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## **Bachelor in Journalism (journalistik)**

### **Where are we now, and where are we heading?**

We strive to educate journalists with a combination of solid academic and practical skills. We are currently implementing a reform of the BA study programme. The new programme emphasizes multimedia work, it improves the progression of learning, it includes investigative journalism, and it improves the integration between academic and practical courses in the programme, where it is relevant and meaningful. We have a steady and large number of applicants.

### **Aims**

- We must continue to give students solid academic and practical skills, and must improve the coherence between the academic and practical courses in the programme.
- We must facilitate our students' transition to work life in the everchanging journalistic field; and prepare the students better for the sociological sides of their internship.
- We must maintain and try to increase the number of students that join and complete a master's degree in journalism.

### **Actions**

- We will finish the implementation of a reform of the programme; introduce a reformed course ahead of the internship, and enhance teaching of untraditional journalistic working fields.
- We will further integrate research in practice-oriented courses and likewise become better at integrating examples, cases etc. from journalism practice in the research-based courses (recurrently).
- We will advertise the master's programme (cand.public.) to current BA students right from the start of the BA programme.