AoL report – MA in Business, Language and Culture

Learning goals	Decisions by the study board on changes and improvements based on the results
Oral language proficiency Written language proficiency	Decided end 2022: The focus on AoL and in particular a learning goal on oral and written language proficiency has made the Head of Studies and the Study Board aware that the students' competences in this area are not sufficiently measured and assessed separately. In order to remedy this shortcom- ing, a concrete measurement of this will now be added in a course in the same way as is already the case in the Bachelor's degree programme. In this way, it becomes possible to follow the stu- dents' competences in language proficiency on an annual basis. (C)
Intercultural competences	Similarly, the Head of Studies and the Study Board have identified intercultural competences as separate learning objectives and thus focus areas for the programme alongside the learning objectives negotiating ability and language proficiency. Intercultural competences will be discussed with the programme's employer panel and then, as an indirect measurement, included in the development of the programme via the Study Board.