

## **Call for paper: SDU Workshop on Sustainable Markets**

**Date:** November 3, 2022.

**Location:** Danish Institute for Advanced Study (DIAS), University of Southern Denmark, Fioniavej 3, Odense, DK-5230.

**Theme:** The sustainable markets cluster of the University of Southern Denmark (SDU) seeks submissions of extended abstracts for a workshop bringing together experts, policymakers, and innovators to discuss the latest viewpoints on establishing a well-functioning and at-scale market structure for sustainability aligned markets. Research areas and questions that this subtheme aims to address include, but are not limited to, the following:

- Sustainable business practices and sustainable markets
- Socially responsible consumption and investment
- Policy changes and market impact
- Evolving sustainability standards, certifications, and metrics
- Competition among sustainable markets
- Intersections with conventional markets

This will be a one-day workshop with parallel streams. The goal is to accept a small number of presenters on the program to allow for ample time for discussion of the research projects and to create a stimulating environment. Each extended abstract will be reviewed for conference admission. Participants are expected to cover their own travel and accommodation expenses. There will be a participation fee of €70 [for PhD students: €30] to cover refreshments during the workshop, including a get together at the end of the conference.

### **Preliminary Program:**

9.45 – 9.55	Welcome and brief introduction
9.55 – 10.15	Opening speech
10.15 – 11.00	Keynote speech by practitioner
11.00 – 11.30	Coffee break
11.30 – 12.00	Research sessions (parallel)
12.00 – 13.30	Lunch – Poster session
13.30 – 14.15	Keynote speech by researcher
14.15 – 14.45	Coffee break
14.45 – 16.15	Research sessions (parallel)
16.15 – 17.30	Get together

**Paper submission procedure:** Submission will open June 1<sup>st</sup>. The deadline to submit an extended abstract (max. 3 pages) is August 15<sup>th</sup>. To submit a paper, please click this [link](#). Author notification will be provided at latest early September.

**Organizing committee:** The sustainable markets steering group of SDU.

**For more information, please click this [link](#) to our website,  
or contact Jochen Theis by email ([jot@sam.sdu.dk](mailto:jot@sam.sdu.dk)).**