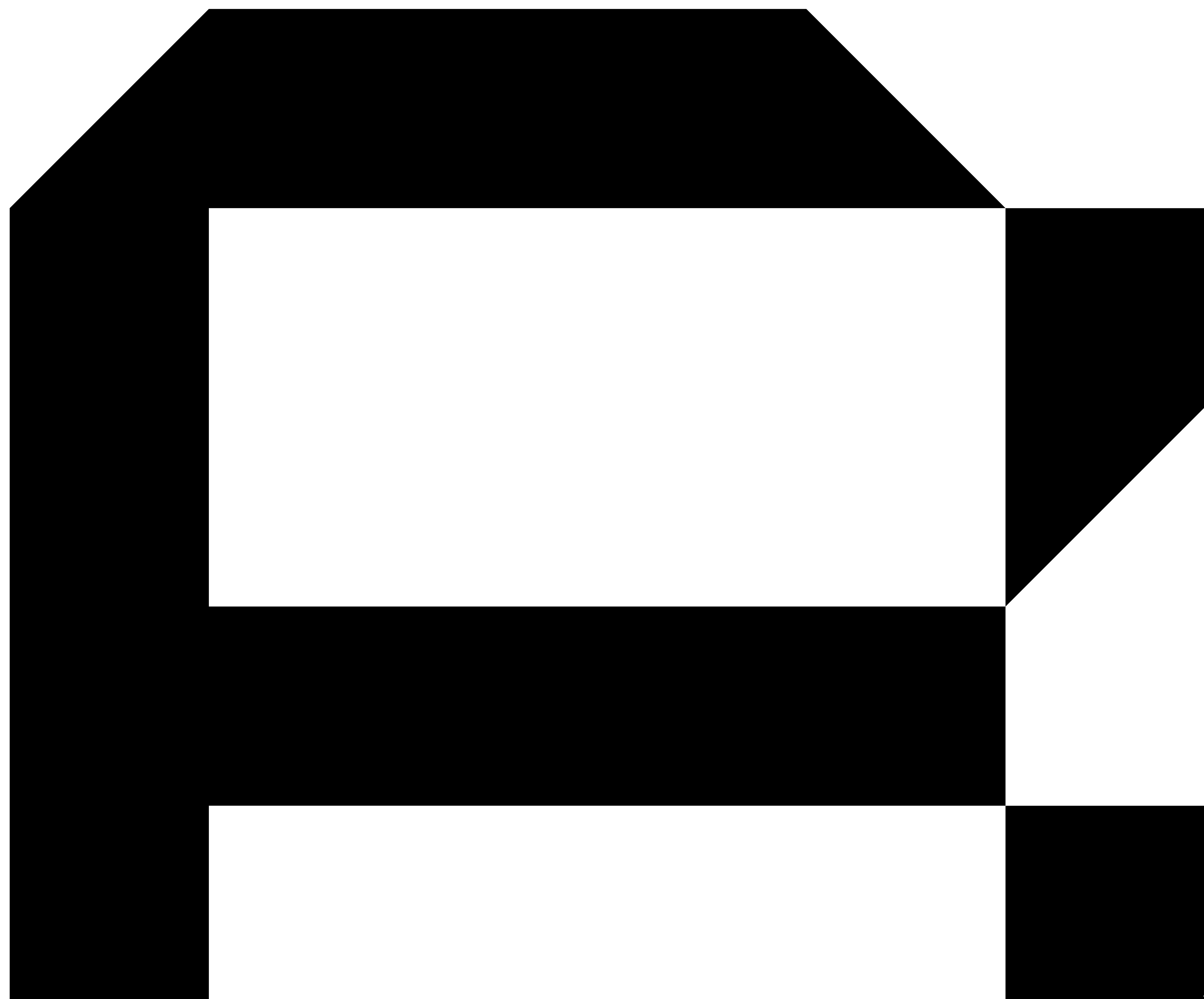


Business School Days

March 6 – 17 2023

Odense



Syddansk Universitet

Business School

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Program

Monday March 6 14:15 – 16:00 Agora	Marketing Challenge Kickoff Put your business ingenuity to the test in this year's Marketing Challenge case competition! This year's case company is Vestfyen Brewery. Read more and sign-up  
Tuesday March 7 12:15 – 14:00 U28	Talk Beyond the Obvious Get inspiration for your future career with short talks from successful alumni, academic perspectives from researchers, and insights into how to apply your competences. Sign-up 
Friday March 10 14:15 – 16:00 Business Lounge	Marketing Challenge Pitstop Time to get those innovative ideas sharpened with a mentor! Researchers from the Department of Business and Management and contestants from last year's Marketing Challenge help participating teams to improve their upcoming solutions.
Monday March 13 12:15 – 14:00 Seminarlokale V4-203a-2	Sådan sætter du ord på dine kompetencer At være bevidst om, hvad man konkret kan tilbyde en arbejdsgiver, og hvilke kompetencer og styrker man ønsker at bruge i et studiejob, er grundlaget for et godt match mellem dig og en virksomhed. Unik workshop i samarbejde Cand, Danmarks konsulenthus for studerende (event in Danish). Sign-up  

Tuesday March 14 12:15 – 14:00 Online	Sådan skriver du en god ansøgning og et godt CV Vil du lære at skrive CV og ansøgninger, der får dig til jobsamtale – eller giver dig adgang til en spændende praktik? Få konkrete råd til at forbedre dit CV og din ansøgning – og undgå de typiske begynderfejl. Sign-up (event in Danish) 
Thursday March 16 12:15 – 14:00 Online	How to write a great application and resume Do you want to know how to write applications and resumes to get you the dream job or internship? Get explicit advice on how to improve your application and resume – and how to avoid beginner's mistakes. Sign-up 
Friday March 17 12:15 – 14:00 Campustorvet	Career Fair Get your career on track. Talk to companies with open job positions for both students and graduates, get advice from our career advisor, and see the Marketing Challenge finals! You don't want to miss this. No sign-up – just show up and reap the benefits.
Friday March 17 12:15 – 14:00 Campustorvet	Marketing Challenge Finale It's show time! Finalists in the Marketing Challenge pitch their solutions and the judging panel picks the winning team.

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Business Beyond the Obvious