

Enclosure to the curriculum for the Master of Science in Economics and Business Administration

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# Profile description for Strategic Entrepreneurship

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This profile description is an enclosure to the curriculum for the Master of Science in Economics and Business Administration.

The profile description applies to students commencing the profile as from September 1<sup>st</sup>. 2013.

*It is recommended also to read the curriculum as well as the ministerial orders.*

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The profile description was approved on March 20 2013 (ver. 01), November 26 2013 (ver.02), February 15 2015 (ver.03) by the Academic Board of Business Administration, Kolding and on 12<sup>th</sup> April 2013 (ver.01), January 14 2014 (ver.02) and DD.MM.ÅÅ (ver.03) by the Dean of the Faculty of Social Sciences.

The Curriculum ver. 03 has been updated in the following sections:

From 2015/2016 the course Network, Resources and Entrepreneurship Strategy has change to internal Assessment.

Enclosure to the curriculum for the Master of Science in Economics and Business Administration

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## Content

<b>1. THE TITLE OF THE PROFILE IN DANISH AND ENGLISH .....</b>	<b>4</b>
<b>2. ENTRY REQUIREMENTS TO THE PROFILE AND ENTRANCE THROUGH SUPPLEMENTARY COURSES .....</b>	<b>4</b>
2.1 BSc IN ECONOMICS AND BUSINESS ADMINISTRATION.....	4
2.2 OTHER HIGHER EDUCATION .....	4
<b>3. DESCRIPTION OF THE PROFILE FOCUS .....</b>	<b>5</b>
<b>4. OTHER REGULATIONS .....</b>	<b>5</b>
4.1 LANGUAGE .....	5
4.2 PROJECT-ORIENTED STUDIES AND STUDYING ABROAD.....	5
4.3 SEMESTER STRUCTURE.....	5
<b>5. STRUCTURE OF THE PROFILE.....</b>	<b>6</b>
5.1 COURSE TITLES, ECTS, WEIGHT AND ASSESSMENT.....	6
5.2 DIAGRAM OF THE PROFILE, STUDY START 1 <sup>ST</sup> SEPTEMBER.....	7
5.3 DESCRIPTION OF THE ELECTIVE SUBJECTS.....	7
<b>6. SPECIAL PROFILE TRANSITIONAL RULES.....</b>	<b>7</b>
<b>7 INTERDEPENDENCY BETWEEN COURSES AND COMPETENCE PROFILE AND ACADEMIC PROGRESSION BETWEEN THE COURSES.....</b>	<b>8</b>
7.1 INTERDEPENDENCY BETWEEN COURSES AND COMPETENCE PROFILE .....	8
7.2 ACADEMIC PROGRESSION BETWEEN THE COURSES .....	9

## **1. The title of the profile in Danish and English**

The title of the profile is in Danish: Kandidatuddannelsen i Erhvervsøkonomi med profil i Strategic Entrepreneurship

The title of the profile is in English: Master of Science in Economic and Business Administration with profile in Strategic Entrepreneurship

## **2. Entry requirements to the profile and entrance through supplementary courses**

### ***2.1 BSc in Economics and Business Administration***

The following apply as per September 1, 2013:

Applicants with a BSc in Economics and Business Administration from The University of Southern Denmark have the right to admission to this master programme within the first year after having completed the BSc

Other applicants having passed a BSc in Economics and Business Administration are qualified for admission to the master programme.

### ***2.2 Other higher education***

Applicants may be admitted to the programme on a different basis than the admission requirements set out in subsection 3.1 if the applicant possesses comparable academic qualifications and if the university deems that the applicant will be able to complete the programme. The university may stipulate that the applicant must pass supplementary tests prior to the time fixed for the start of the programme at the latest. Furthermore, the applicant must be able to document sufficient language requirements which the Faculty of Social Sciences has defined.

In order for a degree to be deemed as providing qualifications similar to those of the BSc programme in Economics and Business Administration, the applicant must have a bachelor degree from a university. The programme must include 75 ECTS courses covering the disciplines within economics and business administration.

This means that the following subjects must be included with the stipulated number of ECTS

- 1) 5 ECTS Microeconomics or Managerial Economics
- 2) 5 ECTS Accounting
- 3) 5 ECTS Corporate Finance
- 4) 5 ECTS Marketing
- 5) 5 ECTS Organizational Theory
- 6) 5 ECTS Statistics
- 7) 5 ECTS Theory of Science and Scientific Methodology and Methods from a university
- 8) 5 ECTS Methods for collection and analysis of data (qualitative or quantitative)
- 9) Additional 35 ECTS subject within the area of business economics and business administration

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Enclosure to the curriculum for the Master of Science in Economics and Business Administration

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Applicants with another basis for admission, for example a professional bachelor's degree from Denmark or another country may be admitted after an individual assessment concerning whether the degree is at a level equivalent to the above.

In case the above requirements are not fulfilled the applicant must pass additional examinations before study start in order for the applicant to obtain the qualifications similar to those of the admission requirements. Furthermore, the University may determine that the applicants is further examined before study start should it be considered necessary.

### 3. Description of the profile focus

#### Strategic Entrepreneurship

The focus of the profile is entrepreneurial activities in dynamic, complex and international contexts. Graduates have thorough knowledge of entrepreneurship, intrapreneurship and strategic management. As facilitators of entrepreneurial activities, they can establish the framework for managing, renewing and strategically developing activities with the aim to create/identify, evaluate and exploit new business opportunities. Moreover, the MScs can select and use appropriate scientific methods in their work. Drawing on study related case work, projects and internships, they have competences on how to handle entrepreneurial processes in practice in various organizational contexts such as new ventures/SMEs, large corporations, voluntary organizations and public sector organizations.

### 4. Other regulations

#### 4.1 Language

The programme is offered in English.

The examinations are conducted in English or Danish. However, if the examiner and/or the external examiner are not Danish speakers the examination will always be conducted in English.

Teaching is in English in all compulsory subjects.

Similarly, examination of all compulsory subjects could only be taken in English.

#### 4.2 Project-oriented studies and studying abroad

Project-oriented studies and studying abroad is recommended to take place in the 3<sup>rd</sup> semester of the programme.

3<sup>rd</sup> semester: The three options semester:

- Internship in a company/institution (Denmark or abroad) and project work *or*
- Studies abroad (International partner university or another international university) *or*
- Studies at the University of Southern Denmark or another Danish University

#### 4.3 Semester structure

Semester begins on 1.st September / 1.st February

Enclosure to the curriculum for the Master of Science in Economics and Business Administration

## 5. Structure of the profile

### 5.1 Course titles, ECTS, weight and assessment

Course Titles	ECTS	Weight	Assessment
<b>Constituent compulsory courses</b>			
Intra- and Entrepreneurship Theory and Policy	10	1	External/ Danish 7-point grade scale
Internationalization and Growth	10	1	Internal/ Danish 7-point grade scale.
Project Management	5	0,5	Internal/ Danish 7-point grade scale.
Idea Generation	5	0,5	Internal/ Danish 7-point grade scale.
Network, Resources and Entrepreneurship Strategy	10	1	External/Internal <sup>1)</sup> Danish 7-point grade scale.
Organizing and Entrepreneurship Facilitation	10	1	Internal/ Danish 7-point grade scale.
Performance Measurements and Financial Planning	5	0,5	Internal/ Danish 7-point grade scale.
Methods of Idea Evaluation	5	0,5	Internal/ Danish 7-point grade scale.
Master Thesis	30	3,0	External/ Danish 7-point grade scale.
<b>Elective subjects (min. 10 ECTS):</b>			
Elective courses	30	*	Dependent on the specific course

(\*) If assessment after Danish 7-point grade scale, the weighting is calculated as: X ECTS/10

1) From 2015/2016 the course has Internal Assessment

The demand in the curriculum for at least 10 ECTS courses providing knowledge and skill within the area of scientific methods is met through the courses “Methods of Idea Evaluation” and “Internationalization and Growth”.

Enclosure to the curriculum for the Master of Science in Economics and Business Administration

## 5.2 Diagram of the profile, study start 1<sup>st</sup> September

<b>4<sup>th</sup> sem.:</b> The Master Thesis	<b>MASTER THESIS</b>  30 ECTS				
<b>3<sup>rd</sup> sem.:</b> Field Studies of Entrepreneurship	<b>THE THREE OPTIONS SEMESTER</b> Internship in a company/institution (Denmark or abroad) + project work <i>or</i> Studies abroad (International partner university or another international university) <i>or</i> Studies at the University of Southern Denmark or another Danish University 30 ECTS				
<b>2<sup>nd</sup> sem.:</b> The Evaluation and Realization of Entrepreneurial Opportunity	<b>Network, Resources and Entrepreneurship Strategy</b>  10 ECTS	<b>Methods of Idea Evaluation</b>  5 ECTS	<b>Performance Measurements and Financial Planning</b>  5 ECTS	<b>Organization and Entrepreneurship Facilitation</b>  10 ECTS	
<b>1<sup>st</sup> sem.:</b> The creation of Entrepreneurial Opportunity	<b>Intra- and Entrepreneurship Theory and Policy</b>  10 ECTS	<b>Internationalization and Growth</b>  10 ECTS		<b>Project Management</b>  5 ECTS	<b>Idea Generation</b>  5 ECTS

## 5.3 Description of the elective subjects

It is possible to choose elective courses from:

- Compulsory courses and elective courses offered in other M.Sc. in Economics and Business Administration profiles in Kolding

or

- Pre-approved elective Courses.

or

- Apply the Academic Board of Study Administration i Kolding to approve alternative courses as elective courses.

## 6. Special profile transitional rules

No special transitional rules

Enclosure to the curriculum for the Master of Science in Economics and Business Administration

## 7 Interdependency between courses and competence profile and academic progression between the courses

### 7.1 Interdependency between courses and competence profile

(1 is a little, 2 is some, 3 is a lot)

The MSc in Economics and Business Administration	Intra- and Entrepreneurship Theory and Policy	Internationalisation and Growth	Project Management	Idea Generation	Network, Resources & Entrepreneurship Strategy	Methods of Idea Evaluation	Performance Measurements & Financial Planning	Organisation & Entrepreneurship Facilitation	Internship	Master Thesis
Has knowledge based on the highest international research within a field of study	2	3	1	1	3	1	1	2	2	3
Can understand and scientifically reflect on the knowledge of the field/fields of study and identify relevant problems	2	2	1	1	2	1	1	1	2	3
Can select and apply advanced scientific methods and theories for collection and analysis of data to describe the conditions of the firm.	2	1	1	1	1	2	1	1	3	3
Can set up new models of analysis and problem solving.	2	1	1	0	1	0	0	1	3	3
Can convey knowledge and discuss professional issues with colleagues, company management and external partners.	2	2	1	2	2	1	1	1	3	3
Can manage complex, unpredictable work and development situations and can independently initiate and implement cooperation and take on professional responsibility.	0	1	1	1	1	1	0	2	3	2
Can independently take responsibility for own professional development.	1	0	1	0	0	0	0	2	3	3
Can solve specialist tasks within the functional areas of organizations with the public and private sectors	0	1	1	1	1	1	2	2	2	3



Enclosure to the curriculum for the Master of Science in Economics and Business Administration

**7.2 Academic progression between the courses**

