

Dear Invitee,

It is with great pleasure that we invite you to the inauguration of the MCI Innovation Lab.

Location: MCI, SDU Sønderborg, Alsion 2, M304

Date: Thursday, 4<sup>th</sup> of May 2017 Time: 14:00 - 16:00 + networking

The MCI Innovation Lab is a working space for creativity, product innovation, managing operations and commercialization. At the heart of MCI, the Innovation Lab also serves as a window to the other MCI labs.

By joining us at the kickoff event, you will have a unique opportunity to enjoy a hands-on workshop together with dedicated researchers. The event will give you a well-rounded insight into how the MCI Innovation Lab can help you to either improve your current business operations, develop new or better products or start a new business.

The MCI Innovation Lab provides high tech equipment, access to expertise, a novel meeting space, guidance, and hopefully the start of a fruitful collaboration with the MCI as a strong sparring partner.

Join us for the kickoff event by signing up at the registration portal for the event no later than Friday, 7<sup>th</sup> of April 2017. Please visit <a href="http://tiny.cc/innovationlab">http://tiny.cc/innovationlab</a> or scan the QR code for the registration portal.



Yours sincerely,

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Creativity and Design Product Innovation Managing Operations Commercialization