

Dansk Selskab for Sundhedsøkonomi Temadag

18. september 2026

Syddansk Universitet, Campus Odense, Fioniavej 34, 5230 Odense M, DIAS Auditoriet - [Find vej](#)

Please note: The workshop language is English.

Most Favored Nation (MFN): What is it and what does it mean for Denmark?

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| 09:00 | Welcome and introduction
<i>Professor Dorte Gyrd-Hansen, DaCHE, Syddansk Universitet</i> |
| 09:05 | US Most-Favored-Nation Pricing Models and Policy Implications
<i>Thomas Hwang, Director, Cancer Innovation and Regulation Initiative, Harvard University</i> |
| 09:55 | Assessing the Supply Vulnerability of Danish Hospital Medicines Under U.S. MFN Policy
<i>Senior health economics consultant Eliana Barrenho, Danish Medicines Council & Amgro</i> |
| 10:30 | Break |
| 10:45 | Perspectives from the Danish Pharmaceutical Organisation
<i>Politisk chef for sygehusmedicin Louise Broe, Danish Pharmaceutical Organisation</i> |
| 11:10 | The Threshold Under Pressure: Norway's Opportunity Cost Debate
<i>Head of Unit Anette Grøvan, Unit for HTA hospital medicines, Norwegian Medical Products Agency (DMP)</i> |
| 11:45 | Q&A and debate with panel and audience
<i>Thomas Hwang, Eliana Barrenho, Louise Broe, Anette Grøvan, Dorte Gyrd-Hansen (Chair)</i> |
| 12:15 | Lunch to-stay or to-go |