

The unit staff is leading two Public Health study programs in Denmark (BSc and MSc)

Information on our study programs in Esbjerg and Odense, Denmark:

www.publichealth.sdu.dk

The research unit is part of the Department of Public Health:

www.sdu.dk/ist



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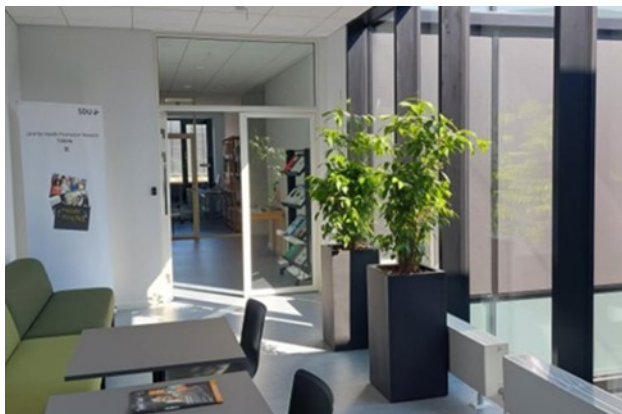
Unit for Health Promotion Research

**Esbjerg
Denmark**

www.healthpromotion.sdu.dk



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Unit for Health Promotion Research

Campus Esbjerg, Denmark

Health Promotion

The Ottawa Charter (WHO) defined health promotion as a method to enable individuals and populations to take control over their health and determinants of health.

Although the Ottawa Charter has been further elaborated by declarations and charters at follow-up conferences, the key areas are still relevant for research, practice, policy and education.

Our vision

Within the framework provided by the Ottawa Charter we aim

- to conduct multidisciplinary health promotion and prevention research emphasizing that health promotion is a social / organizational and not just an individual responsibility
- to provide high-quality public health education on the bachelor, master and doctoral level
- to participate in knowledge sharing with municipalities, institutions, hospitals and regions on planning, implementation and evaluation of health promotion efforts.

Methods

Health Promotion combines different research methods, both quantitative and qualitative, and encourages use of mixed methods.

Our major research topics are:

- Evidence-informed health policies and health systems
- Social inequality in health
- Lifestyle interventions and drug prevention
- Health promotion and epidemiology
- Environmental health risks
- Risk perception and public health

Our main goals are:

- to create cross-disciplinary research on health promotion efforts, processes and strategies
- to contribute to scientific knowledge about inequality in health and to identify the associations between social dimensions and health
- to take part in knowledge transfer with municipalities and regions and with different institutions including hospitals on planning, implementing and evaluating health promotion initiatives.