

Invitation to the

Workshop on Intercultural Competences

University of Southern Denmark

Campus: Slagelse, Room: D1.10

November 01-02, 2018

Chair and contact:

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In an increasingly globalised world, diverse intercultural interactions have become a standard in many areas of business life. We, therefore, need to further understand the effects of differences in cultural values and intercultural competencies on management and business outcomes. The research on intercultural aspects of management and business has long relied on various concepts of cultural values to do so. Albeit the progress made, researchers claim that it is time to move forward and discover new theoretical streams and methodological practices which might be useful for explaining management behaviours and the mechanisms to improve international business outcomes. One of these approaches is the cultural archetype approach that directly builds on the idea of cultural values, yet proposes a more comprehensive and nation-independent treatment of these values. Another approach is to more directly measure intercultural competencies using scales – cultural intelligence or more specifically the cultural intelligence scale (CQS) is one of the dominant concepts that has spurred research interest recently. The cultural archetype and cultural intelligence approaches have emerged from different research streams, yet might offer potential to unfold synergies and new ways to understand successful intercultural interaction.

The workshop aims to bring together researchers interested in researching into intercultural competences, or more specifically cultural intelligence, and cultural archetypes from a management perspective. This covers interests related to the relationship between cultural values and intercultural competences, such as: i) which approach is best suited to explaining intercultural variations in cultural competencies or cultural intelligence, ii) which cultural values and combinations of cultural values (archetypes) potentially explain the development of intercultural competences or cultural intelligence, iii) how to measure cultural intelligence in different countries and cultural clusters. Furthermore, this covers interests in the role that intercultural competencies and values play in cross-cultural management research.

Our aim is to reach common grounds regarding these issues, develop ideas for further research, and to initiate more specific joint future research and publication projects. Therefore, the workshop will have a rather open format. We will have presentations on ongoing research projects from the invited guests and the network members. In addition, we will have several working sessions in which we will have ample time for discussion to further develop ideas and to better connect (for a preliminary program see below).

Invited guests

Professor **Linn Van Dyne** (Michigan State University, USA) is an expert in the field of cultural intelligence and has been a member of the team that developed the 20-item, four factor cultural intelligence scale (CQS).

Professor **Günter K. Stahl** (WU Vienna, Austria) is an expert in international HRM, currently focusing on the identification of new directions in CCM research and has been a member of the team that developed the 10-item short form measure of cultural intelligence (SFCQ).

Network members and members of SDU's (Inter-)cultural competence platform

Network members: Professor Sven Hauff (Helmut Schmidt University, Germany); Scientific Associate Tina Ladwig (Hamburg University of Technology, Germany); Associate Professor Nicole Franziska Richter (SDU, Denmark); Assistant Professor Christopher Schlägel (Maastricht University, Netherlands); Assistant Professor Vas Taras (University of North Carolina, USA).

SDU's (Inter-)cultural competence platform: Associate Professor Julie Emontspool (SDU, Denmark); Assistant Professor Marian van Bakel (SDU, Denmark).

For further information please visit:

https://www.sdu.dk/en/om_sdu/institutter_centre/i_marketing/forskning/forskningsprojekter/cross-cultural-research

Preliminary program

Thursday, November 01

10.00-10.15 Reception including coffee and tea

10.15-10.30 Welcome

10.30-12.00 Overview of the workshop participants' (network members') research areas

12.00-13.00 Lunch break

13.00-14.00 Presentation of ongoing research (invited guest, see below)

14.00-15.00 Presentation of ongoing research (invited guest, see below)

15.00-15.15 Coffee break

15.15-16.30 Development of ideas for (parallel) working sessions

From 20.00 Informal get-together / joint dinner

Friday, November 02

10.00-12.30 (Parallel) working sessions

12.30-13.30 Lunch

13.30-16.00 (Parallel) working sessions

16.00-17.00 Reports from working sessions and closing session

Important deadlines

Please let us know whether you will be able to take part in the workshop till **end of June 2018** at the latest, so that we can start planning the formal and informal program. You can do so via mail to nicole@sam.sdu.dk. Please also let me know if you have special nutrition needs for the lunch break. We will try to share relevant research articles for the sessions beforehand, i.e. if you have a suggestion of an article to be shared with the other participants, please let us know.

Practical information

There is no registration fee. The University of Southern Denmark will provide coffee/tea and lunch. Participants will have to arrange travel and accommodation themselves.

Further information

The University of Southern Denmark has research and educational activities in Natural Sciences, Engineering, Health Sciences, Humanities, and Social Sciences. Around 28.000 students are enrolled in almost 300 different study programs. While the main campus in Odense represents about 75% of all activities at the university, the campus in Slagelse offers a cosy surrounding and is easy to travel to due to its closeness to Copenhagen and its location directly at the train station. Read more at www.sdu.dk. It is about 1 hour away from Copenhagen (frequent direct train connections); we recommend accommodation in Copenhagen where we will plan the informal part of the workshop. For more information, see www.visitdenmark.com.