

SDU DESIGN RESEARCH FORUM

OPEN SEMINARS

SDU DESIGN is a new initiative at SDU Kolding to enhance interdisciplinary collaboration in design research, also involving local partners.

We are happy to invite you to a series of seminars to meet the involved researchers and their communities of inquiry. The idea is for the researchers to exchange insight and 'research DNA' in a format that is accessible for people from outside the specialized research field. We begin with four seminars each representing strong research communities that are involved in SDU Design.

The seminars are open for interested within and outside the University.

NEXT SEMINARS

Please note the dates

December 11 9.30 – 12.30

Clusters & strategizing in networks



WEDNESDAY 27 NOVEMBER 2013 DESIGN MANAGEMENT STUDIES

Design management is a nascent field of research. In this 3rd seminar the field is shortly outlined. Key issues are presented by help of two on-going research programs.

“D2i - Design to innovate” is a practice driven research program focusing on design for innovation and growth. The overall aim of D2i is presented by head of D2i secretariat - Thit Juul Madsen, Kolding School of Design. The aim, themes and activities of the analytical unit are presented by Poul Rind Christensen, IER. A beta version of a model on organizations' design capacity is shortly presented and participants at the seminar are invited to discuss prospects of the model. Read more about the project on: www.design2innovate.dk.

“Design2Network” is a network based research program focusing on design as a platform for supplier driven innovation. The aim of the program and current research themes are presented by Kristin B. Munksgaard, head of program, IER. Anne Louise Bang, Kolding School of Design, will demonstrate the role of design as a collaborative platform based on a study in the Danish textile industry. More information on the project can be found on www.design2network.dk.

Please register with jykJ@sam.sdu.dk
no later than November 25th.

WHERE AND WHEN

Nicolai Scene,
Skolegade 2B, Kolding
November 27th, 9.30 – 12.30

We are looking forward to meeting you

Hans-Christian Jensen
Institut for Design og
Kommunikation

Per Freytag
Institut for Entreprenørskab
og Relationsledelse

Henry Larsen
Mads Clausen Institut

