

# IRCA SEMINAR 7/10/2016, 9:30 - 11:05, MCI Innovation Lab

9:30 - 9:35

Welcome word

Martina Simurda

9:35 - 10:05

Exploring an open innovation ecosystem - SMEs' perspective

Agnieszka Radziwon

10:05 - 10:40

Reveal or Conceal? Signaling strategies to build legitimacy in clean-tech new ventures

Ferran Giones

10:40 - 11:05

Bridge - builders in the peripheral region: Institutional entrepreneurs, network brokers and innovation-based business networking

Susanne Gretzinger

Contact:  
Martina Simurda  
Email: [martinab@mci.sdu.dk](mailto:martinab@mci.sdu.dk)  
Phone: 6550 4880

