

The Academic Board of Cand. negot. Studies

Intercultural Communication

Interkulturel kommunikation

Teaching language: English

Exam activity id: 7304742

Examination language: English

Periode: Autumn 2017

Grading: External examiner

Assessment: Grade

Offered in: Odense.

Teaching activity id: 7304731

ECTS / weighting: 10

Approved: 15-12-2016

Programmes:

BA in Business, Language, and Culture - English, BA
, mandatory. Offered in: Odense.

Subject director:

Associate Professor Steven Breunig, Department of Language and Communication

Content - Key areas:

Cultural concepts and communication theories that form the foundation for various theories of intercultural communication will be reviewed. The theories may be applied to an examination of analyses of intercultural communication in the foreign language area (for example, between minorities and majorities, or an organisation's internal cultural diversity) and/or between the foreign language area and Denmark. Additionally, the subject will include discussions of identity and stereotype formation with particular reference to their function and problems in intercultural communication, as well as group dynamics and management of cooperation and conflicts across cultures. In addition, the significance of intercultural skills will be introduced – cognitive, affective and behavioural skills. Problematic issues regarding linguistic resources (for example, multilingualism and a lingua franca) may be incorporated.

Goals description:

Instruction will be organised with a focus on the central learning objectives for students as set out below. This will be supported by the chosen method of assessment, which will test and further students' knowledge, skills and competences on the following points:

Knowledge

The student must possess knowledge of

- various communication theories and cultural concepts
- various theories of identity construction and stereotypes
- the foreign language area's "values" and "behaviour"
- various themes within intercultural communication as a scientific field

Skills:

The student must be able to

- apply the above theories and concepts in analyses of intercultural communication
- assess the applied theory framework's strengths and weaknesses
- discuss and argue the case for effective and appropriate intercultural communication

Competences:

The student must be able to

- engage in socially differing groups with assertive behaviour towards self and others
- handle diversity among people with different cultural and ethnic backgrounds
- take action despite feelings of ambiguity and uncertainty

Time of classes:

Wednesday from 9 to 12 (Jette Ernst)

Changes may occur.

Scheduled classes:

3 classes weekly in the 5th semester.

Weighting: 10 ECTS.

Form of instruction:

Teaching will take the form of lectures, student discussion papers and presentations, as well as discussion, exercises. Instruction will be in the foreign language.

Time of examination:

Cf. the Grading Scale Order and taking into account the method of assessment and level of the Cand.negot 5th semester, emphasis is placed on the extent to which the student presentations live up to the above-mentioned learning objectives. Further emphasis in the evaluation is placed on the degree to which the student masters the general competences outlined in § 2, especially points 1-9, 11, 15 and 16.

Literature:

The syllabus consists of 800 pages, maximum.

Form of examination:

Method of assessment: restricted take-home assignment in the foreign language.

Duration: 24 hours

Page extent: approximately 6-8 pages (approximately 3-4 pages for the theoretical part and approximately 3-4 pages for the experientially based part), but will be determined by the university teacher and communicated at the start of the course

Several participants: No, because of the experientially based part.

Students abroad: SDU students who study abroad can take part in the course as a remote course of study. The experience-based part should in these cases include personal experiences and reflections from their international stay. It is the student's responsibility to contact the university teacher at the beginning of the semester.

Marking: External

Evaluation: 7-point grading scale.

The linguistic level must be evaluated to be at least a pass at 5th semester level for the overall examination to be passed.

Weighting: 10 ECTS

Re-examination as for the ordinary examination.

Supplemental information for the form of examination:

At the end of the semester a limited take-home assignment will be assigned, consisting of 2 parts:

1. A theoretical part in which students must demonstrate their theoretical knowledge about intercultural communication as well as their ability to analyse
2. An experience based part, where the students must reflect on the acquisition of their own intercultural skills and learning.

Comments:

BA 2017