The unit staff is leading two Public Health study programs in Denmark (BSc and MSc)

Information on our study programs in Esbjerg and Odense, Denmark:

# www.publichealth.sdu.dk





The research unit is part of the Department of Public Health:

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# Unit for Health Promotion Research

# Esbjerg Denmark







# Unit for Health Promotion Research

**Campus Esbjerg, Denmark** 

#### **Health Promotion**

The Ottawa Charter (WHO) defined health promotion as a method to enable individuals and populations to take control over their health and determinants of health.

Although the Ottawa Charter has been further elaborated by declarations and charters at follow-up conferences, the key areas are still relevant for research, practice, policy and education.

## **Our vision**

Within the framework provided by the Ottawa Charter we aim

- to conduct multidisciplinary health promotion and prevention research emphasizing that health promotion is a social / organizational and not just an individual responsibility
- to provide high-quality public health education on the bachelor, master and doctoral level
- to participate in knowledge sharing with municipalities, institutions, hospitals and regions on planning, implementation and evaluation of health promotion efforts.

## **Methods**

Health Promotion combines different research methods, both quantitative and qualitative, and encourages use of mixed methods.

# Our major research topics are:

- Evidence-informed health policies and health systems
- · Social inequality in health
- Lifestyle interventions and drug prevention
- Health promotion and epidemiology
- Environmental health risks
- Risk perception and public health

# Our main goals are:

- to create cross-disciplinary research on health promotion efforts, processes and strategies
- to contribute to scientific knowledge about inequality in health and to identify the associasions between social dimensions and health
- to take part in knowledge transfer with municipalities and regions and with different institutions including hospitals on planning, implementing and evaluating health promotion initiatives.