**The Remediation of Education (REED) Odense, August 13-14, 2018**

**Multimodal literacy in the contemporary workplace**

**Program**

**Venue: Department of Language and Communication, University of Southern Denmark, Campusvej 55, Odense 5230**

**Room:**

**Monday 13 August**

9.30 - 10.30

*Theo van Leeuwen* Multimodal literacy in a Family Planning organization *Anna Rose Crane*

*Søren Poulsen* Learning new skills in financial counselling – a semiotic technology perspective

10.30 - 10.45 Coffee

10.45 - 11.15 Discussion

11.15 - 12.15

*John Bateman* The multimodality of design and the design of multimodality – The broken golden triangle between theory, empiricism and practice

12.15 - 13.15 Lunch

13.15 - 14.15

*Elisabetta Adami* Market traders’ situated sign-making: workplace literacies through adaptive semiotic principles and strategies?

*Anders Bjørkvall* Visualization and ‘buzzwordization’ - on the challenges of being a civil servant in an era of ‘soft power’ management through ‘value texts’ and practices

14.15 - 14.45 Discussion

14.45 - 15.00 Coffee

15.00 - 16.00

*Christian Johannessen* The use of pictures in language tests for children – challenge for an evidence-based practice

*Elise Seip-Tønnessen* Developing teachers’ professional digital competence – the case of teaching numeric-visual literacy in social studies

16.00 – 16.30 Discussion

18.30 Dinner

Olivia Brasserie Vintapper Stræde 37 Odense 5000

**Tuesday 14 August**

9.30 - 10.30

*Carmen Maier* Dealing with multimodal knowledge asymmetries in the academic workplace *Jan Engberg*

*Kaela Zhang* Building GeM-annotated multimodal corpus of public health posters – the RST layer

10.30 – 10.45 Coffee

10.45 – 11.15 Discussion

11.15 – 12.15

 *Jeff Bezemer*

12.15 – 13.15 Lunch

13.15 – 14.15 Closing discussion

14.15 – 15.15 REED Committee meeting