

Invitation to
The 3rd Odense IE Workshop
University of Southern Denmark
May 17-18, 2018

Conference chairs:

Martin Hannibal, Associate Professor & Head of Research

Erik S. Rasmussen, Associate Professor

The 3rd Odense IE workshop aims to bring together researchers with similar interests to spur discussions and further development of ongoing research as well as new research ideas. The workshop will be organized as parallel genuine workshop sessions lasting 2-3 hours, involving short presentations and ample time for discussion. Scholars signing up for the workshop may have two roles; Topic moderator or discussant. The topic moderator will initiate the discussions through a 5-10 minute presentation about the specific workshop session topic and head the subsequent discussion. Discussants will contribute to this discussion. The aim of the individual workshop sessions may be very diverse. It could be to reach common grounds regarding conceptualizations, spawn ideas for further research, initiate future joint research, develop ideas for special issues in journals.

We invite all interested scholars to suggest workshop session topics, which they would like to moderate at the 3rd Odense IE workshop. As organizers we offer the following workshop topics:

- International New Ventures and Born Global Firms: Conceptualization and operationalization. Moderated by Tage Koed Madsen
- New types of INVs and Born Global firms in the age of digitalization and new business models. Moderated by Erik S. Rasmussen
- IE and industry 4.0: new opportunities and challenges. Moderated by Martin Hannibal
- Paper Development Workshops for young scholars moderated by Gary Knight, Elisabeth Rose and others

More will be added based on the suggestions received

Important deadlines

Topic moderator: suggestions for workshops session you wish to moderate. 500-Word proposals. Deadline: February 1st, 2018

Registration for the 3rd Odense IE workshop will be online with a deadline of April 1, 2018

Registration is open through the following link: [3rd Odense IE workshop](#)

Practical information

There is no registration fee. The University of Southern Denmark will provide lunch and dinner during the 3rd Odense IE workshop. Participants will have to arrange travel and accommodation themselves. Please write to IBE-unit@sam.sdu.dk to suggest workshop session topics if you want to become a topic moderator.

A link for signing up as a participant at the 3rd Odense IE workshop will be forwarded early in the new year. A program listing all workshop session topics will be finalized by February 15, 2018.

Preliminary program

Thursday, May 17

9.00-10.00	Registration
10.00-10.15	Opening address
10.15-12.30	Parallel workshop sessions, including coffee and tea break
12.30-13.30	Lunch
13.30-15.30	Parallel workshop sessions
15.30-16.00	Coffee and tea break
16.00-18.00	Parallel workshop sessions
19.00-	Dinner

Friday, May 18

10.00-12.00	Parallel workshop sessions
12.00-13.00	Lunch
13.00-15.00	Parallel workshop sessions
15.00-16.00	Brief reports from workshops and closing session

Further information

The International Business & Entrepreneurship research unit

The goal of the research group is to contribute to the understanding of the emergence and growth of firms in diverse markets, through the study of the organization of marketing and strategic activities both within the firm and the interplay of other actors on the market. The research group is engaged in two major research themes; International Business and International Entrepreneurship www.IBE-unit.dk

University of Southern Denmark

The University of Southern Denmark has research and educational activities in Natural Sciences, Engineering, Health Sciences, Humanities, and Social Sciences. Around 28.000 students are enrolled in almost 300 different study programs. The main campus in Odense represents about 75% of all activities at the university. Read more at www.sdu.dk.

The city of Odense

Odense is only about 1½ hours away from Copenhagen Airport (frequent direct train connections). It is therefore easy to combine your trip with a visit to the capital of Denmark. Odense is the city where Hans Christian Andersen was born. In addition to his childhood home, Odense offers numerous tourist attractions such as museums and art galleries as well as possibilities to explore old castles and mansions on the island of Funen. Read more at www.visitodense.com and www.visitdenmark.com.