

Presentation

by June Oh

Makeup tutorial

박막례 데일리 메이크업 치과 들렀다 시장갈 때 ve

The 'Bungling' @KoreaGrandma: Granfluencers, Technology, and Performances of Un/Successful Aging

11. May 2023 3pm

by June Oh, Assistant Professor of English and Digital Studies
at the University of Texas at Tyler

Park Mak-rye, known as the "Korea Grandma," is one of the most powerful "granfluencer" of South Korea. June Oh will analyse her Instagram posts and YouTube vlogs in order to illustrate the unique ways Park pushes back against the prejudiced rhetoric around old people's digital illiteracy.

This talk is organized by the Aging cluster of the Center for Uses of Literature. To obtain the Zoom link, please contact Anita Wohlmann wohlmann@sdu.dk