

Master of Public Management (MPM)

Where are we now, and where are we heading?

Master of Public Management (MPM) is a professional master programme targeting managers in the public sector. The MPM programme is built around three questions that we believe will improve public leadership and the management of public organizations, if addressed systematically by public managers: 1) How can I understand the context I am a part of as a public manager – both the near organizational surroundings of my own organization and the wider political-administrative system? 2) Who am I as a (public) manager? How do I exercise leadership? 3) (Knowing the answer to questions 1 and 2) What is my vision for my organization and how do I work strategically to attain organizational goals? The three questions are addressed by the three core courses in the programme in progression (Offentlig organisation og ledelse, Professionelt og personligt lederskab og Strategisk ledelse og kommunikation). As a MPM student you, thus, follow a fixed programme and are part of the same group throughout your studies. MPM is, in this regard, complementary to our other professional master programme targeted public managers, the Flexible Master of Public Leadership (FMOL).

For a number of years, MPM has had a relatively low intake of students. This led us to redesign the programme in 2019. Our main goal for the coming years is, therefore, to consolidate the redesigned model for MPM and increase the number of enrolled students.

Aims

- MPM should be recognized as a professional master programme of the highest quality where the teaching is directly transferable and relevant for the students' own practice as public managers.
- We will consolidate and, when necessary, adjust the redesigned structure and content of the programme and individual courses.
- We will work on increasing the number of enrolled students. We aim to admit approx. 25 students per year in 2025.

Actions

- We will work continually to develop our content and didactics in order to offer the best possible programme given our target group of public managers.
- We will evaluate the programme with the assistance of the first cohorts on the redesigned model; evaluate the core courses with assistance from external stakeholders, and actively use student evaluations and feedback to adjust and improve courses.
- We will actively market the education by a) offering 1-2 free (online) seminars pr. semester, b) use short videos and news stories on social media (in particular LinkedIn) to advertise for the programme, and c) being active via SDU Alumnet and the LinkedIn group for MPM alumni in order to sustain former MPM students as ambassadors for the programme.