

## **Supplement for the Curriculum**

### **Master of Science in Economics and Business Administration (M.Sc).**

#### **Profile Description: Strategic Entrepreneurship**

#### **Kandidat i Erhvervsøkonomi - Strategic Entrepreneurship (cand.merc.)**

Master of Science in Economics and Business Administration – Strategic Entrepreneurship

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This Profile Description is a supplement to:

The curriculum for M.Sc. in Economics and Business Administration, approved on June 23<sup>th</sup> 2009 by the Academic Board of Business Administration, Odense

The Profile applies to students commencing the Master Study in Economics and Business Administration as from September 1<sup>st</sup> 2010.

This Profile Description was last approved on:  
November 12<sup>th</sup> 2009 by

**The Academic Board of Business Administration, Kolding**

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**The Profile is available in**

Kolding.

**Specific admission requirements for the Profile**

A complete undergraduate degree in Business Administration (B.Sc.)

(approx. 3 years of study at university level, which is roughly equivalent to a Danish Bachelor Degree).

The main field of the undergraduate degree must include courses within the following areas:

1. Economics
2. Accounting and Finance
3. Statistics and Quantitative Methods
4. Marketing
5. Organization Theory

For example the **Danish Bachelor Degrees** mentioned below will meet the entry requirements to the Profile Strategic entrepreneurship:

- Bachelor of Science in Economics and Business Administration (Den erhvervsøkonomiske bacheloruddannelse (HA)) or a HA-combination degree.
- Bachelor of Science in International Commerce and Modern Languages (SPRØK)
- Bachelor of Arts in Business, Language and Culture (BA Negot.)
- Graduate Diploma in Business Administration (HD baggrund)  
Graduate Diploma in Business Administration gives access to the Profile by passing additional exams specified by the Academic Board of Business Administration in Kolding.
- Another relevant Danish or foreign degree at the same level:  
The University may admit applicants, who do not meet the requirements, but who, based on a specific assessment, are considered to have educational qualifications equivalent to the above-mentioned. The University may require that the applicant passes additional exams.

**Entry requirements for foreign students**

A complete undergraduate degree in Business Administration (approx. 3 years of study at university level, which is equivalent to a Danish Bachelor Degree). This undergraduate degree should include subjects 1) to 5) mentioned above.

As a minimum applicants should enclose descriptions of their course work including the following terms: Aim of the course, main topics, the year's workload/ECTS, and literature.

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**For Non-EU/EEA citizens** the IELTS (or TOEFL) is necessary if your first degree was taken outside the European Union, Scandinavia, Switzerland, USA, Australia, or New Zealand. IELTS with a score of min. 6.5 or TOEFL with a score of min. 575 paper based, computer based min. 230, internet based 88.

PLEASE NOTE: The University of Southern Denmark has access to the IELTS Verification Service. Therefore we accept the IELTS test results/score in copy. TOEFL is only accepted in original sent directly from the test centre or the educational testing service (ETS) before registration deadline. *EU/EEA citizens* are not required to document their English skills but they are of course expected to meet the language level in English required at graduate level.

### Competence description for Strategic Entrepreneurship

#### Master of Science in Economics and Business Administration – Strategic Entrepreneurship:

The candidate has specific competences to work in, develop and facilitate different types of entrepreneurial activities in international contexts.

As a facilitator of entrepreneurial activities the candidate can establish the framework for managing, renewing and strategically developing activities with the aim to create/identify, evaluate/consider and take advantage of/organize new business opportunities.

The candidate can manage and develop different types of entrepreneurial activities in international contexts, large corporations and the public sector in a complex and changing business environment.

#### Job profile

With high-level capabilities in facilitating entrepreneurial activities at a strategic and organizational level, the candidate will be prepared for future careers as team-leaders, project managers, managers, advisors and change agents in private, public, national and international organizations.

The combined theoretical and practical approach embraced by the Strategic Entrepreneurship profile provides the candidate with an in-depth knowledge of contemporary research and business practices, as well as frameworks, skills and tools arising from hands-on experience, required for entrepreneurial activities for change and progress locally, nationally, and internationally

#### Field studies of Strategic Entrepreneurship: Internship or studies abroad

3<sup>rd</sup> semester: The three options semester:

- Internship in a company/institution (Denmark or abroad) and project work *or*
- Studies abroad (International partner university or another international university) *or*
- Studies at the University of Southern Denmark or another Danish University

#### Various subjects

The study language is English

The Master Thesis has a credit value of 30 ECTS

It is not possible to prepare a Master Thesis on an experimental topic.

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### **Elective courses**

It is possible to choose elective courses from:

- Compulsory courses and elective courses offered in other M.Sc.Economics and Business Administration profiles in Kolding

or

- Pre-approved elective Courses.

or

- Apply the Academic Board of Study Administration i Kolding to approve alternative courses as elective courses.

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**Course composition, ECTS-credits, weighting and Censorship**

|                            | <b>Title:</b>                                    | <b>ECTS</b> | <b>Weighting</b> | <b>Censorship/Assessment</b>             |
|----------------------------|--|-------------|------------------|--|
|                            | <b>Compulsory Courses:</b>                       |             |                  |  |
| Compulsory courses 90 ECTS | Intra- and Entrepreneurship Theory and Policy    | 10          | 1                | External/<br>Danish 7-point grade scale  |
|                            | Internationalization and Growth                  | 10          | 1                | Internal/<br>Danish 7-point grade scale. |
|                            | Project Management                               | 5           | 0,5              | Internal/<br>Danish 7-point grade scale. |
|                            | Idea Generation                                  | 5           | 0,5              | Internal/<br>Danish 7-point grade scale. |
|                            | Network, Resources and Entrepreneurship Strategy | 10          | 1                | External/<br>Danish 7-point grade scale. |
|                            | Organizing and Entrepreneurship Facilitation     | 10          | 1                | Internal/<br>Danish 7-point grade scale. |
|                            | Performance Measurements and Financial Planning  | 5           | 0,5              | Internal/<br>Danish 7-point grade scale. |
|                            | Methods of Idea Evaluation                       | 5           | 0,5              | Internal/<br>Danish 7-point grade scale. |
|                            | Master Thesis                                    | 30          | 3,0              | External/<br>Danish 7-point grade scale. |
| Elective courses 30 ECTS   | Elective courses                                 | 30          | <sup>1)</sup>    | Dependent on the specific course         |

1) If assessment after Danish 7-point grade scale, the weighting is calculated as: X ECTS/10

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**Programme structure**

(120 ECTS)

|  |  |  |   |   |   |
|--|--|--|---|---|---|
| <p><b>4<sup>th</sup> sem.:</b><br/>The Master Thesis</p>   | <p><b>MASTER THESIS</b></p> <p>30 ECTS</p>   |  |   |   |   |
| <p><b>3<sup>rd</sup> sem.:</b><br/>Field Studies of Entrepreneurship</p>                             | <p><b>THE THREE OPTIONS SEMESTER</b></p> <p>Internship in a company/institution (Denmark or abroad) + project work <i>or</i><br/>Studies abroad (International partner university or another international university) <i>or</i><br/>Studies at the University of Southern Denmark or another Danish University</p> <p>30 ECTS</p> |  |   |   |   |
| <p><b>2<sup>nd</sup> sem.:</b><br/>The Evaluation and Realization of Entrepreneurial Opportunity</p> | <p><b>Network, Resources and Entrepreneurship Strategy</b></p> <p>10 ECTS</p>  | <p><b>Methods of Idea Evaluation</b></p> <p>5 ECTS</p>       | <p><b>Performance Measurements and Financial Planning</b></p> <p>5 ECTS</p> | <p><b>Organization and Entrepreneurship Facilitation</b></p> <p>10 ECTS</p> |   |
| <p><b>1<sup>st</sup> sem.:</b><br/>The creation of Entrepreneurial Opportunity</p>                   | <p><b>Intra- and Entrepreneurship Theory and Policy</b></p> <p>10 ECTS</p>   | <p><b>Internationalization and Growth</b></p> <p>10 ECTS</p> |   | <p><b>Project Management</b></p> <p>5 ECTS</p>                              | <p><b>Idea Generation</b></p> <p>5 ECTS</p> |