
Cand.Public. (journalistik)

Where are we now, and where are we heading

We strive to educate journalists with a combination of solid academic and practical skills. We are developing and testing a number of new forms and ideas for this flexible master programme. We are experimenting with various forms of online teaching, with mentoring and the time and pace for students to take their courses and exams. We have taken in new groups of applicants, and we have great success in attracting students. We have less success with their activity and progression.

Aims

- We are eager to create an education that is perceived as interesting and relevant for potential applicants to ensure a high number of students for the programme.
- We want to increase the general knowledge of the education in the media industry.
- We want to retain the students who attend the programme to a greater extent.
- We must transcend from a project mode with additional resources to an operational mode.

Actions

- We will pursue experimenting with flexible access to the courses and the programme, digital teaching and the use of learning platforms, as well as develop the programme further with new courses of various formats, including trimming the programme to make sustainable courses for students and teachers.
- We will reconsider how and when we use external mentors for the students.
- We must experiment further with a combination of online teaching and physical teaching, with new ways of improving communities between students, and with the format and process for the final thesis.
- We must monitor study activity and retention, and, if necessary, introduce means to improve this.
- We must develop the programme to meet the demands of an everchanging journalistic working field; develop communities and interaction between students; develop the target group.