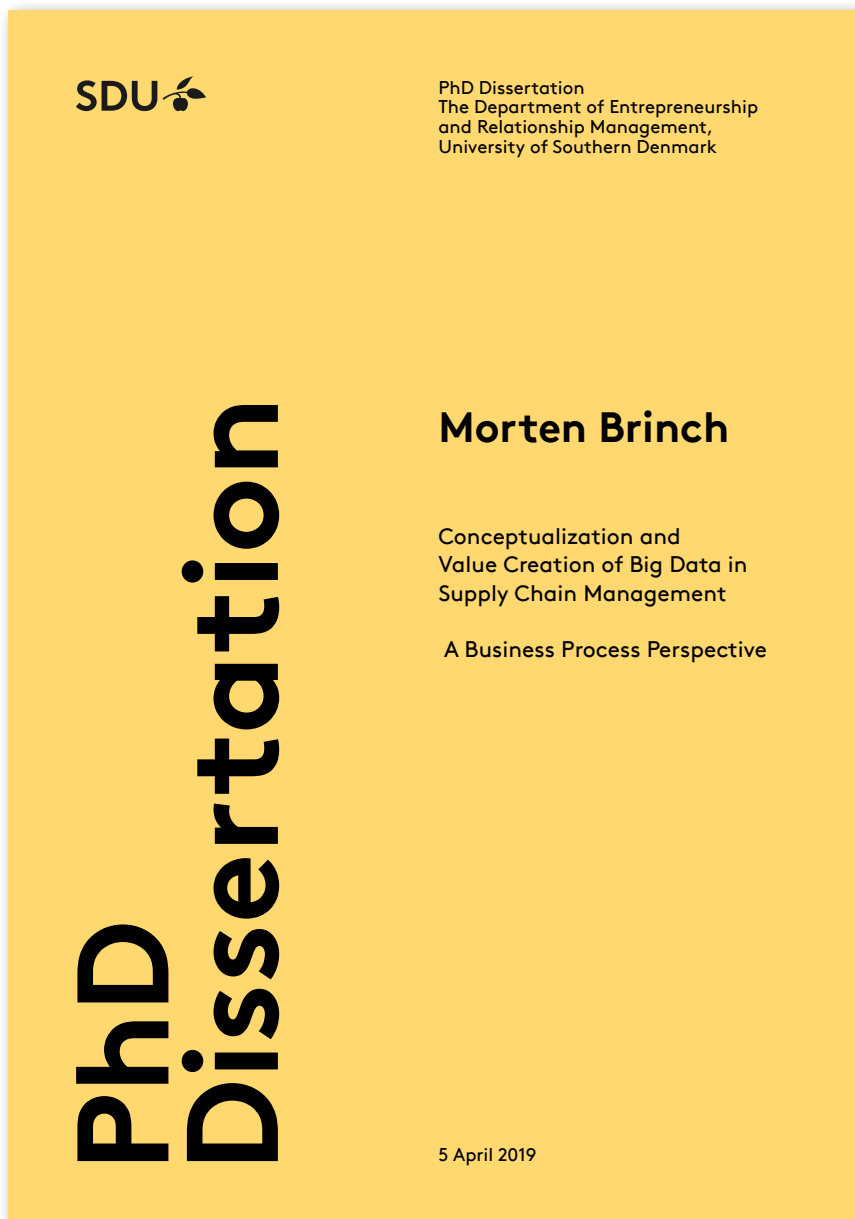


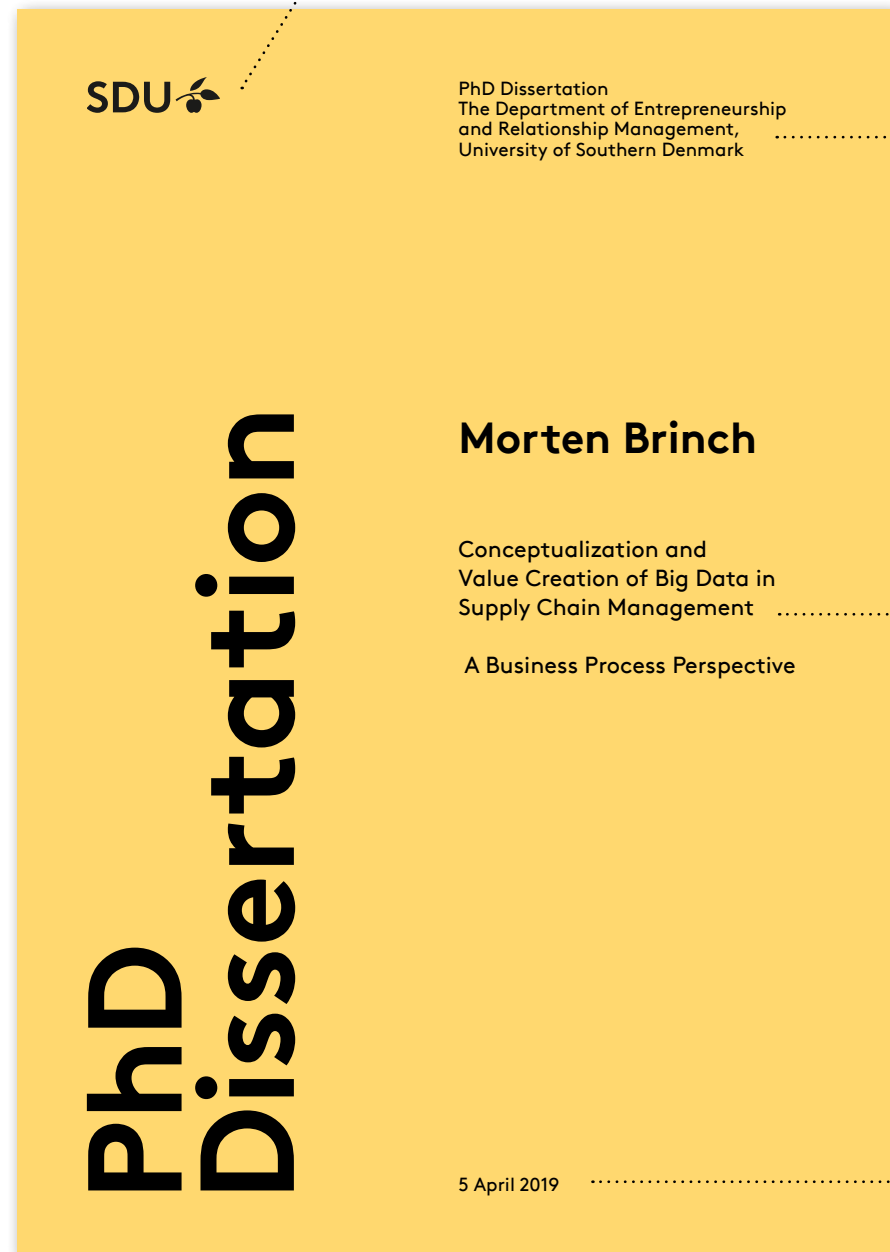
Guide til Pixi

Personprofilering

Denne guide indeholder retningslinjer for indholdet, som skal leveres til pixien

Pixien kan laves både på dansk eller engelsk, alt efter målgruppen.
Formatet er en A5 folder med et opslag. Kan leveres både digital og i trykt form.
Du vælger selv, hvor mange du ønsker printet - normalt mellem 50-70 styk.





Logo
Er altid på.

Hvem er det på vegne af?
Person + center/institut

Emne for forelæsningen eller afhandlingen/ opgaven

Hvornår?

Info om personen
Fuld titel som ønskes oplyst samt kontaktoplysninger. Gerne information om forsker, forskningsgruppe eller samarbejde. Max. 1000 tegn.



Logo
Er altid på.

Billede
Her skal bruges et simpelt billede af personen i fuld figur, højformat. Vi tager ikke personbilleder, så det er eget ansvar at fremskaffe billeder i rigtig kvalitet. Få evt. hjælp til dit foto af den kommunikationsansvarlige på dit institut.

Krav til billede
Det skal være et forholdsvis nyt billede, i en høj opløsning (Min. 240px x 650px, i minimum opløsning 300ppi). Der må ikke være tekst på billedet. Tag billedet udendørs eller i godt dagslys (ikke direkte sol) med en rolig baggrund - gerne på SDU.

Overskrift/indledning

Her er der plads til at lave en kort overskrift og undertitel, som vist her. Overskrift max. 75 tegn og undertitel max. 60 tegn

Abstract

Max. ca. 4850 tegn - gerne mindre.

Gerne opdelt i mindre afsnit

Conceptualization and Value Creation of Big Data in Supply Chain Management

A Business Process Perspective

The field of supply chain management (SCM) is showing interest to how big data is affecting SCM practices and big data has garnered increased awareness in recent years. The concept of big data has been introduced to represent data that comprise more volumes, variations and velocities from which added value can be created through better decision-making processes.

However, although big data has become a known word, little consensus exists regarding the nature of big data in SCM, where extant research is underdeveloped, and little is known about the concept of big data in SCM.

Despite that companies realize that more value and better can performance can be achieved by integrating big data to their business process decision making, they are also experiencing profound challenges in transforming from a "data" environment to a "big data" environment. Some companies have successfully implemented big data in certain SCM application areas but have not delivered repeated benefits to the organization. Therefore, there is a need for developing holistic SCM and big data capabilities that span across the organization, processes and functions.

This PhD dissertation includes four academic articles focused on two general research questions: **Research question 1:** How can big data be understood and conceptualized in the domain of SCM?

Research question 2: How can the value of big data be created in the domain of SCM?

Article 1 addresses the terminologies and applications of big data in SCM through a Delphi study and a survey questionnaire. The article concludes three findings. First, big data terminology seemed to be more about data collection than about data management and data utilization. Second, the application of big data was more applicable for logistics, service, and planning processes than for sourcing, manufacturing, and return. Third, supply chain executives seemed to adopt big data slowly.

Article 2 is a content analysis-based literature review and develops a conceptual big data SCM framework that have been underpinned by value theory and business-process theory. 72 peer-reviewed articles were examined to identify constructs and assimilated measures through the meta-dimensions of value discovery, value creation, and value capture. The knowledge hereof is consolidated into research propositions regarding how to understand and realize the value of big data in SCM.

Article 3 examines how the value of big data can be created in SCM. By integrating theories of business process management and IT business value with a theory-building case study, 24 types of antecedents are identified in human, IT, organizational, performance, process, and strategic practices. The conclusions show that

the attributes of IT, organizational, and strategic practices changed at the intersection of big data and that the maturity levels of all six practices moderated the degree to which the value of big data was created.

Article 4 further builds on the analysis of article 3 by adding another coding procedure to examine the value creation of big data from an IT alignment perspective. The paper highlights fifteen alignment practices affecting the value creation of big data and further defines enabling variables to how each alignment practice is realized. The integral alignment between IT, process, and performance practices were found most critical to the value creation of big data, which further are moderated by various complementary alignment practices.

The collective implications comprise a theory-building contribution in clarifying the concept of big data in SCM as well as defining the important and critical firm-level value creation mechanisms of big data in SCM. In summary, the dissertation has focused on areas of terminologies, applications, conceptualization, antecedents and alignment practices important to the phenomena of big data and its value creation in supply chain management.

Future research might further inquiry these explorative findings for further validation and generalizability.

The managerial implications of the research could guide practitioners on how to create value from big data in SCM, where important practices and success factors are identified. The findings thus lead to recommendations that SCM practitioners can adopt to their strategies, which may help in prioritizing resources in developing the required practices and capabilities.

Morten Brinch

Department of Entrepreneurship and Relationship Management

sdu.dk/er

The Department of Entrepreneurship and Relationship Management (DERM) is a business economics department under the Faculty of Business and Social Sciences. The department resides on campus in Kolding, Sønderborg and Slagelse and has approx. 85 employees.

DERM is characterized by a clear link and synergy between research, education programs, dissemination and societal relevance, as well as a close collaboration culture between subject areas and interaction with external partners from companies and public organizations, locally, regionally, nationally and internationally. DERM is organized into 2 strong and focused research groups: Entrepreneurship and Organization, and B2B Marketing and Supply Chain. DERM's research is characterized by collaboration and interdisciplinary research groups. DERM carries particular weight within the spearhead areas: Entrepreneurship, Relationship Management, Design and Innovation.



Sti til instituttet/centret på SDU.dk

Info om Instituttet/centret

Max. 950 tegn.
Gerne delt op i små afsnit.
Vi har standardtekst fra nettet på institutter.

PRAKTISKE INFORMATIONER

Du kan frit vælge mellem følgende 5 farvetemaer samt ønsket antal prints (normalt 50-70):

Lyserød

Nikolaj Siersbæk
nsiersj@sam.sdu.dk

Department of Business and Economics
University of Southern Denmark
Campusvej 55
DK - 5230 Sønderbo

Nikolaj Siersbæk is a researcher in the field of applied microeconomics with a focus on welfare economics, health economics, housing economics, and applied economics. He was affiliated with the research group Stochastic and Economic History at the Department of Business and Economics of the University of Southern Denmark until his habilitation. He obtained a B.Sc. in Economics in 2005 and an M.Sc. in Economics in 2016 from the University of Southern Denmark. Before his PhD, Nikolaj worked as a teaching assistant and research assistant at the Department of Business and Economics. During his PhD, he spent a semester at the Department of Policy Analysis and Management of Cornell University, New York, USA. He currently works as an Economist in the private sector with a focus on corporate and life sciences.



PhD Dissertation

2 April 2019

PHD Dissertation
Department of Business and Economics
University of Southern Denmark

Nikolaj Siersbæk

Essays in Applied Microeconomics
Welfare, Wellbeing, and Applied Health Economics

Brun

Christian Frier
chfrier@sam.sdu.dk

Juridisk Institut
Sønderbo, Sønderbo
E-mail: chfrier@sam.sdu.dk

Christian Frier er inden for det juridiske felt. Efter at have taget sit bachelordiplom i retsvidenskab ved Sønderbo Universitet, har han arbejdet som advokat i et stort advokatfirma i København og senere som advokat i et stort advokatfirma i Sønderbo. Han er i dag ansat som advokat i et stort advokatfirma i Sønderbo. Han har været medlem af det juridiske fakultet i Sønderbo (PhD) og har været medlem af det juridiske fakultet i Sønderbo (PhD). Han har været medlem af det juridiske fakultet i Sønderbo (PhD) og har været medlem af det juridiske fakultet i Sønderbo (PhD).



Ph.d.

8. marts 2020

PHD Dissertation
The Department of Law
University of Southern Denmark

Christian Frier

Beskyttelse af danske skibe mod pirateri og væbnede overfald
Civilt bevåbnede vagter i et juridisk perspektiv

Beige

Aleksandra Tolea
atolea@sam.sdu.dk

Department of Law
University of Southern Denmark
Campusvej 55
DK - 5230 Sønderbo

Aleksandra Tolea is a researcher in the field of international private and international commercial law. She obtained her master's degree in Law from the University of Ljubljana in 2015. Before her PhD, she worked as a research assistant at the Faculty of Law of the University of Southern Denmark. She is currently working as a research assistant at the Faculty of Law of the University of Southern Denmark. She is currently working as a research assistant at the Faculty of Law of the University of Southern Denmark.



PhD Dissertation

24 October 2018

PHD Dissertation
The Department of Law
University of Southern Denmark

Aleksandra Tolea

The Reservation Against the Freedom of Form Principle
An Exploration of the Effect of Article 96 CISG on the Private Parties

Essays in Applied Microeconomics

Welfare, Wellbeing, and Applied Health Economics

Economic prosperity and growth has been central issues for economists and many others for centuries. While being significant to many aspects and generally perceived as a small indicator of a country's economic performance, measures such as the gross domestic product (GDP) does not fully reflect the welfare for well-being of the individual citizens. Early research on the welfare of individuals is based on indicators of income or wealth. In this thesis, we have been considered a multidimensional phenomenon that is not adequately summarized by a single monetary variable.

Chapters 1 and 2 of this dissertation focus on measuring multidimensional population welfare comparisons using five indicators (healthcare, education, income, and leisure) and the effect of these indicators on the welfare of individuals. The research is based on the use of the Generalized Method of Moments (GMM) estimation technique. The research is based on the use of the Generalized Method of Moments (GMM) estimation technique. The research is based on the use of the Generalized Method of Moments (GMM) estimation technique.



PhD Dissertation

5 April 2019

PHD Dissertation
The Department of Entrepreneurship and Relationship Management
University of Southern Denmark


Morten Brinch

Conceptualization and Value Creation of Big Data in Supply Chain Management
A Business Process Perspective

Beskyttelse af danske skibe mod pirateri og væbnede overfald

Civilt bevåbnede vagter i et juridisk perspektiv

Undersøgt og jeg medtager som præsentation har været en del af arbejdet på Sønderbo Universitet, hvilket ikke havde været som det i Sønderbo Universitet. I Sønderbo Universitet er der en del af arbejdet på Sønderbo Universitet, hvilket ikke havde været som det i Sønderbo Universitet.



Professor

2 October 2018

PHD Dissertation
The Department of Entrepreneurship and Relationship Management
University of Southern Denmark

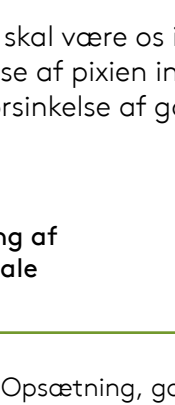
Domen Bojze

The Cultural Process of Branding an Industry
Fear, controversy, and visions of a better future

The Reservation Against the Freedom of Form Principle

An Exploration of the Effect of Article 96 CISG on the Private Parties

The reservation was negotiated and adopted, but the author also analyzes or proposed solutions to the reservation in order to improve the law in this respect. The reservation was negotiated and adopted, but the author also analyzes or proposed solutions to the reservation in order to improve the law in this respect.



PhD Dissertation

24 October 2018

PHD Dissertation
The Department of Law
University of Southern Denmark

Aleksandra Tolea

The Reservation Against the Freedom of Form Principle
An Exploration of the Effect of Article 96 CISG on the Private Parties

Gul

Morten Brinch
mbrinch@sam.sdu.dk

Department of Entrepreneurship and Relationship Management
University of Southern Denmark
Campusvej 55
DK - 5230 Sønderbo

Morten Brinch is a researcher and a consultant in the fields of supply chain management, operations management, and digitalization. He is affiliated at the research group SCM (Supply Chain Management) and has conducted his research in the field of supply chain management and digitalization. He is currently employed as a Senior Associate at PwC Consulting and continues his research in part-time research and teaching position at the University of Southern Denmark.



PhD Dissertation

5 April 2019

PHD Dissertation
The Department of Entrepreneurship and Relationship Management
University of Southern Denmark

Morten Brinch

Conceptualization and Value Creation of Big Data in Supply Chain Management
A Business Process Perspective

Lysegrøn

Domen Bojze
bojzed@sam.sdu.dk

Department of Marketing & Management
University of Southern Denmark
Campusvej 55
DK - 5230 Sønderbo

Domen Bojze joined the Department of Marketing and Management in September 2018, moving from the University of Ljubljana where he held his PhD in business administration. As a consumer and marketing researcher, professor Bojze has previously worked with the interdisciplinary Field of Consumer Culture Theory. His research interests include two main research areas: 1) socially generative behavior and morality in markets, and 2) cultural transformation and market development (technology markets in particular). His involvement in these two areas results from his interest in normalizing and change and an exploration of the pressing social and economic challenges facing society. He has co-edited two books: 'Assembling Consumption' (2018) and 'Research in Consumer Behavior' (2018). He is currently a research fellow at the Center for Consumer Culture Theory (CCCT) and is co-organizing the 2018 CCCT conference.



Professor

2 October 2018

PHD Dissertation
The Department of Entrepreneurship and Relationship Management
University of Southern Denmark

Domen Bojze

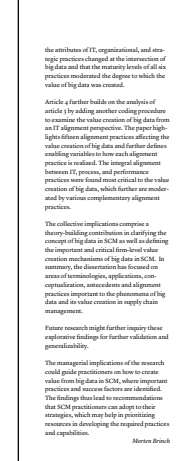
The Cultural Process of Branding an Industry
Fear, controversy, and visions of a better future

Conceptualization and Value Creation of Big Data in Supply Chain Management

A Business Process Perspective

The field of supply chain management (SCM) is always concerned with how to do it. In doing so, practices and big data has generated increased interest in value creation. The research in this thesis is based on the idea that the value of big data can be created through better decision-making processes. However, although big data has become a buzz word, little consensus exists regarding the nature of big data in SCM, where attention is paid to the individual, and not to the overall value of big data in SCM.

Despite the common notion that more value and better performance can be achieved by integrating big data into business processes, decision-making, they are also experiencing problems in implementation. The research in this thesis is based on the idea that the value of big data can be created through better decision-making processes. However, although big data has become a buzz word, little consensus exists regarding the nature of big data in SCM, where attention is paid to the individual, and not to the overall value of big data in SCM.



PhD Dissertation

5 April 2019

PHD Dissertation
The Department of Entrepreneurship and Relationship Management
University of Southern Denmark

Morten Brinch

Conceptualization and Value Creation of Big Data in Supply Chain Management
A Business Process Perspective

The Cultural Process of Branding an Industry

Fear, controversy, and visions of a better future

Product brands, service brands, corporate brands, political brands, and many other brands are part of our daily lives. They are not only a source of information, but also a source of identity and belonging. The cultural process of branding an industry is a complex and multi-faceted process that involves the interaction of various factors, including the industry's history, the industry's structure, and the industry's culture. The cultural process of branding an industry is a complex and multi-faceted process that involves the interaction of various factors, including the industry's history, the industry's structure, and the industry's culture.



Professor

2 October 2018

PHD Dissertation
The Department of Entrepreneurship and Relationship Management
University of Southern Denmark

Domen Bojze

The Cultural Process of Branding an Industry
Fear, controversy, and visions of a better future

