vocabulary which you can later use in discussing issues related to these fields as a part of your job.

Finally, you broaden your horizon because you meet and cooperate with students from other cultures as well as from other studies.

Campus Esbjerg is part of the University of Southern Denmark. The campus is situated in green surroundings close to the town centre of Esbjerg (a city with app. 80,000 inhabitants) which offers cultural, sporting and leisure activities, and a lively nightlife.

Students say:

"I wanted to add that I had a great time during my exchange semester at your University. It has been an amazing experience, and I was asked to represent your University at our Going Abroad Fair, so I will have some great things to tell other students".

"I love this university, as it offers a very modern study environment, a great study support and many events. The people are so friendly, helpful and supportive".

Structure

30 ECTS = 1 semester's workload

Courses in the programme (autumn 2018)

- Business Research Methods, 5 ECTS
- Business Strategy, 5 ECTS
- Strategic Management Accounting, 5 ECTS
- Stakeholder Management, 5 ECTS
- Sports Economics, 10 ECTS

One or two courses can be left out and substituted by

- Hot topics in the experience economy, 10 ECTS
- Business to Business Marketing, 5 ECTS
- Energy Markets, 5 ECTS

Entry requirements

- To follow courses at bachelor level you must have completed at least one year of studies (i.e., 60 ECTS).
- You must meet the entry requirements of the courses you wish to follow. You find the entry requirements in the description of the relevant courses.
- A good standard of English is required to become an exchange student at SDU because teaching typically involves student participation, class discussions, project work and student presentations. It means that you must have a command of the English language equivalent of the Danish B level in English. Exchange students can document it as follows:
The exchange student and the home university sign SDU's English Language Requirement Form to document the student's English skills. This form can be found in SDU's website and must be attached to the online application form.

For more information, please contact Int. Coordinator Anette Møller, Tel.: +45 6550 1502, [mail to: am@sdu.dk](mailto:am@sdu.dk)