

AoL report – MSc in Business, Language and Culture

Learning goals	Decisions by the study board on changes and improvements based on the results
<p>1) Graduates of the Master of Science in Business, Language and Culture (Cand.merc.int.) are able at an advanced scientific level to develop solutions to tasks and problems that are both business- and culture-related.</p> <p>2) Graduates are able to conduct advanced analyses, evaluations and solutions related to international activities of organizations, including such activities that relate to culture, communication and language.</p> <p>3) Graduates demonstrate ability to communicate knowledge to relevant stakeholders in a culturally and linguistically appropriate manner.</p> <p>4) Graduates are able to motivate and reflect their methodological and theoretical approaches to problem-solving in culture- and business-related contexts.</p>	<p>Decided january 2023:</p> <p>The HoS and chair of The Study Board for Design, Tourism & Business administration and modern languages (all from Faculty of Humanities) has engaged very positively in a dialogue on how to incorporate direct AoL measures in the programme in a smooth and lean manner. In order to ensure a measurement that is as close to the business part of the programme and as relevant as possible, the planning of the specific procedure for the measurement has been left to SDU-BSS, since the business courses are offered from here. Thus a dialogue with course responsables and departments offering courses like Trends in Applied Economics, Social Research and Methodology or Strategic Marketing is planned in order to incorporate measures in at least one of these courses as is the case with BA and MA in Business, Language and Culture. (C)</p>