

The Academic Board of Cand. negot. Studies

HRM, Organizational Development and Communication

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Teaching language: English

Exam activity id: 7063222

Examination language: English

Periode: Autumn 2017

Grading: Internal grading with co-examiner

Assessment: Grade

Offered in: Odense.

Teaching activity id: 7063221

ECTS / weighting: 10

Approved: 15-12-2016

Programmes:

M.Sc. in International Business, Language and Culture, Graduate
, mandatory/elective subject. Offered in: Odense.

Subject director:

Associate Professor Dennis Day, Department of Language and Communication

Content - Key areas:

Students should be introduced to central topics in the fields of anthropology, sociology and linguistics that are relevant to an understanding of the relations between HRM, Organisation Development and Communication, such as organisational culture as a HRM-tool; communicative competence in globalized contexts, interaction and management; learning as communicative and social practice; etc.

In the subject students work partly with considerations of theoretical and methodological factors and partly with analysis of concrete studies relevant to the course.

Goals description:

The teaching will focus on the key learning objectives listed below. This is supported by the selected exam form, which promotes and examines the students' knowledge, skills and competencies in the following points:

Knowledge

Students should be able to give an account of and adopt a critical stance towards central theoretical and methodological traditions in the study of the relations between communication, culture and organisations

Skills

- Students should be able on the basis of a theoretical and methodological tradition to assemble an empirical study of a clearly delimited HR-related subject from a communicative perspective

Competences

- Students should be able to give an account of and take a critical stance towards how these theoretical and methodological traditions can be used in specific cases of HR-related research

Time of classes:

Wednesday from 11 to 14 (Dennis Day)

Changes may occur.

Scheduled classes:

3 hours per week in the 1st semester (Arabic line 2nd semester).

Weighting: 10 ECTS

Activities outside the classroom:

Exam paper supervision: 30 hours

Consultation: 20 hours

Form of instruction:

These will take the form of:

Activities directed by the teacher, such as lectures, discussion and data workshops, individual and group supervision.

Activities directed by the students, such as student presentations, independent group work, including reading groups

The teaching is planned and performed in a way that supports active learning and activating teaching. Different types of activity are implemented in accordance with the principles of the Humanities model in § 8. At the beginning of the course the teacher informs the students of the plan for the study activities. Reservation is made for changes in size of groups, rooms and other practical circumstances.

Time of examination:

With reference to the stipulations of the grading system and taking account of the form of examination and the level of a postgraduate course, emphasis is placed on the degree to which the students' performance lives up to the aims and objectives described above. In addition emphasis is placed in the assessment on the degree to which students have mastered the general competences described in § 2, in particular items 2-6, 8-10 and 14.

Literature:

The syllabus comprises about 1000 pages

Form of examination:

Examination form: an open written home assignment on a topic selected by the student within the chosen profile. The topic is to be approved by the teacher.

Length: 13-18 standard pages excluding appendices. If multiple participants the length of the assignment must be in reasonable proportion to the number of contributors.

Multiple participants: possible, provided that each individual contributor's work stands and can be assessed on its own.

Submission: the deadline for submission of assignments that are to be assessed in the relevant examination period by the relevant teacher is 1st January/1st June respectively.

Second examiner: internal

Assessment: 7-point grading scale

Weighting: 10 ECTS

Comments:

MA 2017