

# **EURAM 2019 – Call for Papers**



\*\*\* Apologies for crossposting \*\*\*

Dear EURAM members and friends,

Join us in Lisbon 26-28th of June 2019 for the EURAM conference!

With our theme ***Exploring the Future of Management: Facts, Fashion and Fado***, we invite you to participate in the debate about how to explore the future of management. Management is about doing things through people. Who are these new people? The behaviour of organisations vis-à-vis society is increasingly scrutinised and its impact cannot be ignored. Strategy, behavioural sciences, business and society, networks, services and global value chains, entrepreneurship and innovation... these and many other topics can and will be discussed during EURAM 2019.

We hope that EURAM 2019 at ISCTE-IUL in Lisbon will be a forum where new propositions and answers will be debated, where new theories will be exposed to address the many problems that challenge organisations and their management. Scholars, practitioners, and doctoral students and the whole community are welcome to a rich week with keynotes and roundtables, workshops, symposia, parallel sessions and so much more that Lisbon has to offer.

The more detailed programme will be posted on our website in due time.

## **To submit your full paper to EURAM 2019:**

I. Explore the tracks sponsored by one of the 14 EURAM Strategic Interest Groups (SIGs) or by the 2019 Local Organising Committee and choose the topic and community that correspond best to your research.

II. Please respect the deadlines, especially the paper submission deadline: **15 January 2019 - 2 pm Belgian time.**

III. Please, comply with the authors' guidelines.

### **I. Explore our SIGs and tracks** (for more detail click on the SIG title)

For newcomers to our community: Our 14 SIGs are the building blocks of EURAM. SIG Chairs and Officers nurture communities of scholars who are engaged in specific research areas. There are three types of Tracks. General Tracks are the overarching tracks of the SIGs. Standing tracks are ongoing conversations that you can join, and which will continue within a SIG for a number of years. Finally, every year there are Tracks that are selected in a competitive submission and review process (they may become standing tracks in the future if they prove to be of continued interest). Each SIG General Track invites contributions from all areas related to the SIG specific research area but which are not explicitly covered by other tracks within the SIG.

### **SIGs:**

1. **Business for Society- B4S**
2. **Corporate Governance - COGO**
3. **Entrepreneurship - ENT**
4. **Family Business Research - FABR**
5. **Gender, Race and Diversity in Organisations - GRDO**
6. **Innovation - INNO**
7. **International Management - IM**
8. **Managing Sport - SPORT**
9. **Organisational Behaviour - OB**
10. **Project Organising - PO**
11. **Public and Non-Profit Management - PM&NPM**
12. **Research Methods and Research Practice - RM&RP**
13. **Strategic Management - SM**
14. **General Conference Track - GENERAL**

### **SIG 01 - B4S - Business for Society**

GT01\_00 - Business for Society General Track

ST01\_01/ST02\_01 - Innovations in corporate governance: law, management and society (co-sponsored by Business for Society SIG-01 and Corporate Governance SIG-02)

ST01\_02 - Accounting and Control for Sustainability

ST01\_03 - Finance and Economy for Society: Inclusion, Empowerment and Sustainability

T01\_04 - Arts for Business and Society

T01\_05 - Innovation for Society: the management of socio-ethical issues in responsible innovation

T01\_06 - Market for Society

T01\_07 - Philosophy in business ethics. Roots and paradigms for interpreting behaviours

T01\_08 - The Quest for Social Impact: Opportunities and Challenges for Hybrid Organizations

### **SIG 02 - COGO - Corporate Governance**

GT02\_00 - Corporate Governance General Track

ST01\_01/ST02\_01 - Innovations in corporate governance: law, management and society (co-sponsored by Business for Society SIG-01 and Corporate Governance SIG-02)

ST02\_02 - Board of Directors and Top Management Teams

ST02\_03 - Corporate Governance and Diversity

T02\_04 - Company law and Corporate Governance: Shareholders' rights and Non-financial Disclosure Directive

### **SIG 03 - ENT - Entrepreneurship**

GT03\_00 - Entrepreneurship General Track

ST03\_01/ST06\_01/ST13\_01 - Business Model - Strategy, Innovation, and Entrepreneurial Venturing (co-sponsored by Entrepreneurship SIG-03, Innovation SIG-06 and Strategic Management SIG-13)

ST03\_02 - Cultural and Creative Entrepreneurship

ST03\_03 - Entrepreneurial Decision Making and Behaviour

ST03\_04 - Entrepreneurial Finance

ST03\_05 - Entrepreneurship, Regions & Regional Development

ST03\_06 - Social Entrepreneurship and Societal Change

T03\_07 - Entrepreneurial Processes

T03\_08 - Entrepreneurship in the Sharing economy: P2P Strategies, Models, and Innovation Paradigms

T03\_09 - Entrepreneurship, Growth Strategies & Internationalization in SMEs

T03\_10 - Female Entrepreneurship

T03\_11 - Managerialization, Professionalization and Entrepreneurship: What is the Right Mix for Family Businesses and SMEs?

T03\_12 - Knowledge Management and Knowledge Transfer in Start-ups and SMEs

### **SIG 04 - FABR - Family Business Research**

GT04\_00 - Family Business Research General Track

ST04\_01 - Strategy, Innovation and Internationalization in Family Firms (SIIFF)

T04\_02 - Designing and implementing Human Resources Management Systems and Organizational Variables in Family Businesses

T04\_03 - Family Business in Emerging, Developing, and Transitional Economies

T04\_04 - Family Entrepreneurship, Entrepreneurial Families, Goals and Values in Family Business

T04\_05 - Finance, Management, Governance & Accounting in Family Businesses

### **SIG 05 - GRDO - Gender, Race, and Diversity in Organisations**

GT05\_00 - Gender, Race and Diversity in Organisations General Track

ST05\_01 Women in Management, Work, and Organisation

T05\_02 - Disability equality, fact or fiction? Future directions for workplace integration.

T05\_03 - Diversity / identity / power: An intersectional approach to international and cross-cultural management

T05\_04 - Migrants' skills recognition and integration into the European Labour Market

T05\_05 - Queer Perspectives: Sexual Orientation, Gender Identity and the Plurality of Self-Concepts in Organisations

### **SIG 06 - INNO - Innovation**

GT06\_00 - Innovation General Track

ST03\_01/ST06\_01/ST13\_01 - Business Model - Strategy, Innovation, and Entrepreneurial Venturing (co-sponsored by Entrepreneurship SIG-03, Innovation SIG-06 and Strategic Management SIG-13)

ST06\_02 - Competency Development in Business Management: Improvement through Higher Education

ST06\_03 - Digital Innovation: Strategies, Competencies, Theories, and Practice

ST06\_04 - Inter-organizational networks and innovation

ST06\_05 - Knowledge, learning and innovation in cross sector collaborations

ST06\_06 - Managing for Service Innovation

ST06\_07 - Open Innovation

ST06\_08 - Organising creativity for innovation: Multidisciplinary perspectives, theories, and practices

ST06\_09 - Rethinking the Design Paradigm in Management: Theories, Activities and Organisations

ST06\_10 - Sustainability, Circular and Green Tech Innovation

ST06\_11 - Teaching and Learning with a difference

T06\_12 - Frugal Innovation: Contextual shift and global applicability

T06\_13 - Necessary Condition Analysis. Method and Applications

### **SIG 07 - IM - International Management**

GT07\_00 International Management General Track

ST07\_01 - Expatriate Management

ST07\_02 - International Competitiveness

T07\_03 - Cultures and management

T07\_04 - Emerging Market Studies

T07\_05 - Management Research in the Arab/Islamic Middle East: Looking back and moving forward

T07\_06 - Multi-actor perspectives on EU external border management

### **SIG 08 - SPORT - Managing Sport**

GT08\_00 - Managing Sport General Track

ST08\_01 - Managing Sport Events and Participation

ST08\_02 - Sport Governance

T08\_03 - Rethinking Value Creation in Sports through Innovation and Digitalization

### **SIG 09 - OB - Organizational Behaviour**

GT09\_00 - Organisational Behaviour General Track

ST09\_01 - Human Resource Management

ST09\_02 - Team Performance Management

T09\_03 - Knowledge Sharing and Diversity

T09\_04 - Leadership

T09\_05 - Meanings, Meaningfulness and Mindfulness: Cognitive, Social and Emotional Approaches to Management

T09\_06 - Motivation and Trust: Current Links and Challenges

T09\_07 - Organisational Cognition: Theories, Applications and Advancements

### **SIG 10 - PO - Project Organising**

GT10\_00 - Project Organising

T10\_01 - Action research, collaborative research and participatory research - engaged scholarship in projects and innovations

T10\_02 - Human Resource Management on Projects and in Project Based Organisations

T10\_03 - Projects & Society  
T10\_04 - The Bounded Manageability of Major Projects

### **SIG 11 - PM&NPM - Public and Non-Profit Management**

GT11\_00 - Public and Non-Profit Management General Track  
ST11\_01 - Accounting, Accountability and Sustainability in Public and Nonprofit  
ST11\_02 - Healthcare Management Research  
ST11\_03 - Management and governance of culture, heritage and tourism  
T11\_04 - Behavioral Public Administration & Behavioral Accounting  
T11\_05 - Gender diversity, governance, performance and innovation in public organizations  
T11\_06 - Public governance and management for global challenges  
T11\_07 - Reforming Higher Education Organisations: The multidimensionality of performance, and the role of accounting and controls

### **SIG 12 - RM&RP - Research Methods and Research Practice**

GT12\_00 - Research Methods and Research Practice General Track  
ST12\_01 - Evolutionary Approaches in Management Research  
ST12\_02 - Management and Organization Theory  
ST12\_03 - Research Methods for Complex Adaptive Systems  
T12\_04 - Research Methods in Ostrom's Governance Studies

### **SIG 13 - SM - Strategic Management**

GT13\_00 - Strategic Management General Track  
ST03\_01/ST06\_01/ST13\_01 - Business Model - Strategy, Innovation, and Entrepreneurial Venturing (co-sponsored by Entrepreneurship SIG-03, Innovation SIG-06 and Strategic Management SIG-13)  
ST13\_02 - Behavioral Strategy  
ST13\_03 - CENA - Coopetition, Ecosystems, Networks and Alliances  
ST13\_04 - Mergers & Acquisitions and Divestitures: A Glimpse into the Future  
ST13\_05 - Microfoundations of Strategy: Dynamic Capabilities and Knowledge Mechanisms  
ST13\_06 - Strategic Ambidexterity: The paradox of exploitation and exploration  
ST13\_07 - Strategic Processes and Practice: Theorizing Emerging Strategic Processes and Practices  
ST13\_08 - The inner life of business ecosystems  
T13\_09 - Digital Strategy and Industry 4.0  
T13\_10 - Strategic Responsiveness and Organizational Adaptation

### **SIG 14 - Conference General Track**

GT14\_00 - Conference General Track  
T14\_01 - Critical Perspectives in Emergency Services Management  
T14\_02 - Living and working in fluid organization  
T14\_03 - Managerial challenges in using VR and AR Experiences  
T14\_04 - Organising for resilience in extreme contexts  
T14\_05 - The future of organizations in the age of digital transformation - A critical discussion beyond marketing and buzzwords

## **II. Deadline**

Please respect the deadlines, especially the paper submission deadline: 15 January 2019 - 2 pm Belgian time.

## **III. Authors' Guidelines**

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.  
Each paper will be screened to ensure compliance to EURAM's guidelines. Papers which do not match the EURAM requirements will be desk-rejected and authors will not have the opportunity to submit an updated version.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.

2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before the EURAM 2019 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The abstract should not exceed 400 words and should be included both in the PDF and the submission form.
5. Include 3 keywords in the submission form. A maximum of 6 keywords is allowed.
6. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE anonymised document created in PDF format.
7. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The minimum length of the paper is 10 pages. The paper format should follow **the European Management Review Style Guide**.
8. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
9. Number all the pages of the paper.
10. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
11. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2019 submission system (*URL to be announced on 3 December 2018*).
12. Only submissions in English shall be accepted for review.
13. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A **presenting author** \* can only present one paper at the conference.
14. If you submit a paper, you agree to review at least two papers for EURAM 2019 in the track you have submitted your paper to.

**\* ONE PRESENTING AUTHOR PER PAPER SUBMISSION**

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, an author can submit and present only one paper. However, a presenter can always be a non-presenting co-author on additional papers.

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For more information, we invite you to visit the conference website: <http://euramonline.org/annual-conference-2019>. Should you have any hesitation on which track to select for your paper, you may wish to contact a track chair by email to find the best fit for your submission.

For general questions, you may contact [euram2019@iscte-iul.pt](mailto:euram2019@iscte-iul.pt)

Welcome to the luminous city of Lisbon! A city that you will leave with *saudade*.

Best wishes,

On behalf of the **Conference Programme Committee (CPC) and the Local Organising Committee (LOC)**

Nelson António, Conference Chair, ISCTE-IUL