

Enclosure to the curriculum for the Master of Science in Economics and Business Administration

Profile description for Strategic Entrepreneurship

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This profile description is an enclosure to the curriculum for the Master of Science in Economics and Business Administration.

The profile description applies to students commencing the profile as from September 1st. 2011.

It is recommended also to read the curriculum as well as the ministerial orders.

The profile description was approved on April 4th. 2011 by the Academic Board of Business Administration, Kolding and on April 19th. 2011 by the Dean of the Faculty of Social Sciences.

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1. The title of the profile in Danish and English

The title of the profile is in Danish: Kandidatuddannelsen i Erhvervsøkonomi med profil i Strategic Entrepreneurship

The title of the profile is in English: Master of Science in Economic and Business Administration with profile in Strategic Entrepreneurship

2. Entry requirements to the profile and entrance through supplementary courses

Direct entrance:

In accordance with the curriculum, section 3, the following bachelor's degrees provide admission to the profile:

Persons who have passed the Business Administration Bachelor programme (HA) or a combined Business Administration programme have access to the Master of Science in Economics and Business Administration. Applicants with other Bachelor programmes may furthermore have access to certain profiles. If this is the case, this will appear in the individual profile description.

Specific admission requirements for the Profile

A complete undergraduate degree in Business Administration (B.Sc.) (approx. 3 years of study at university level, which is roughly equivalent to a Danish Bachelor Degree). The main field of the undergraduate degree must include courses within the following areas:

1. Economics
2. Accounting and Finance
3. Statistics and Quantitative Methods
4. Marketing
5. Organization Theory

For example the **Danish Bachelor Degrees** mentioned below will meet the entry requirements to the Profile Strategic entrepreneurship:

- Bachelor of Science in International Commerce and Modern Languages (SPRØK)
- Bachelor of Arts in Business, Language and Culture (BA Negot.)
- Graduate Diploma in Business Administration (HD baggrund)
Graduate Diploma in Business Administration gives access to the Profile by passing additional exams specified by the Academic Board of Business Administration in Kolding.

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Entry requirements for foreign students

A complete undergraduate degree in Business Administration (approx. 3 years of study at university level, which is equivalent to a Danish Bachelor Degree). This undergraduate degree should include subjects 1) to 5) mentioned above.

As a minimum applicants should enclose descriptions of their course work including the following terms: Aim of the course, main topics, the year's workload/ECTS, and literature.

Applicants who do not meet the entry requirements of the profile may be admitted, if they have academic qualifications at a commensurate level. The university may require supplementary tests.

3. Description of the profile focus

In accordance with the curriculum, sektion 1.1 the student who completes the profile will obtain the same competency through academic and practical focus as described below:

The focus area of the profile is entrepreneurial activities in dynamic, complex and international contexts. Masters within this profile gain deep knowledge in the fields of entrepreneurship, intrapreneurship and strategic management. As facilitators of entrepreneurial activities, they can establish the framework for managing, renewing and strategically developing activities with the aim to create/identify, evaluate and exploit new business opportunities. Moreover, the masters have knowledge about and skills in selecting and using appropriate scientific methods to evaluate new ideas, organize new projects and facilitate entrepreneurial processes. Drawing on study related case work, projects and internships, they acquire competences on how entrepreneurial processes in practice is developed, facilitated and managed in various organizational contexts such as new ventures/SMEs, large corporations, voluntary organizations and public sector organizations.

4. Other regulations

4.1 Language

The programme is offered in English.

4.2 Project-oriented studies and studying abroad

Project-oriented studies and studying abroad is recommended to take place in the 3rd semester of the programme.

3rd semester: The three options semester:

- Internship in a company/institution (Denmark or abroad) and project work *or*
- Studies abroad (International partner university or another international university) *or*
- Studies at the University of Southern Denmark or another Danish University

4.3 Semester structure

Semester begins on 1.st September / 1.st February

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5. Structure of the profile

5.1 Course titles, ECTS, weight and assessment

Course Titles	ECTS	Weight	Assessment
Constituent compulsory courses			
Intra- and Entrepreneurship Theory and Policy	10	1	External/ Danish 7-point grade scale
Internationalization and Growth	10	1	Internal/ Danish 7-point grade scale.
Project Management	5	0,5	Internal/ Danish 7-point grade scale.
Idea Generation	5	0,5	Internal/ Danish 7-point grade scale.
Network, Resources and Entrepreneurship Strategy	10	1	External/ Danish 7-point grade scale.
Organizing and Entrepreneurship Facilitation	10	1	Internal/ Danish 7-point grade scale.
Performance Measurements and Financial Planning	5	0,5	Internal/ Danish 7-point grade scale.
Methods of Idea Evaluation	5	0,5	Internal/ Danish 7-point grade scale.
Master Thesis	30	3,0	External/ Danish 7-point grade scale.
Elective subjects (min. 10 ECTS):			
Elective courses	30	*	Dependent on the specific course

(*) If assessment after Danish 7-point grade scale, the weighting is calculated as: X ECTS/10

The demand in the curriculum for at least 10 ECTS courses providing knowledge and skill within the area of scientific methods is met through the courses “Methods of Idea Evaluation” and “Internationalization and Growth”.

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5.2 Diagram of the profile, study start 1st September

4th sem.: The Master Thesis	MASTER THESIS 30 ECTS				
3rd sem.: Field Studies of Entrepreneurship	THE THREE OPTIONS SEMESTER Internship in a company/institution (Denmark or abroad) + project work <i>or</i> Studies abroad (International partner university or another international university) <i>or</i> Studies at the University of Southern Denmark or another Danish University 30 ECTS				
2nd sem.: The Evaluation and Realization of Entrepreneurial Opportunity	Network, Resources and Entrepreneurship Strategy 10 ECTS	Methods of Idea Evaluation 5 ECTS	Performance Measurements and Financial Planning 5 ECTS	Organization and Entrepreneurship Facilitation 10 ECTS	
1st sem.: The creation of Entrepreneurial Opportunity	Intra- and Entrepreneurship Theory and Policy 10 ECTS	Internationalization and Growth 10 ECTS		Project Management 5 ECTS	Idea Generation 5 ECTS

5.3 Description of the elective subjects

It is possible to choose elective courses from:

- Compulsory courses and elective courses offered in other M.Sc. in Economics and Business Administration profiles in Kolding

or

- Pre-approved elective Courses.

or

- Apply the Academic Board of Study Administration i Kolding to approve alternative courses as elective courses.

6. Specially profile transitional rules

No special transitional rules