

May 9, 2011, 9:00—16.30

STORY-
TELLING IN
INNOVATION
AND DESIGN

THE
DESIGNER
AND USER IN
DIALOGUE

"Scenen", Nicolai Complex

Skolegade 2, 6000 Kolding

STORYTELLING IN INNOVATION AND DESIGN THE DESIGNER AND USER IN DIALOGUE

FINAL PROGRAMME
MAY 9, 2011, 9:00–16.30

Morning **Concepts, theories and issues**

WELCOME

TRANSFORMING IDEAS INTO DESIGN
Ulrik Jungersen, Designer and Leader of House of Design

NARRATIVE: CONCEPTS AND CHARACTERISTICS
Per Krogh Hansen, Associate Professor, University of Southern Denmark

NARRATIVE IN RESEARCH
Susan Bell, A. Myrick Freeman Professor of Social Sciences, Bowdoin College

NARRATIVE ISSUES: CO-DIALOGUES FOR CREATING NARRATIVES IN HOSPITAL CONTEXTS
Vibeke Riisberg, Associate Professor, Kolding School of Design
Lene Wul, Research Assistant, Kolding School of Design

Registration

Please register by mail to Lene Wul at lw@dskd.dk no later than 1 May.

Payment:

Please transfer 400 DKK to:

Kolding School of Design

Bank: Danske Bank

Reg.: 0216

Account: 4069032842

Bic/swift: DABADKKK

IBAN: DK1102164069032842

Please mark: "Storytelling seminar"

Afternoon **Stories and the experiencing human being as inspiration for design**

STORIES AND THE PSYCHOLOGICAL ASPECTS OF DESIGN
Rune Nørager, Design Psychologist

THE NARRATIVE CITY
Bianca Maria Hermansen, Architect, Urban Planner, Centre for Sports and Architecture, The Royal Danish Academy of Fine Arts, School of Architecture

BRINGING THE USER INTO INTERIOR DESIGN WITH INTERVIEWS AND PERSONAL NARRATIVES
Pia Lyngdrup, Interior Designer, Housing Consult

THE STORY OF THE DAY'S SEMINAR – TOLD THROUGH DRAWINGS
Peter Dam, Art Director, Nørgård Mikkelsen

If you need an electronic invoice please send the following by mail to lw@dskd.dk

Name & address

EAN-no.

Personal reference / reference no.

Name of Participant/s

More info:

www.dskd.dk/storytelling