

“Stories vs. Facts in Risk Communication”

9th of March 13.00 – 14.00
Room 81073

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Brandi studies the mechanisms underlying engagement, with a special focus on risk- and science communication from an inter-disciplinary perspective. In her talk, she will share findings from her research on climate change communication as well as evidence-based tips for science communicators who want their dissemination efforts to have real-world impact.