

Enclosure to the curriculum for the Master of Science in Economics and Business Administration

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# Profile description for Strategic Entrepreneurship

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This profile description is an enclosure to the curriculum for the Master of Science in Economics and Business Administration.

The profile description applies to students commencing the profile as from September 1<sup>st</sup>. 2016

*It is recommended also to read the curriculum as well as the ministerial orders.*

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The profile description was approved on 20 November 2015 by the Academic Board of Business Administration, Kolding and on 8 April 2016 by the Dean of the Faculty of Business and Social Sciences.

The profile description has been updated in the following sections:

Former Section 2 – Access to the profile - text moved to associated appendix

Section 5. New course " Opportunity Evaluation and financing" applicable from 1 September 2016. The course title is changed in all relevant tables.

Section 6. Transitional rules enrolled for the course "Methods of Idea Evaluation" to the new course "Opportunity of Evaluation and financing".

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## **1. The title of the profile in Danish and English**

The title of the profile is in Danish: Kandidatuddannelsen i Erhvervsøkonomi med profil i Strategic Entrepreneurship

The title of the profile is in English: Master of Science in Economic and Business Administration with profile in Strategic Entrepreneurship

## **2. Entry requirements to the profile and entrance through supplementary courses**

### ***2.1 BSc in Economics and Business Administration***

The Academic Study Board's supplementary provisions in relation to the above mentioned rules and regulations are described in the appendix entitled "Rules on access to the MSc in Economic and Business Administration."

## **3. Description of the profile focus**

### **Strategic Entrepreneurship**

The focus of the profile is entrepreneurial activities in dynamic, complex and international contexts. Graduates have thorough knowledge of entrepreneurship, intrapreneurship and strategic management. As facilitators of entrepreneurial activities, they can establish the framework for managing, renewing and strategically developing activities with the aim to create/identify, evaluate and exploit new business opportunities. Moreover, the MScs can select and use appropriate scientific methods in their work. Drawing on study related case work, projects and internships, they have competences on how to handle entrepreneurial processes in practice in various organizational contexts such as new ventures/SMEs, large corporations, voluntary organizations and public sector organizations.

## **4. Other regulations**

### ***4.1 Language***

The programme is offered in English.

Teaching is in English in all compulsory subjects.

The examinations are conducted in English or Danish. However, if the examiner and/or the external examiner are not Danish speakers the examination will always be conducted in English.

### ***4.2 Project-oriented studies and studying abroad***

Project-oriented studies and studying abroad is recommended to take place in the 3<sup>rd</sup> semester of the programme.

3<sup>rd</sup> semester: The three options semester:

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- Internship in a company/institution (Denmark or abroad) and project work *or*
- Studies abroad (International partner university or another international university) *or*
- Studies at the University of Southern Denmark or another Danish University

### ***4.3 Semester structure***

Semester begins on 1.st September / 1.st February

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## 5. Structure of the profile

### 5.1 Course titles, ECTS, weight and assessment

Course Titles	ECTS	Weight	Assessment
<b>Constituent compulsory courses</b>			
Intra- and Entrepreneurship Theory and Policy	10	1	External/ Danish 7-point grade scale
Internationalization and Growth	10	1	Internal/ Danish 7-point grade scale.
Project Management	5	0,5	Internal/ Danish 7-point grade scale.
Idea Generation	5	0,5	Internal/ Danish 7-point grade scale.
Network, Resources and Entrepreneurship Strategy	10	1	Internal / Danish 7-point grade scale.
Organizing and Entrepreneurship Facilitation	10	1	Internal/ Danish 7-point grade scale.
Research Methods	5	0,5	Internal/ Danish 7-point grade scale.
Opportunity Evaluation and financing	5	0,5	Internal/ Danish 7-point grade scale.
Master Thesis	30	3,0	External/ Danish 7-point grade scale.
<b>Elective subjects (min. 10 ECTS):</b>			
Elective courses	30	*	Dependent on the specific course

(\*) If assessment after Danish 7-point grade scale, the weighting is calculated as: X ECTS/10

The demand in the curriculum for at least 10 ECTS courses providing knowledge and skill within the area of scientific methods is met through the courses “Methods of Idea Evaluation” and “Internationalization and Growth”.

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## 5.2 Diagram of the profile, study start 1<sup>st</sup> September

<b>4<sup>th</sup> sem.:</b> The Master Thesis	<b>MASTER THESIS</b>  30 ECTS				
<b>3<sup>rd</sup> sem.:</b> Field Studies of Entrepreneurship	<b>THE THREE OPTIONS SEMESTER</b> Internship in a company/institution (Denmark or abroad) + elective courses <i>or</i> Studies abroad (International partner university or another international university) <i>or</i> Studies at the University of Southern Denmark or another Danish University 30 ECTS				
<b>2<sup>nd</sup> sem.:</b> The Evaluation and Realization of Entrepreneurial Opportunity	<b>Network, Resources and Entrepreneurship Strategy</b>  10 ECTS	<b>Opportunity Evaluation and financing</b>  5 ECTS	<b>Research Methods</b>  5 ECTS	<b>Organization and Entrepreneurship Facilitation</b>  10 ECTS	
<b>1<sup>st</sup> sem.:</b> The creation of Entrepreneurial Opportunity	<b>Intra- and Entrepreneurship Theory and Policy</b>  10 ECTS	<b>Internationalization and Growth</b>  10 ECTS		<b>Project Management</b>  5 ECTS	<b>Idea Generation</b>  5 ECTS

## 5.3 Description of the elective subjects

It is possible to choose elective courses from:

- Compulsory courses and elective courses offered in other M.Sc. in Economics and Business Administration profiles in Kolding

or

- Pre-approved elective Courses.

or

- Apply the Academic Board of Study Administration i Kolding to approve alternative courses as elective courses.

## 6. Special profile transitional rules

Students who have been admitted to previous curricula/ profiles, which have not yet participated in the course "Methods of Idea Evaluation" will be able to replace this course with the course "Opportunity Evaluation and financing". The Course "Methods of Idea Evaluation" is offered with exam last time June 2017.

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## 7 Interdependency between courses and competence profile and academic progression between the courses

### 7.1 Interdependency between courses and competence profile

(1 is a little, 2 is some, 3 is a lot)

The MSc in Economics and Business Administration	Intra- and Entrepreneurship Theory and Policy	Internationalisation and Growth	Project Management	Idea Generation	Network, Resources & Entrepreneurship Strategy	Opportunity Evaluation and financing	Research Methods	Organisation & Entrepreneurship Facilitation	Internship	Master Thesis
Has knowledge based on the highest international research within a field of study	2	3	1	1	3	1	1	2	2	3
Can understand and scientifically reflect on the knowledge of the field/fields of study and identify relevant problems	2	2	1	1	2	1	3	1	2	3
Can select and apply advanced scientific methods and theories for collection and analysis of data to describe the conditions of the firm.	2	1	1	1	1	2	3	1	3	3
Can set up new models of analysis and problem solving.	2	1	1	0	1	0	2	1	3	3
Can convey knowledge and discuss professional issues with colleagues, company management and external partners.	2	2	1	2	2	1	1	1	3	3
Can manage complex, unpredictable work and development situations and can independently initiate and implement cooperation and take on professional responsibility.	0	1	1	1	1	1	1	2	3	2
Can independently take responsibility for own professional development.	1	0	1	0	0	0	3	2	3	3
Can solve specialist tasks within the functional areas of organizations with the public and private sectors	0	1	1	1	1	1	3	2	2	3

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**7.2 Academic progression between the courses**

