

Notat

Titel: Recommended principles for cooperation with external parties in connection with the study start at the Faculty of Business and Social Sciences in Odense.

Reference: [Reference]

Notat sendt til: [Notat sendt til]

Notat sendt til orientering til: [Notat sendt til orientering til]

Status: Internal use – is contained in the tutor handbook for coordinating tutors

KJKJ
kjkj@sam.sdu.dk
T +4565502807

The purpose of the study start is:

- to introduce the student to the study programme
- to create the opportunity to become part of the academic community
- to encourage appropriate working methods in and outside of teaching
- to improve the basis for a successful implementation of the study programme
- to ensure timely and relevant information

Study start activities are planned according to the following principles:

- the content of the activities must be timely and relevant
- the content of the activities must promote the purpose of academic and social integration
- the activities must meet the needs of the new students
- the activities must be involving and activating

When cooperating with external parties, the above principles must be taken into account as well as consideration for the university's neutral role in students' choice of, for example, a trade union or social security fund.

As a student, you must in no way feel pressured to join a trade union, social security fund or other company.

There must be a clear separation of what is commercial marketing by external parties and what BSS/SDU is the sender of. Eg. It could be experienced by new students as if a particular trade union is recommended by SDU/BSS when this appears as an integral part of an introductory programme. Trade unions, unemployment funds and other external parties are therefore not allowed to participate in the official program, where they may implicitly be presented as the only relevant provider and be the subject of special emphasis.

Presentations from external parties must not take up time in the programme, at the expense of activities that promote academic and social integration. External parties must not have a decisive influence on activities at the study start.

The meeting between new students and trade unions, social security funds and other external parties must therefore be placed outside the official intro program organized by the study administration and our coordinated tutors and it must be clear that it is a voluntary offer.

Example of the participation of external parties outside the official programme:

An independent event is planned outside the official programme, possibly in collaboration with the student union, where all interested trade unions, unemployment funds and others can participate and present their services and benefits.

All agreements between tutors and/or student associations and trade unions, unemployment insurance funds and other external parties must be approved and signed by the head of studies.

Kirstine Ravn Kjems

Chefkonsulent

Faculty of Business and Social Sciences