



# Study Try-Out Program

/ International Open Day

3 February  
2018

**SDU** 

University of Southern Denmark

9.30	Welcome	Concert Hall
9.40	Studying in Denmark at the University of Southern Denmark	Concert Hall

## 10.05/14.05 Lectures and Workshops

### Engineering

#### **Innovation Management, Technology and Entrepreneurship**

Bachelor: Innovation and Creativity Workshop: Transforming good Ideas to functional Products	Innovation Lab
Master: Developing hybrid human-robot Teams in the Industry 4.0	M402
<b>Product Development - Mechatronics, Mechanics, Electronics and Software</b>	
Bachelor: Why do Rockets not tip over? - Aspects of Control Engineering	U401
Master: Engineering Drones: New Features and Functionalities	M403

### Business and Social Sciences

#### **BSc in European Studies**

Borders-Regions-Europe. Why study European Studies in a Place like Sønderborg?	U105
How can we measure if European Integration works?	U103

#### **BSc in International Economics and Business Relations**

LEGO Serious Play - Vision Work and Personal Development	U108
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#### **MSc in International Security and Law: Human Rights in the War on Terror**

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#### **MSc in Economics - Health Care Management and Economics**

Equity and Equality in Health - Why care?	U203
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#### **MSc in Economics and Business Administration**

<b>Sport and Event Management / Marketing &amp; Innovation</b>	
The Bright and Dark sides of Branding in Sports	M201

#### **MSc in Environmental Resource Management**

Sustainability: What's so hard about saving the Planet?	M202
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#### **MSc in Cultural Sociology**

Cultural Sociology - the Good Choice for a broad Knowledge based on Culture, Social Issues and Social Change (only at 14.05)	M301
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### Interdisciplinary Study Programmes

#### **BSc in International Business Administration and Modern Languages**

Schnupperstunde Dänisch	U102
Who lies? Using Statistics to reveal the Truth on Dating and Match fixing	U106
Trump vs. the Constitution	U107
New Words in German and Danish: from 'Flexitariet' to 'Gruselclown', from 'instavenlig' to 'trumpisme' - how they are formed and what do they tell us about the Zeitgeist?	U205
LEGO Serious Play - Vision Work and Personal Development	U204

#### **MA in Business, Language and Culture - Chinese**

China from the Perspective of Cultural Studies (only at 10.05)	U202
Understanding Chinese Politics: Past, Present and Future (only at 14.05)	U202

#### **MSc in IT Product Design**

What Design Material can do - Negotiating rather with Hands than just talk	M303
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## 10.55/14.55 Meet the Study Programmes

### Engineering

BSc/MSc in Eng. in Mechatronics / MSc in Chemistry / Environmental Engineering / Physics and Technology / Robot Systems / Software Engineering / Electronics / BSc/BEng in Electronics	U106
BSc/MSc in Eng. in Innovation and Business / Operations Management / Product Development and Innovation / BEng in Global Management and Manufacturing	U107

### Business and Social Sciences

BSc in European Studies	U102
BSc in Economics and Business Administration - International Economics and Business Relationships	U103

#### **MSc in Comparative Public Policy and Welfare Studies**

BSc in Market and Management Anthropology	
MSc in International Security and Law	U201

#### **MSc in Economics and Business Administration**

- in Marketing and Innovation	U203
- in Sports and Event Management	U203
- in Environmental Resource Management	U204

#### **BSc in Economics and Business Administration - Business Management**

MSc in Economics / Economics - Finance / Mathematics - Economics	
MSc in Economics and Business Administration	
MSc in Global Marketing and Consumer Culture	
MSc in Global Logistics and Supply Chain Management	
MSc in Human Resource Management	
MSc in International Business and Management	
MSc in Management Accounting	
MSc in Management of Innovation Processes	
MSc in Economics and Business Administration - Strategic Entrepreneurship	
MSc in Strategy and Organization	U108

### Interdisciplinary Study Programmes

BSc in International Business Administration and Modern Languages /	
MSc in Business, Language and Culture – English or Danish	U105
MA in Business, Language and Culture – Chinese	U202
MSc in IT Product Design	M303

11.35	Lunch	Café Alsjon
12.45	Tour of Alsjon	Meeting point at the Guided Tour booth

13.15	<b>How to apply</b>	
	Bachelor	U101
	Master	U106
14.05	<b>Lectures and Workshops</b>	Repetition of the program at 10.05
	<small>Refreshments during the break in front of U101</small>	
14.55	<b>Meet the Study Programmes</b>	Repetition of the program at 10.55
15.35	<b>Visit the Fair (International Open Day) / Individual Admission Guidance</b>	
15.45	<b>Get your Lunch bag</b>	Café Alsjon
16.10	<b>City Walk</b>	Starts at the top of the stairs of the Café Alsjon
17.30	<b>Departure</b>	At the parking space at the Sønderborg Castle