



The Centre for Fisheries and Aquaculture Management and Economics (FAME); and the Nordic Network in Resource and Fisheries Economics and Management (NorFame) in cooperation with the Norwegian Agricultural University and University of Stavanger is proud to announce:

## Ph.D.-COURSE ON

### **Seafood Markets - Applied Market Analysis**

At the, Norwegian Agricultural University  
Ås, Norway, 10th-21st January

Guest Lectures will be:

Caty Roheim, University of Rhode Island  
Atle Guttormsen, Norwegian Agricultural University  
Frank Asche University of Stavanger

#### **Course Outline**

During the last decade there have been significant changes in the worlds seafood markets in a number of dimensions. This includes a move from regional to global markets, more concentrated supply chains, branding and labeling, competition from farmed products etc. This development ha also led to substantial research interest in topics related to the seafood markets.

In this course we will look at tools used to investigate many of the current economic research issues in the seafood market from an empirical as well as a theoretical point of view. We will on issues related to demand and the supply chain, including which product forms are supplied. However, we will not go into the supply of seafood to a larger extent then what is necessary for the market models, and we will accordingly avoid topics related to fisher behavior and management. Topics that will be covered includes:

- Price determination
- Demand analysis
- Market Integration
- The Economics of Information
- Hedonic Analysis
- Sales loss determination
- International trade
- Contingent choice

Structural Modelling  
Generic marketing  
Supply chain analysis

All topics will be motivated with empirical examples from seafood markets, but the focus will be on the economic theory and the econometric methods required to carry out the analysis.

The literature for the course will be published articles, recent research reports and book chapters. This will be made available during the course.

### **PARTICIPATION**

The course is free of charge for anyone wishing to participate. Travel expenses are covered for a limited number of participants from the Nordic and Baltic countries by a grant from NorFa. Please notify us when you enrol.

Deadline for enrolment is 10 th. December 2004.

### **CONTACT**

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