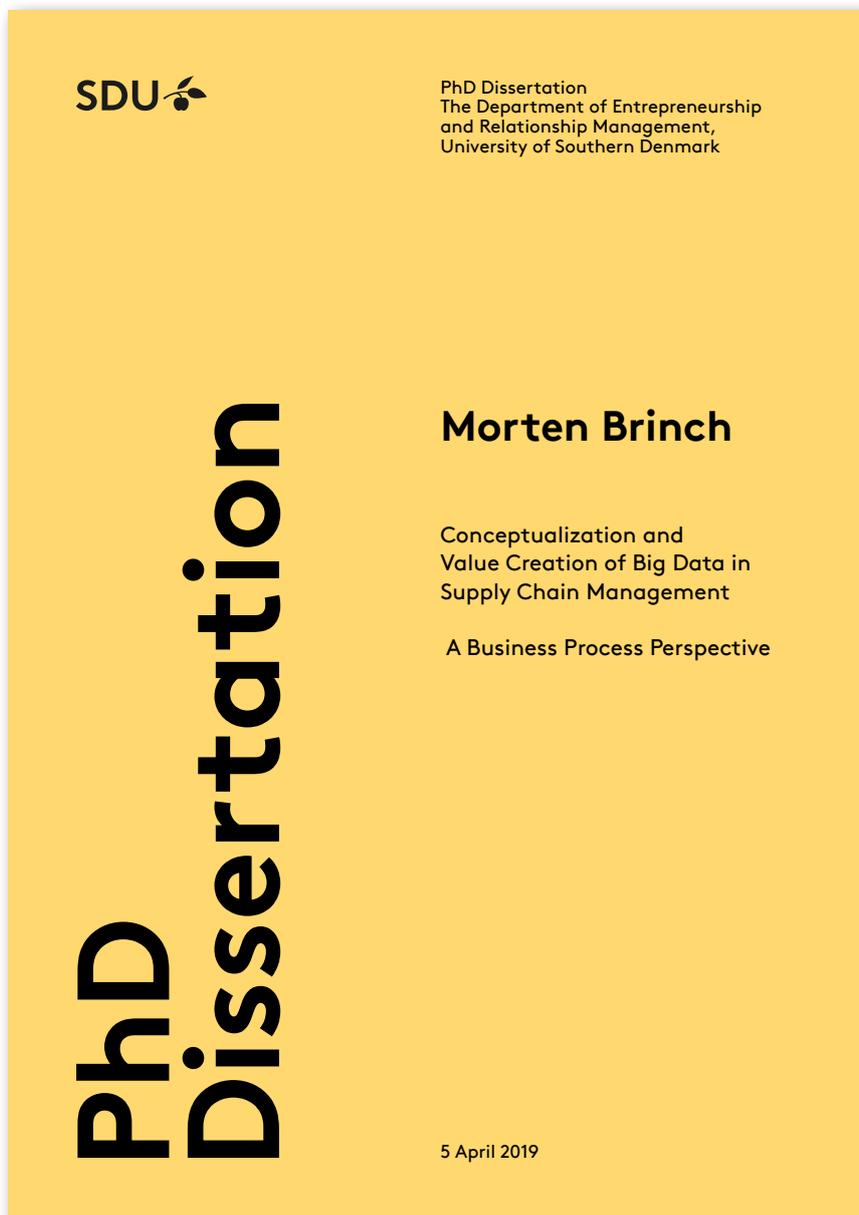


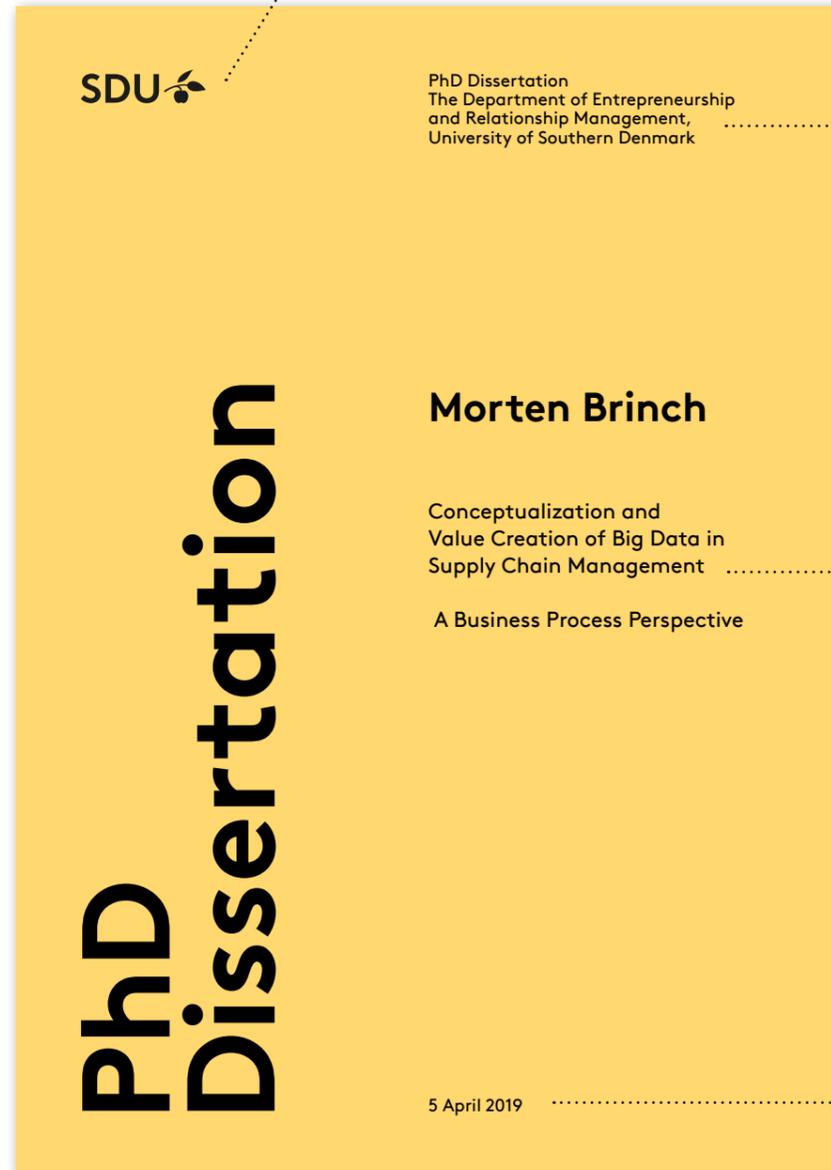
Guide til Pixi

Personprofilering

Denne guide indeholder retningslinjer for indholdet, som skal leveres til pixien

Pixien kan laves både på dansk eller engelsk, alt efter målgruppen.
Formatet er en A5 folder med et opslag. Kan leveres både digital og i trykt form.
Du vælger selv, hvor mange du ønsker printet - normalt mellem 50-70 styk.





Logo
Er altid på.

Hvem er det på vegne af?
Person + center/institut

Emne for forelæsningen eller afhandlingen/ opgaven

Hvornår?

Info om personen
Fuld titel som ønskes oplyst samt kontaktoplysninger. Gerne information om forsker, forskningsgruppe eller samarbejde. Max. 1000 tegn.



Logo
Er altid på.

Billede
Her skal bruges et simpelt billede af personen i fuld figur, højformat. Vi tager ikke personbilleder, så det er eget ansvar at fremskaffe billeder i rigtig kvalitet. Få evt. hjælp til dit foto af den kommunikationsansvarlige på dit institut.

Krav til billede
Det skal være et forholdsvis nyt billede, i en høj opløsning (Min. 240px x 650px, i minimum opløsning 300ppi). Der må ikke være tekst på billedet. Tag billedet udendørs eller i godt dagslys (ikke direkte sol) med en rolig baggrund - gerne på SDU.

Overskrift/indledning

Her er der plads til at lave en kort overskrift og undertitel, som vist her. Overskrift max. 75 tegn og undertitel max. 60 tegn

Abstract

Max. ca. 4850 tegn - gerne mindre.

Gerne opdelt i mindre afsnit

Conceptualization and Value Creation of Big Data in Supply Chain Management

A Business Process Perspective

The field of supply chain management (SCM) is showing interest to how big data is affecting SCM practices and big data has garnered increased awareness in recent years. The concept of big data has been introduced to represent data that comprise more volumes, variations and velocities from which added value can be created through better decision-making processes.

However, although big data has become a known word, little consensus exists regarding the nature of big data in SCM, where extant research is underdeveloped, and little is known about the concept of big data in SCM.

Despite that companies realize that more value and better can performance can be achieved by integrating big data to their business process decision making, they are also experiencing profound challenges in transforming from a "data" environment to a "big data" environment. Some companies have successfully implemented big data in certain SCM application areas but have not delivered repeated benefits to the organization. Therefore, there is a need for developing holistic SCM and big data capabilities that span across the organization, processes and functions.

This PhD dissertation includes four academic articles focused on two general research questions: **Research question 1:** How can big data be understood and conceptualized in the domain of SCM?

Research question 2: How can the value of big data be created in the domain of SCM?

Article 1 addresses the terminologies and applications of big data in SCM through a Delphi study and a survey questionnaire. The article concludes three findings. First, big data terminology seemed to be more about data collection than about data management and data utilization. Second, the application of big data was more applicable for logistics, service, and planning processes than for sourcing, manufacturing, and return. Third, supply chain executives seemed to adopt big data slowly.

Article 2 is a content analysis-based literature review and develops a conceptual big data SCM framework that have been underpinned by value theory and business-process theory. 72 peer-reviewed articles were examined to identify constructs and assimilated measures through the meta-dimensions of value discovery, value creation, and value capture. The knowledge hereof is consolidated into research propositions regarding how to understand and realize the value of big data in SCM.

Article 3 examines how the value of big data can be created in SCM. By integrating theories of business process management and IT business value with a theory-building case study, 24 types of antecedents are identified in human, IT, organizational, performance, process, and strategic practices. The conclusions show that

the attributes of IT, organizational, and strategic practices changed at the intersection of big data and that the maturity levels of all six practices moderated the degree to which the value of big data was created.

Article 4 further builds on the analysis of article 3 by adding another coding procedure to examine the value creation of big data from an IT alignment perspective. The paper highlights fifteen alignment practices affecting the value creation of big data and further defines enabling variables to how each alignment practice is realized. The integral alignment between IT, process, and performance practices were found most critical to the value creation of big data, which further are moderated by various complementary alignment practices.

The collective implications comprise a theory-building contribution in clarifying the concept of big data in SCM as well as defining the important and critical firm-level value creation mechanisms of big data in SCM. In summary, the dissertation has focused on areas of terminologies, applications, conceptualization, antecedents and alignment practices important to the phenomena of big data and its value creation in supply chain management.

Future research might further inquiry these explorative findings for further validation and generalizability.

The managerial implications of the research could guide practitioners on how to create value from big data in SCM, where important practices and success factors are identified. The findings thus lead to recommendations that SCM practitioners can adopt to their strategies, which may help in prioritizing resources in developing the required practices and capabilities.

Morten Brinch

Department of Entrepreneurship and Relationship Management

sdu.dk/er

The Department of Entrepreneurship and Relationship Management (DERM) is a business economics department under the Faculty of Business and Social Sciences. The department resides on campus in Kolding, Sønderborg and Slagelse and has approx. 85 employees.

DERM is characterized by a clear link and synergy between research, education programs, dissemination and societal relevance, as well as a close collaboration culture between subject areas and interaction with external partners from companies and public organizations, locally, regionally, nationally and internationally. DERM is organized into 2 strong and focused research groups: Entrepreneurship and Organization, and B2B Marketing and Supply Chain. DERM's research is characterized by collaboration and interdisciplinary research groups. DERM carries particular weight within the spearhead areas: Entrepreneurship, Relationship Management, Design and Innovation.



Sti til instituttet/centret på SDU.dk

Info om Instituttet/centret

Max. 950 tegn.
Gerne delt op i små afsnit.
Vi har standardtekst fra nettet på institutter.

PRAKTISKE INFORMATIONER

Du kan frit vælge mellem følgende 5 farvetemaer samt ønsket antal prints (normalt 50-70):

Lyserød

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Nikolaj Siersbæk is a researcher in the field of applied microeconomics with a focus on welfare economics, health economics, and applied economics. He was affiliated with the research group: Stochastic and Economic History at the Department of Business and Economics of the University of Southern Denmark until he graduated in his dissertation. He obtained a B.Sc. in Economics in 2015 and an M.Sc. in Economics in 2016 from the University of Southern Denmark. Before his PhD, Nikolaj worked as a teaching assistant and research assistant at the Department of Business and Economics. During his PhD, he spent a semester at the Department of Policy Analysis and Management of Cornell University, New York, USA. He currently works as an Economist in the private sector with a focus on healthcare and life sciences.



PhD Dissertation

2 April 2019

PHD Dissertation
Department of Business and Economics
University of Southern Denmark

Nikolaj Siersbæk

Essays in Applied Microeconomics
Welfare, Wellbeing, and Applied Health Economics

Brun

Christian Frier
chfri@juridisk.sdu.dk

Juridisk Institut
Sønderborg Universitet
E-mail: chfri@juridisk.sdu.dk

Christian Frier inden for det særlige felt. Afhandlingen har betragtes som efterlyst, men Christian beskæftiger sig med den kommercielle del af retten, og indretter i samarbejde på både beaktelse og betragtning.

Christian blev uddannet på 1. januar 2014 og har siden været ansat ved Sønderborg Universitet. Før sin uddannelse har Christian arbejdet som advokat på Sønderborg Universitet. Christian har været medlem af juristforeningen i Sønderborg (PhD) og har været medlem af juristforeningen i Sønderborg (PhD). Christian har været medlem af juristforeningen i Sønderborg (PhD). Christian har været medlem af juristforeningen i Sønderborg (PhD).



Ph.d.

8. marts 2020

PH.D. afhandling
Juridisk Institut
Sønderborg Universitet

Christian Frier

Beskyttelse af danske skibe mod pirateri og væbnede overfald

Civile bevåbnede vagter i et juridisk perspektiv

Beige

Aleksandra Tolea
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University of Southern Denmark
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DK - 5230 Odense N

Aleksandra Tolea is a researcher in the field of international private and international commercial law. Aleksandra obtained her master's degree in Law from the University of London in 2015. Before her PhD she worked as a research assistant at the Aarhus University within the project that was aimed at establishing law within the application of the UN Sales Convention in areas of jurisdictions by means of analysis of the court decisions from the Albert H. Kufner Database. Aleksandra was also a case reporter and coordinator for the CIGO specific database that reflects and translates jurisprudence on uniform laws. It was due to these activities she was invited to contribute her own research of the UN Sales Convention as a PhD.



PhD Dissertation

24 October 2018

PHD Dissertation
The Department of Law
University of Southern Denmark

Aleksandra Tolea

The Reservation Against the Freedom of Form Principle
An Exploration of the Effect of Article 96 CISG on the Private Parties

Essays in Applied Microeconomics

Welfare, Wellbeing, and Applied Health Economics

Economic prosperity and growth has been central issues for economists and many others for centuries. While being significant to many aspects and generally perceived as a small indicator of a country's economic performance, measures such as the gross domestic product (GDP) does not fully reflect the welfare or wellbeing of the individual citizen. This dissertation focuses on welfare and health as indicators of income or wealth. The welfare has long been considered a multidimensional phenomenon that is not adequately summarized by a single monetary variable.

Chapters 1 and 2 of this dissertation focus on the multidimensional perspective on welfare comparisons using first order stochastic dominance (FOSD) and second order stochastic dominance (SOSD) as a means of comparing the welfare of two distributions. Chapter 3 studies the implications of FOSD for welfare comparisons in the presence of income and health. Chapter 4 studies the implications of FOSD for welfare comparisons in the presence of income and health. Chapter 5 studies the implications of FOSD for welfare comparisons in the presence of income and health.

Department of Business and Economics

The Department of Business and Economics is a department under the Faculty of Business and Social Sciences at the University of Southern Denmark. The research activities at the department are organized within four groups: Accounting, Economics and Economic History, Finance, and Microeconomics and Management Science.

The department has a strong tradition for high-quality research within the field of business and economics. The research covers both theoretical and empirical subjects, but the use of economic theory and quantitative methods, such as mathematical, statistical, econometric, and computer science, characterizes most research projects.

Beskyttelse af danske skibe mod pirateri og væbnede overfald

Civile bevåbnede vagter i et juridisk perspektiv

Udfordret og rigt med en pragmatisk tilgang til de juridiske problemer, som danske skibe, der opererer i havet, står over for. Dette er en juridisk perspektiv på de juridiske problemer, som danske skibe, der opererer i havet, står over for. Dette er en juridisk perspektiv på de juridiske problemer, som danske skibe, der opererer i havet, står over for.

Juridisk Institut

Juridisk Institut, Sønderborg Universitet er placeret i Odense og har ca. 50 ansatte. Det er et af de største juridiske institutter i Danmark. Det er et af de største juridiske institutter i Danmark. Det er et af de største juridiske institutter i Danmark.

The Reservation Against the Freedom of Form Principle

An Exploration of the Effect of Article 96 CISG on the Private Parties

The study explores the effect that the reservation of Article 96 CISG has on the private parties involved in international sales contracts. Article 96 CISG has caused controversial interpretations both in the doctrine and in practice since the provision nullifies the application of the freedom of form principle otherwise established in the CISG. How does not provide which law shall apply instead.

Department of Law

The Department of Law is located at the University of Southern Denmark, campus Odense. The Department of Law offers research of high international quality within its education profile, which consists of fundamental legal disciplines. Additionally, the Department focuses on continuing education as well as profiling of selected legal disciplines in order to market the institute towards students and scholars.

Gul

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Morten Brinch is a researcher and a consultant in the fields of supply chain management, operations management and digitalization.

He is affiliated at the research group SCM (Supply Chain Management) and has conducted his industrial PhD studies at Sønderborg University's Center for Sustainable Energy in their service business unit's digitalization program. The project was funded by Innovation Fund Denmark.

Morten has obtained a MSc in Economics and Business Administration - Management and Leadership from SDS in Odense and a PhD in Business Administration from the University of Southern Denmark.

Morten is currently employed as a Senior Associate at PwC Consulting and continues his research in a part-time research and teaching position at the University of Southern Denmark.



PhD Dissertation

5 April 2019

SDU

PHD Dissertation
The Department of Entrepreneurship and Relationship Management
University of Southern Denmark

Morten Brinch

Conceptualization and Value Creation of Big Data in Supply Chain Management

A Business Process Perspective

Lysegrøn

Domen Bojze
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University of Southern Denmark
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Domen Bojze joined the Department of Marketing and Management in September 2019, moving from the University of Ljubljana where he held his PhD in business administration.

As a consumer and marketing researcher, professor Bojze has previously engaged with the interdisciplinary Field of Consumer Culture Theory. His research interests include two inter-related research areas: 1) socially-generative behaviour and morality in markets, and 2) cultural transformation and market development (technology markets in particular). His involvement in these two areas results from his interest in normativity and change and an engagement in the pressing social and economic challenges facing society.

Bojze is the author of 17 peer-reviewed journal papers and 11 book chapters. He has co-edited two books: *Advertising Consumption* (2018) and *Research in Consumer Behaviour* (2019), and a recent special issue on brand dimensions in *Journal of Business Ethics* (2019). He has earned an associate editor of the *European Journal of Marketing*, and co-edited the 2018 CCM conference.



Professor

2 October 2018

SDU

Inaugural Lecture
The Marketing & Management
University of Southern Denmark

Domen Bojze

The Cultural Process of Branding an Industry

Fear, controversy, and visions of a better future

Conceptualization and Value Creation of Big Data in Supply Chain Management

A Business Process Perspective

The field of supply chain management (SCM) is always concerned with how to do it. In doing so, practitioners and big data has generated increased attention to value creation. The impact of big data has been increased to represent data that companies use to make decisions. The data selection from which additional data can be created through business intelligence processes.

However, although big data has become a buzz word, little consensus exists regarding the nature of big data in SCM, where external data is not understood, and little is known about the concept of big data in SCM.

Despite this complex reality that cover value and better on performance can be achieved by integrating big data in business process decision making, they are also experiencing profound challenges in implementing it. The environment is a "big data" environment. Some companies have partially implemented big data to create SCM application areas but have not defined a clear strategy for the implementation. Therefore, there is a need for developing big data in SCM and big data capabilities that span across the organization, processes and applications.

This PhD dissertation includes four academic articles based on the general research approach. **Research question 1:** How can big data be used to create value in SCM, where important to the organization, processes and applications. The research question is identified in human, IT, organizational, performance, process, and strategic practice. The conclusions show that:

Department of Entrepreneurship and Relationship Management

The Department of Entrepreneurship and Relationship Management (DERM) is a business economics department under the Faculty of Business Administration at the University of Southern Denmark. The department makes an impact in Odense, Sønderborg and Odense and has approx. 85 employees.

DERM is characterized by a clear link and synergy between research, education, innovation and societal relevance, as well as a close collaboration culture between subject areas and interaction with external partners from companies, and public organizations, leading to interdisciplinary and internationally DERMs research is organized into 4 strategic and focused research groups. Entrepreneurship and Organization, and Big Marketing and Supply Chain. DERM's research is characterized by collaboration and interdisciplinary research groups. DERM carries out research with weight within the applied areas: Entrepreneurship, Relationship Management, Design and Innovation.

The Cultural Process of Branding an Industry

Fear, controversy, and visions of a better future

Product brands, service brands, corporate brands, political brands, nation brands, nation brands, place brands, celebrity brands, personal brands, national brands... They really need another brand of branding? Yes, it helps to understand and potentially quantify previously professional activities and processes that significantly affect society, business, and our daily life.

Control, it makes limited sense to think of brands through the prism of a traditional name or logo. However, there are plenty of brands in the world that are not named after a trademarked name or logo. However, there are plenty of brands in the world that are not named after a trademarked name or logo. However, there are plenty of brands in the world that are not named after a trademarked name or logo.

Consumption, Culture and Commerce

The Consumption, Culture, and Commerce unit is a global hub for state-of-the-art knowledge on how social and cultural dynamics shape, and are shaped by, consumption, markets, and marketing. We develop a cultural approach to studying consumption and marketing practices that the marketing theories hold for retail and e-commerce and practitioners. The research unit has a particularly strong tradition and interest in exploring cultural dynamics in and across digital and globalisation, technology, and branding. We also have a strong tradition in exploring the relationship between consumption and marketing. The research unit is primarily known for its contributions to the growing domain of Consumer Culture Theory.

The Consumption, Culture, and Commerce unit is one of the research units at the Department of Marketing & Management.

Aflevering af materiale

Det færdig korrekturlæste materiale sendes samlet til Sanne Timmermann: sti@sam.sdu.dk
Der tages ingen billeder og det er afsenders ansvar at materialet er korrekt første gang.
Pixien sendes en gang til godkendelse efter opsætning.
Der ydes ikke yderligere korrektur eller rettelser end denne ene gang.

Tidsplan

Materialet skal være os i hænde 10 arbejdsdage før levering, i henhold til nedenstående tidsplan. Godkendelse af pixien inden tryk, skal ske maks. 1 dag efter modtagelsen af den på mail. Til orientering kan forsinkelse af godkendelsen skabe forsinkelse i levering, hvilket vi ikke er ansvarlige for.

