

PROGRAMME

WEEK 34

Monday - Aug 19

8.30
9.15-12

Lunch break
1.15-4

Tuesday - Aug 20

9.15-12

Lunch break
1.15-4

Wednesday - Aug 21

9.15-12

Thursday - Aug 22

9.15-12

Lunch break
1.15-4

Friday - Aug 23

9.15-12

WEEK 35

Monday - Aug 26

9.15-12

Lunch break
1.15-4

Tuesday - Aug 27

9.15-12

Lunch break
1.15-4

Wednesday - Aug 28

10-12.45

Lunch break
1.15-4

Breakfast and introduction of participants

Intro to the course and its requirements including exam.
Introduction to core concepts: Organizations (stakeholder, image, corporate branding, organizational identity)
/Cindie Maagaard

Case study

Social afternoon activity: Icecream in the city

Introduction to Narratives

/Klarissa Lueg

Case study

Social afternoon activity: Designwalk

Observing Stakeholder Narratives (Case Study, Method & Field Work)

/Klarissa Lueg

Afternoon of

Counter-narratives and crisis communication: when LEGO becomes a slippery business

/Marianne Lundholt

Narrating Culture: Corporate Cultural Appropriation

/Klarissa Lueg

Social afternoon activity: Study café at campus

Narratives of work and identity in organizations

/Jette Ernst

Afternoon of

Narrative medicine and narratives in medicine

/Cindie Maagaard

The role of narrative approaches in management and organization studies –and how to publish empirical work on (counter-)narratives in this research area

/Dennis Schoenborn

Social afternoon activity: Quiz at Tobbers

Storytelling and identity work in organizations in a discourse perspective

/Ann Starbæk Bager

Power and politics in organizational storytelling

/Kenneth Mølbjerg Jørgensen

Notice delayed start! The use of narratives in communication training for health professionals

/Connie Timmermann

Exam preparation

/Marianne Wolff Lundholt