



International Intellectual Property

a practical introduction

Although everybody deals with Intellectual Property every day, many people neither recognize it as such nor do they understand even the basics of Intellectual Property Rights. But everybody who is working in an innovation-oriented field, e.g. in engineering or life science, has sooner or later to deal with at least the IP rights of others. And facing IP rights of a competitor in a conflict situation can cause inconvenient results if the IP rights and their implications are not understood correctly. Furthermore, for a newly developed product for which maybe high financial risks were taken- IP rights are essential in order to secure the benefits from that product for the developing firm.

This course shall give you by means of many examples:

- a basic understanding of Intellectual Property,
- a basic understanding of Patents, Trademarks and Designs,
- an overview on international IP issues and possibilities,
- help on how to handle new developments / inventions and
- on how to deal with the IP of others.

Throughout the course you will learn theoretically and in workshops the basics for handling your IP or the IP rights of others. This course will make it easier for you to evaluate the IP rights of others and to find the best way for protecting your own.

A German script and the Slides comprising the main aspects of this course will be available as handout and/or download.

Audience

The course content is addressed to skilled professionals working in different industrial sectors.

No basic knowledge is expected for participants of this course.

Material for sessions will be provided.

Time and place

22.-23. January 2015

The course is held at University of Southern Denmark, Sønderborg campus

Price

6.000 kr. excl. VAT

The price includes tuition, materials and meals during the course days.

Price does not include accommodation.

Registration

Deadline 12. December 2014

On our website: www.sdu.dk/sdue

Program

Day 1

- What is intellectual property and why do we need it?
- Intellectual property rights vs. copyrights
- The different kinds of intellectual property rights (overview)
- Patents and inventions
- Utility models
- Who is the owner of an innovation?

Day 2

- Designs
- Trademarks
- International IP
- How to handle intellectual property rights in conflict situations

There will be workshops throughout the course to experience, to learn and to overcome the difficulties of IP issues using real or realistic case scenarios. Actual cases of attendees of the course are welcome to be discussed as long as no confidentiality conflicts arise.

Contact

- Assistant professor Lars Duggen
tlf. 6550 1640, mail: duggen@mci.sdu.dk
- Consultant Mathias M. Jensen
tlf. 6550 1075, mail: matj@sdu.dk

Learn more on www.sdu.dk/sdue

Carl-Philipp Clarenbach has almost 10 years of experience in the field of intellectual property (IP). He received his diploma in mechanical Engineering in 2005, the same year he started his IP work for the law firm of Gleiss & Große in Stuttgart, Germany. Since then he has consulted and represented German and international, large and medium-sized enterprises as well as university and commercial research institutes. After being trained he was admitted both as a German Patent Attorney and as a European Patent Trademark and Design Attorney in 2009 and became a partner of Gleiss & Große in 2012. To deepen his knowledge and understanding of international aspects he further studied European Intellectual Property Laws, becoming a Master of Laws (LL.M.) in 2013.

He is admitted at the German Patent- and Trademark Office (DPMA), the German Federal Patent Court (BPatG), the European Patent Office (EPO) and the HABM. He is also admitted at the German Federal Supreme Court (BGH) in connection with nullity actions, proceedings concerning supplementary protection certificates and compulsory licenses. He is also admitted at Federal Bureau for Protection and National Listing of New Plant Varieties.

In addition, since 2013 he has a teaching assignment from the Steinbeis School of International Business and Entrepreneurship (SIBE). And he gives guest lectures at the Friedrich-Alexander University Nürnberg.