

Sustainability Camp 2024

Case competition

SDU 
University of
Southern Denmark

 Varde
Kommune


AALBORG
UNIVERSITY



PROGRAM

October 2

Day One: Introduction, presentation, and start-up

Time: start 12.15 – 16.30

- Registration by student ID
- Lunch provided by SDU
- Welcome and introduction
*by Stefanie Sohn, Professor at
Department of Business and Sustainability*
- Introduction to program structure
by Pernille List, Project Manager
- Presentation of the cases
by Pernille List
- Dividing of groups and distribution of cases
- Pitch workshop
by Mikkel Søndergård Jensen from SDU RIO
- The students start their case work
(Planning, Brainstorm etc.)
- Includes cake and coffee provided by SDU



PROGRAM

October 3

Day two: Case work at the companies

Time: start 9.00 at the company – ends 16.00 (the groups can continue work at SDU or elsewhere after 16.00) Full day of case work hosted by the companies.

- The groups are transported to the companies
- The companies supply working space and catering (Breakfast and Lunch).
- There will be a contact person/mentor supplied by the companies.
- The contact person give a thorough run through of the case including questions
- SDU and AAU are available for continued group work after returning from the companies.
- The groups must send their material to Pernille List, no later than 22 pm.
- A presentation, a synopsis and a one-page summary of the solution(s).



PROGRAM

October 4

Day three: Pitch, jury and award ceremony

Time: Start 9.45 – 14.00

- Registration by student ID
- The groups bring their presentation on an USB, a computer will be provided by SDU.
- The groups will have 10 min. each incl. questions to pitch their solutions to the judging committee.
- The order of presentation follows the group number. So, group 1, group 2 and so on.
- Pitch
- Referee assessment
- Award ceremony and reception

Wednesday, October 2

12:15	Registration by Student ID
12:30	Welcome
12:45	Introduction to program structure, by Pernille List
13:00	Presentation of cases
14:00	Diving of groups and distribution of cases
14:15	Pitch workshop by Mikkel Søndergaard Jensen from SDU RIO
15:15	Cake and Coffee Starting case work, planning, brainstorm, getting to know your team
16:30	Thank you for now

Thursday, October 3

	Transport to the companies
09:00	Arriving at the companies.
09:15	Breakfast and introduction to the case from company representative
10:00	Case work
12:00	Lunch
13:00	Continue case work.
16:00	Conclusion of the day at the company
17:00	Continue case work.
22:00	Hand-in of powerpoint presentation and onepage

Friday, October 4

09:45	Registration by student ID
10:00	Welcome by Malene Damsted, Vicehead of Department, Business and Sustainability
10:05	Pitch round
12:30	Evaluation
13:00	Award ceremony and pictures
13:30	Small reception.