

## Lecture in Artificial Intelligence

**Monday 18<sup>th</sup> november**

**Auditoriet, Bjerget**

**Kl 14.30 15.30**

A world leading AI researcher

Mark Wolff ph.d.

'Artificial Intelligence used in medicine'

**Kl. 15.30 16.00**

Professor and Research director

Ivan Brandslund

Presentation of the SLB AI-project DESERT on behalf of the involved departments of Emergency Reception, Cardiology and Biochemistry at Vejle and Kolding Hospitals. DESERT is financed through the Danish National Projects in AI under Digitaliseringsstyrelsen

### Mark Wolff Ph.D

#### Function

Advisory Industry Consultant, Chief Health Analytics Strategist

#### Organisation

Health & Life Sciences Global Practice, SAS Institute

#### Biography

Dr. Wolff has over 25 years of experience in the health and life science industries as a scientist and analyst working in the U.S. and Europe. Mark's areas of expertise at SAS include the development and application of advanced and predictive analytics in the life sciences and healthcare with particular interest in safety and outcomes. Current work focuses on methods and application of unstructured data and text analytics in support of safety/outcomes research, visualization and development of intelligent, decision support systems for healthcare. Prior to joining SAS Mark held a variety of research and leadership positions in academia, government and industry. He holds a Bachelor of Science degree in Biology from Loyola College in Maryland, a Master of Science in Entomology and a Doctorate in Toxicology from North Carolina State University.

