

Binge-Watching and Video-On-Demand Streaming – An Economic Perspective

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14:00–15:00

81113 and MS Teams

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He specializes in Sports Economics, Media Economics, and Cultural Economics. He is the author of peer-reviewed research articles on Video-on-Demand Streaming in the U.S. media industry as well as European football, esp. broadcasting rights. His work was previously published in internationally recognized journals like, inter alia, *World Competition* and the *International Journal of Sports Finance*.