

Course description Master of Science in Public Health		
Module responsible: Christiane Stock	Last updated: August 2014	Page 1 of 2 pages
Module title: Health Promotion Planning		Module number: 3967602
ECTS-points	7.5	
Responsible institute	Institute of Public Health, Research Unit for Health Promotion	
Prerequisites connected to the module	None	
General objectives	<p>The module aims at laying the conceptual basis for the health promotion specialisation by increasing the competencies of the student with respect to:</p> <ul style="list-style-type: none"> • knowledge on the fundamental principles and values of health promotion • application of health promotion planning tools to conduct a needs assessment, set intervention objectives, select appropriate intervention methods, plan for implementation and for evaluation • knowledge on quality standards and criteria as well as on instruments for quality assessment in health promotion 	
Specific competency objectives	<p>After participating in the module the student should be able to:</p> <ul style="list-style-type: none"> • critically discuss basic concepts and values of health promotion • apply methods of assessment of community capacity and needs • apply health promotion planning tools to design theory-based objectives for health promotion programmes and to select evidence-based intervention methods and practical strategies • apply health promotion planning tools to plan for programme adoption and implementation and for evaluation • to describe criteria for best practice in health promotion and to apply quality assessment instruments 	
Time of teaching	2 nd semester, 1 st quarter (Spring semester)	
Competency profile of the education	This module contributes to the elements 2, 3, 6, 9, 10 and 11 of the competency profile of the education (see MSc in Public Health curriculum section 1.4)	

Course description Master of Science in Public Health		
Module responsible: Christiane Stock	Last updated: August 2014	Page 2 of 2 pages
Module number: 3967602		
Module title: Health Promotion Planning		
Type of teaching	In this module the students will acquire new knowledge on the principles and values of health promotion, on health promotion planning, evaluation and quality assurance in lectures. Students will train their ability to apply health promotion planning tools to design theory and evidence-based health promotion interventions in case studies work in groups with supervision and group presentations.	
Prerequisites connected to the examination	None	
Type of examination	Individually written report on the case studies work Size of the report: 8 pages Internal censorship Grading by the 7-point grading scale	
Evaluation at the grade 12 / evaluation Pass	Grade 12 is given if the student has shown excellent performance, having comprehensively fulfilled the module's objectives with no or only a few minor weaknesses.	
Approved by	The Academic Study Board of Public Health	Approved on 14 August 2014