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# The 2009 H1N1 Influenza Pandemic at the Epicenter: Lessons for Global Health Security

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University of Southern Denmark, 26 June 2013

# Disclosure

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- The author of this presentation, Dr. Hugo López-Gatell, was Assistant Director General of Epidemiology at the Mexican Ministry of Health and National Focal Point for the International Health Regulations in Mexico (February 2008 - April 2012)
- Most of the information presented here was retrieved from publicly available documents of the Ministry of Health or working documents of the author. The views and opinions expressed are the author's and do not necessarily correspond to the current official position of the Federal Government of Mexico

# Outline

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- Context
- Early signals of an emerging threat
- Key features of the epidemic
- Epidemiologic surveillance: challenges and response for health security
- Externalities of the epidemic
- Risk communication
- Four lessons for global health security

# Mexican United States: summary



<http://mexico.america-atlas.com/pictures/mexico-map.jpg>

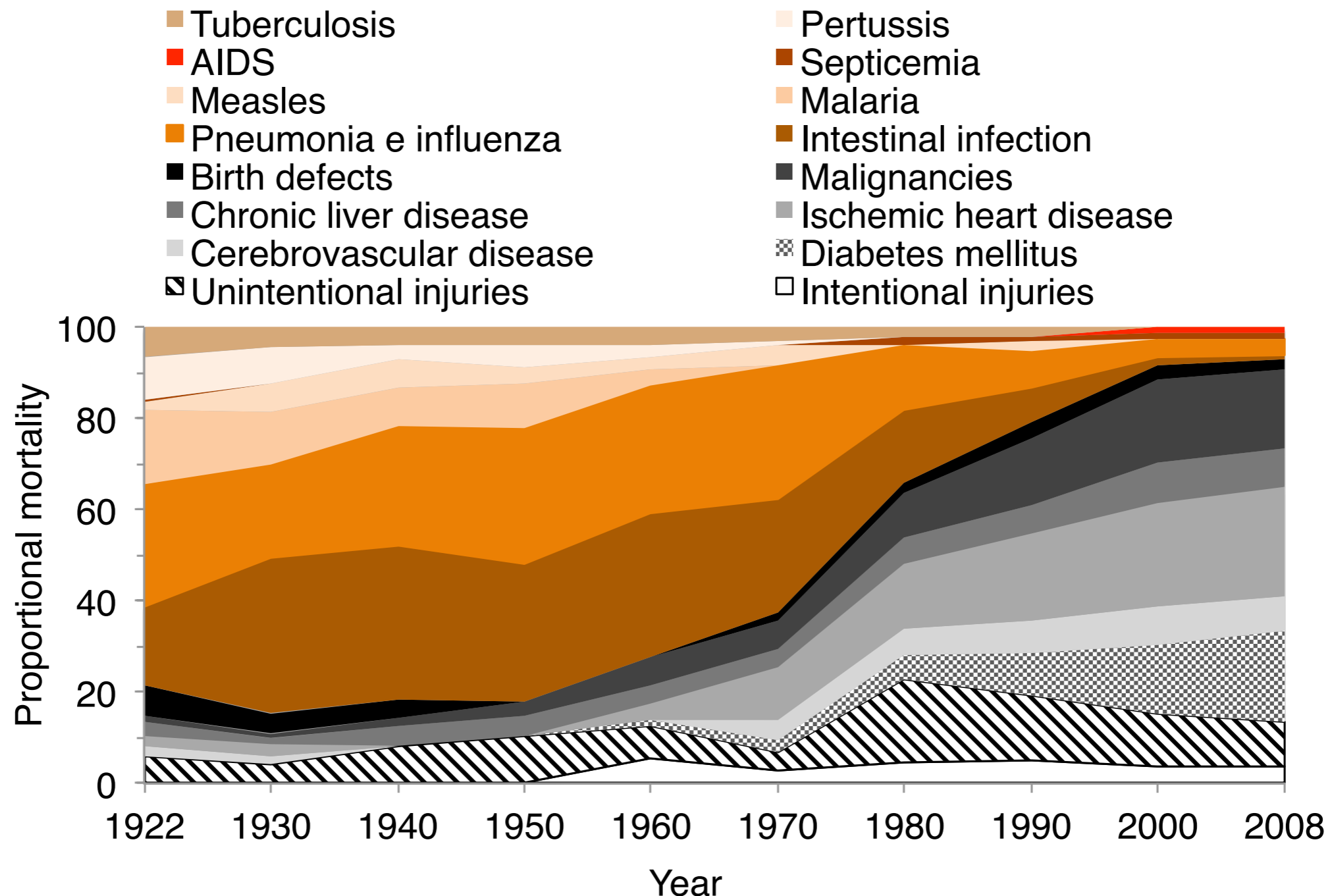
- **LATITUDE:** 32° 43' - 14° 32' N
- **LONGITUDE:** 86° 42' - 118° 22' O
- **POPULATION:** 112,336,538
- **SIZE:** 1,972,550 km<sup>2</sup>
- **GDP (USD):** \$1.4 trillion
- **AVERAGE ANNUAL INCOME:** \$14,340
- **LEADING CAUSES OF DEATH:**
  - Coronary Heart Disease
  - Diabetes
  - Stroke
  - Liver Disease
  - Lung Disease
- **INFANT MORTALITY:** 14 deaths/1,000 live births
- **AVERAGE LIFE SPAN:** Male 73, Female 78
- **HEALTH CARE:** 17.4 clinicians/10,000 inhab.

# Mexico's National Surveillance System

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- 1888 Health Statistics System and Public Health Bulletin
- 1922 National School of Public Health
- 1940's National Health System and Public Health Surveillance System
- 1995 Contemporary National Surveillance System
  - 114 diseases, 20,000 (89%) reporting units

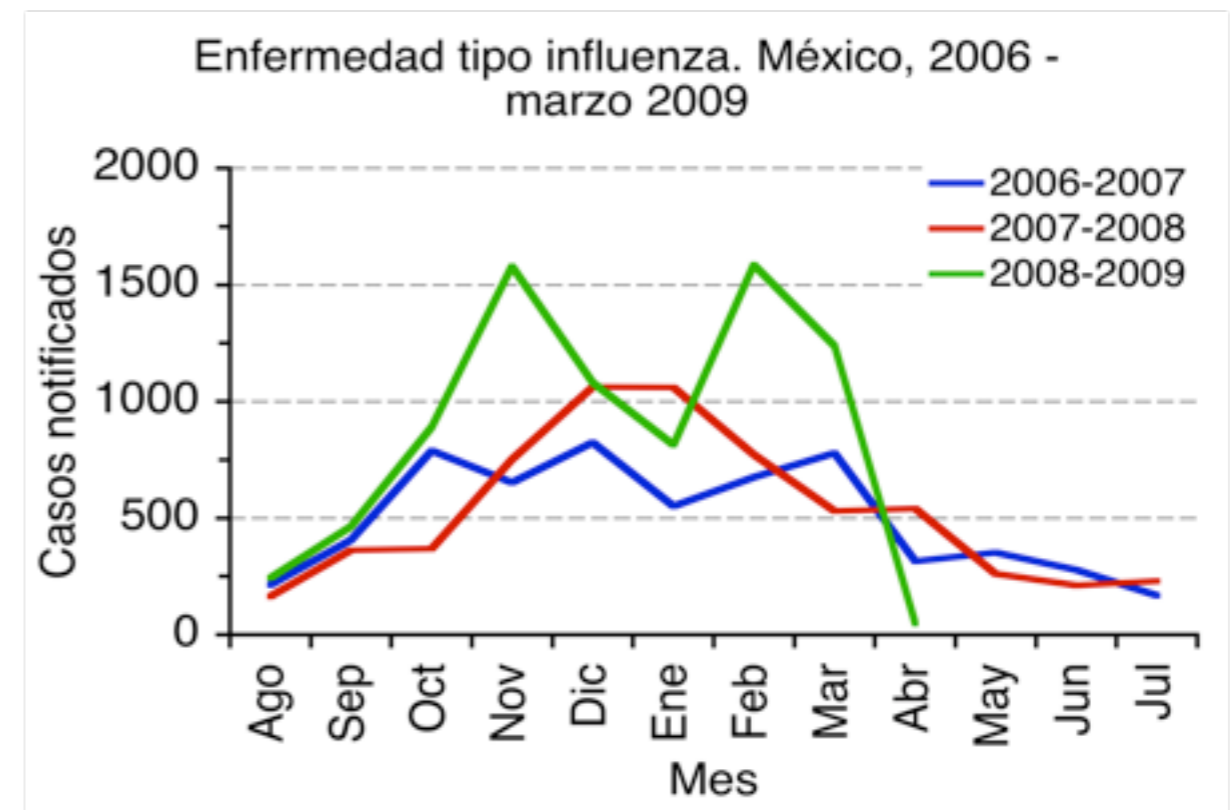
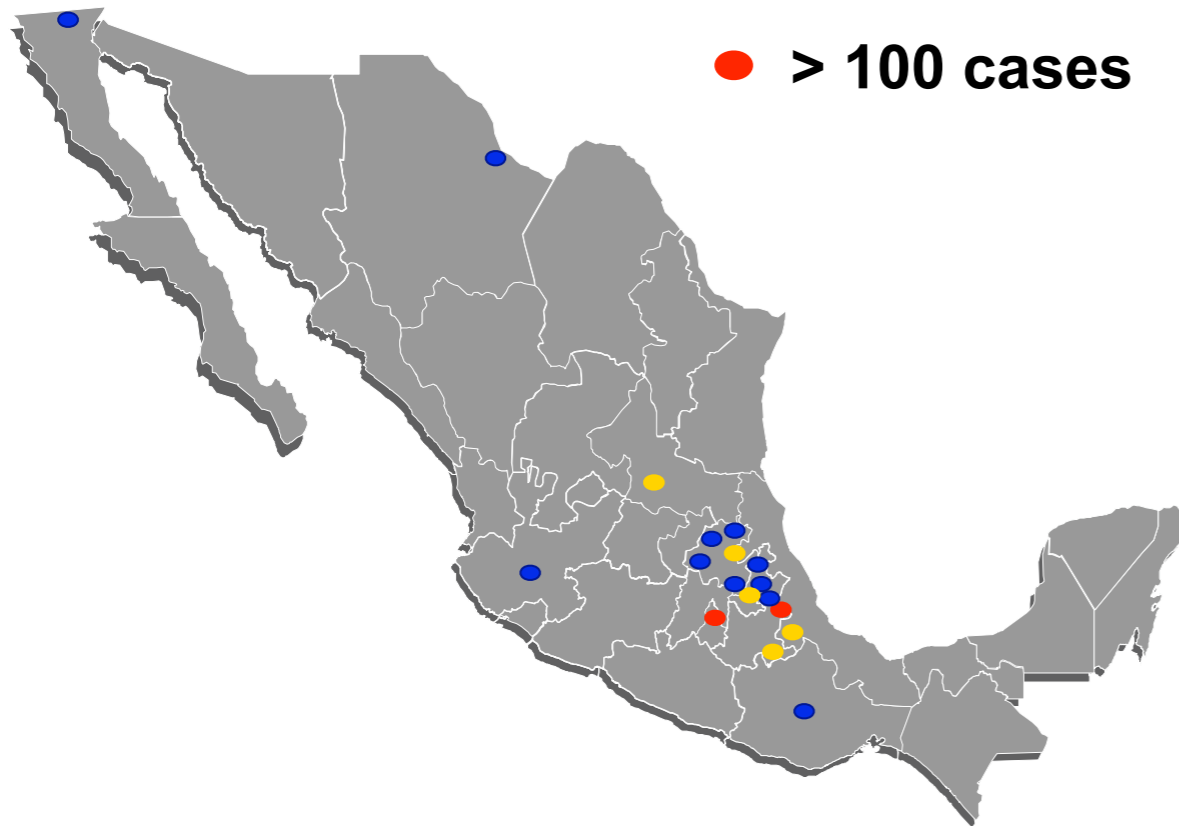
# Epidemiologic transition: México, 1922 - 2008



# Influenza H1N1: early signals. México, January - March, 2009

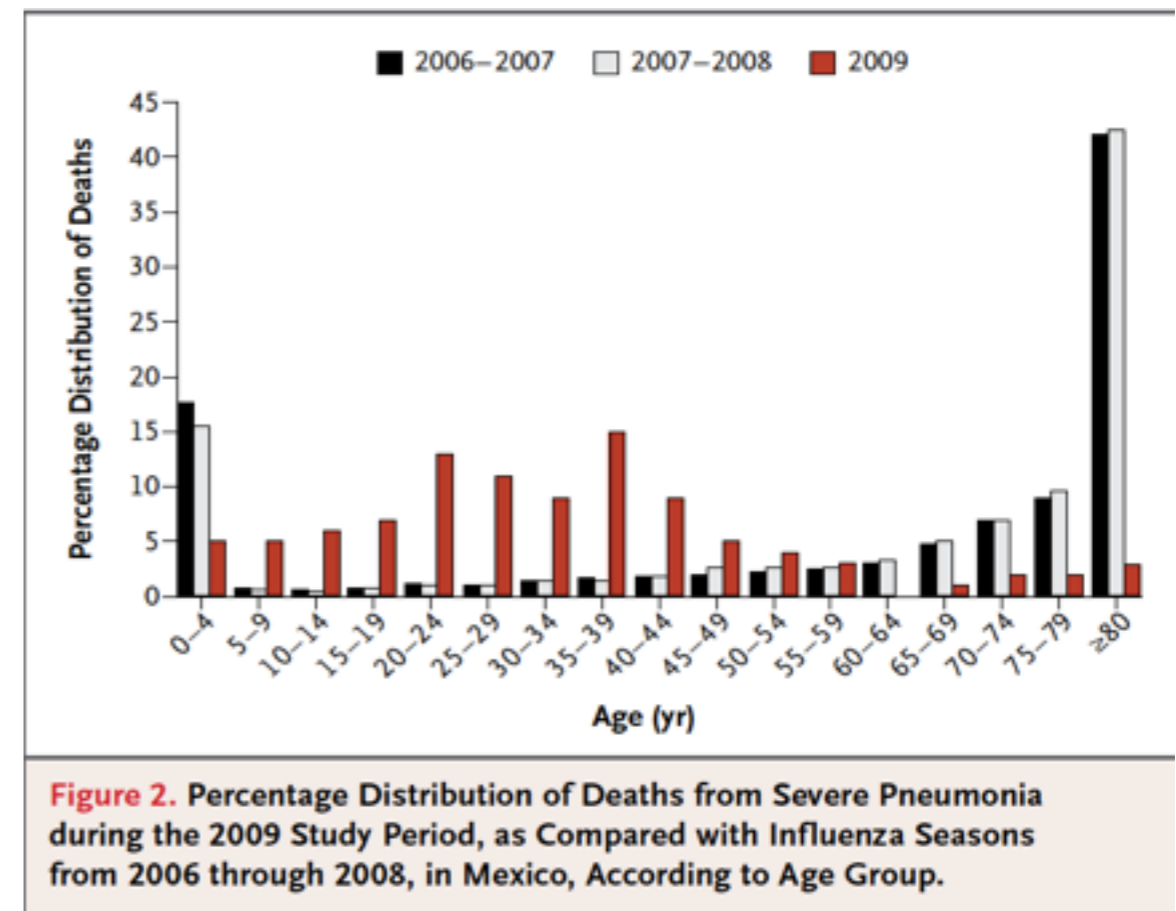
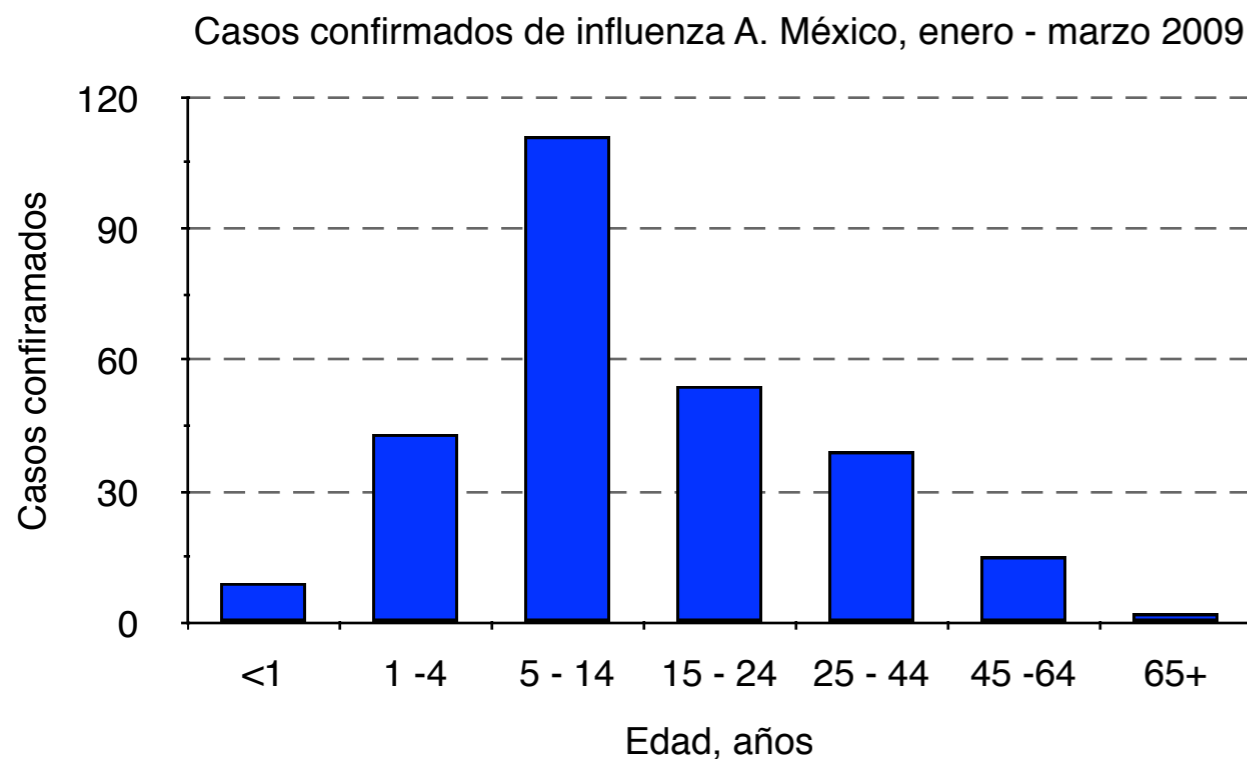
## Outbreak size

- < 10 cases
- 10 - 100 cases
- > 100 cases



# Early signals: atypical age distribution

## Age distribution of confirmed cases of influenza A and deaths associated with severe pneumonia. México, March - May 2009





# Identification A(H1N1)/pdm 2009 in Mexico

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- Initial virological diagnosis: unsubtype influenza A
- 18 April: EUA reports to WHO first detection of a new virus (**influenza A/California/004/2009**)
- 21 - 22 April: Mexican samples shipped to Canada (NML) and USA(CDC)
- **23 April, 15:00 h:** 26 of 53 samples tested positive for the new virus
  - 22:00 h: Emergency response is activated. School closures were announced in Mexico City Metropolitan area (25 million inhabitants)

# A turning point: severe pneumonia

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- March-April 2009: The National Surveillance System (SINAVE, Spanish capitals) alerted in increased incidence of acute respiratory disease and ILI, with some atypical features
- 14 -15 April: Unofficial report by clinicians: **Severe pneumonia** in young, previously health, adults (Mexico City, State of México, Oaxaca, and San Luis Potosí)
- Index case: 39 year-old women in Oaxaca
  - Severe, rapidly evolving pneumonia (14 April 09), Death (15 April 09)
  - 105 hospital contacts: 45 (43%) symptomatic (mild respiratory disease)
  - News reports as suspected SARS case
  - Second WHO inquiry under the International Health Regulations 2005

# Active surveillance of SARI hospitalization:

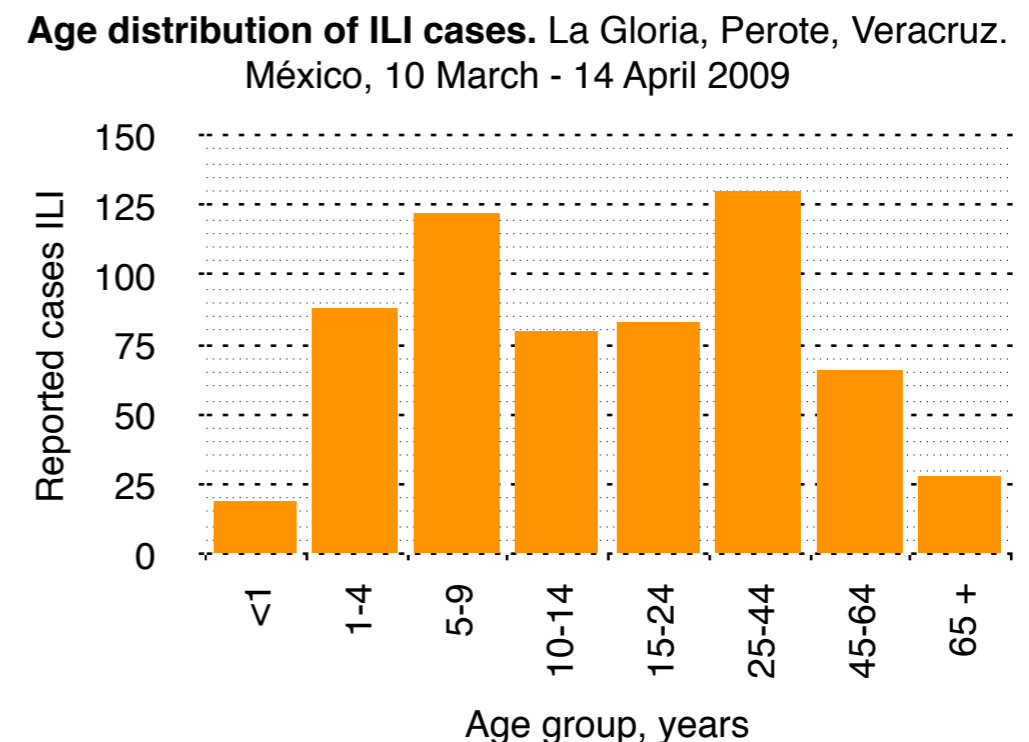
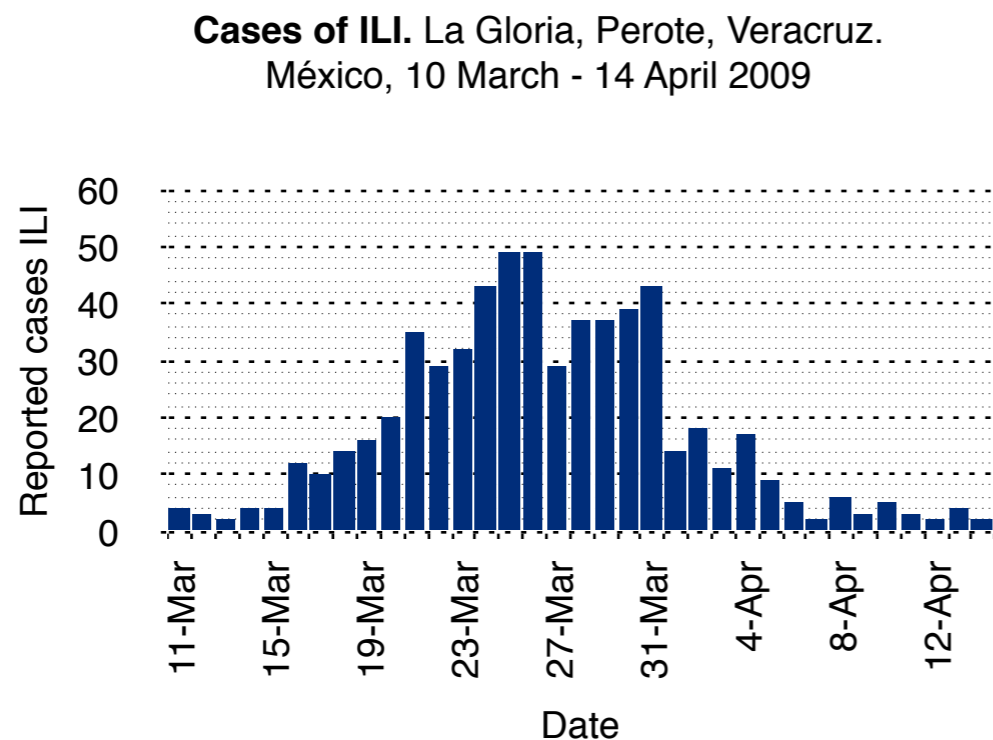
Mexico City, 18 - 20 April 2009



Health system	Number of hospitals	Cases of SARI	Deaths	Case fatality, %	
				mean	s.d.
PEMEX	1	5	0	0.0	0.0
IMSS	4	22	0	0.0	0.0
ISSSTE	5	24	0	0.0	0.0
City Hospitals	4	16	2	12.5	10.9
Federal	2	7	0	0.0	0.0
Institutes of Health	4	29	2	6.9	6.4
Private	3	17	1	5.9	5.5
<b>TOTAL</b>	<b>23</b>	<b>120</b>	<b>5</b>	<b>4.2</b>	<b>4.0</b>

# Influenza-like Illness (ILI) in La Gloria, Veracruz. Mexico, 2009

- Outbreak #15 reported in 2009 (10 March - 13 April)
  - Size: 616 cases in 2,155 (29%) inhabitants were affected
  - Atypical age distribution: 5 to 44 years old
- Almost no severe cases or deaths
- Four cases were confirmed as influenza:
  - 3 seasonal influenza (H3N2 or B), one H1N1 pdm/2009 (08 abril)





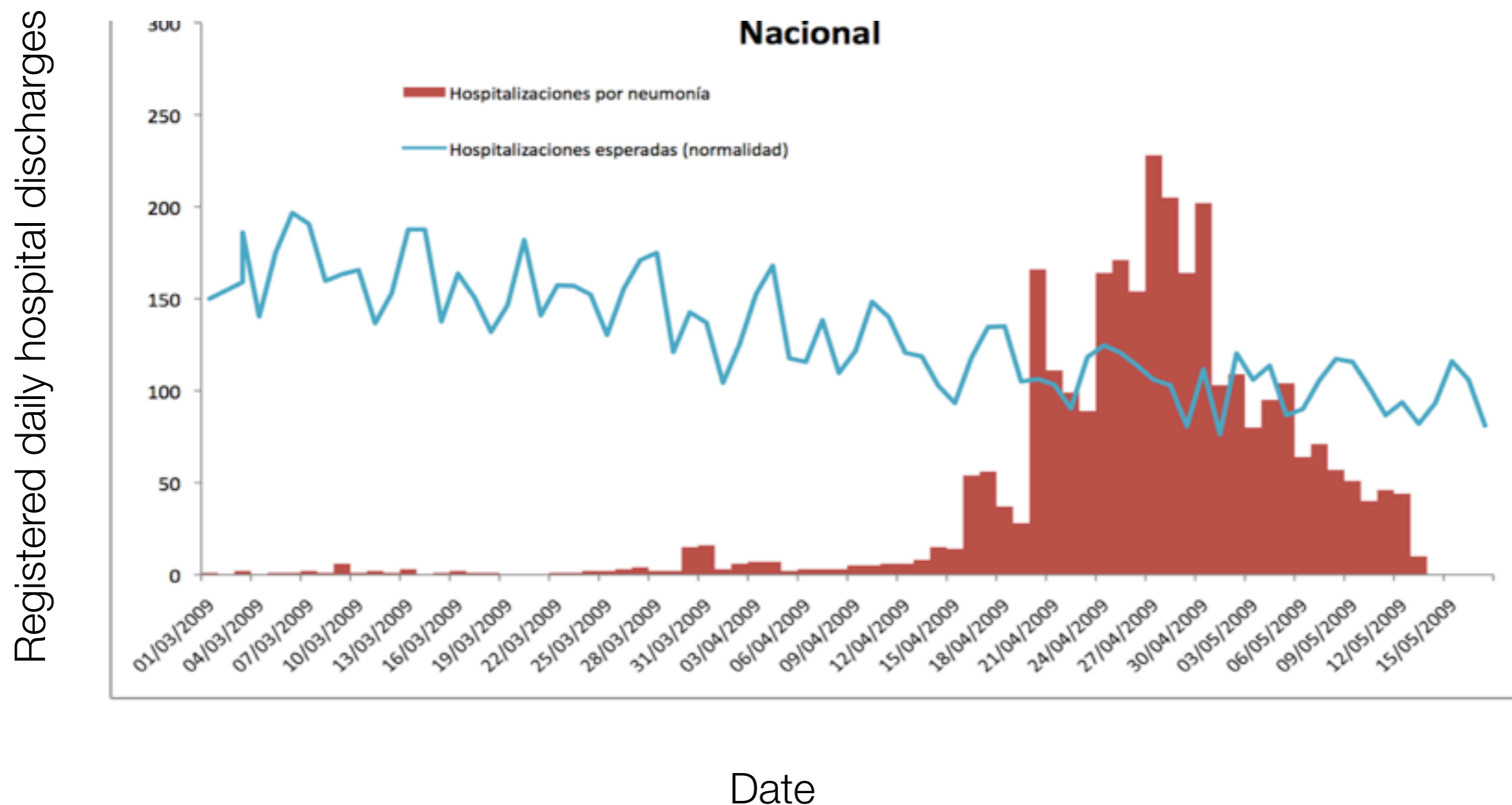
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# Key epidemiological features of influenza A(H1N1) 2009 in México

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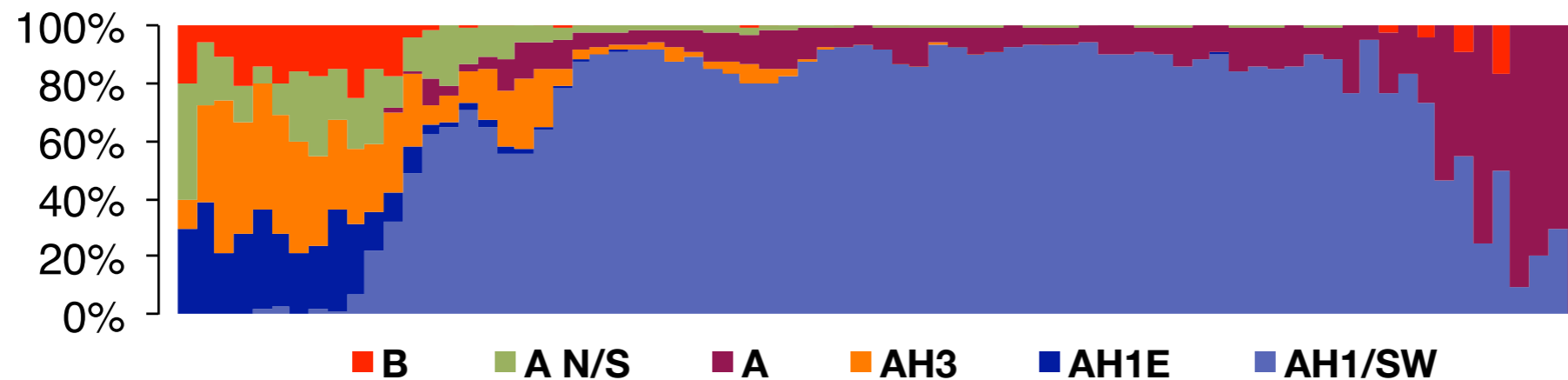
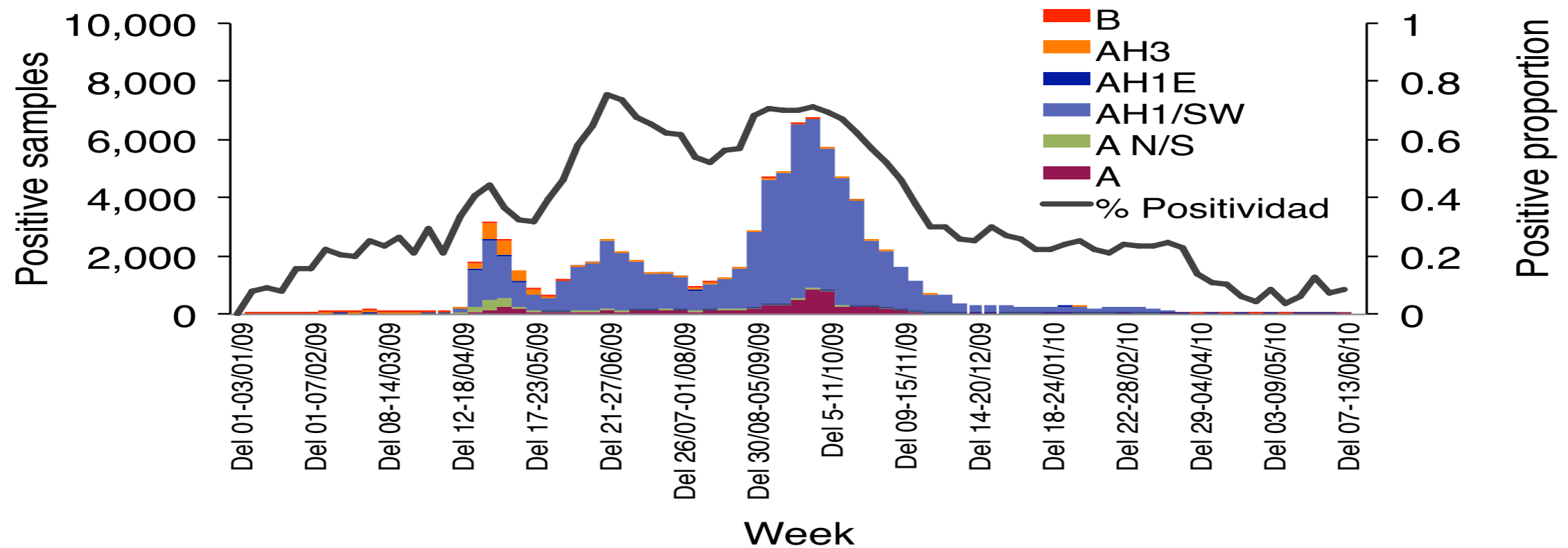
# Severe respiratory illness: excess hospitalization

## Expected and observed number of inpatients due to severe respiratory illness. México 01 March - 15 May 2006 - 2009



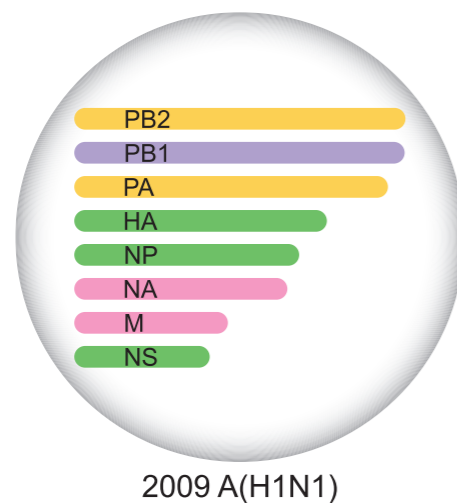
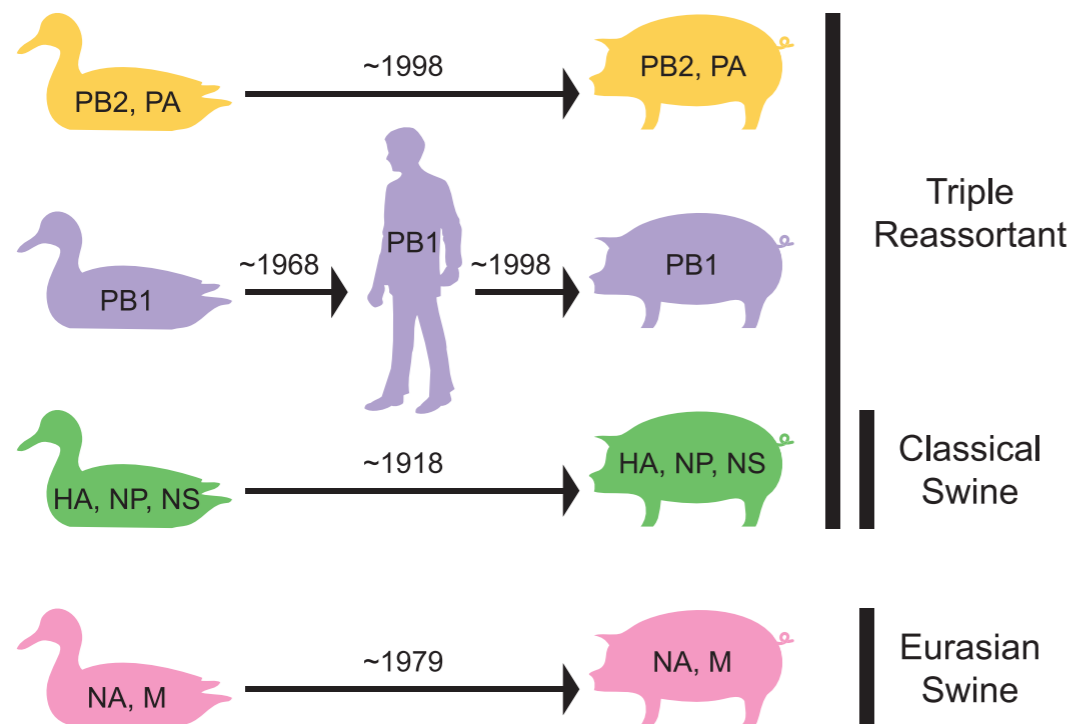
# Influenza viruses identified: México Jan 2009 - Jul 2010

Subtype of influenza viruses from ILI samples  
México, Jan 2009 - Jul 2010

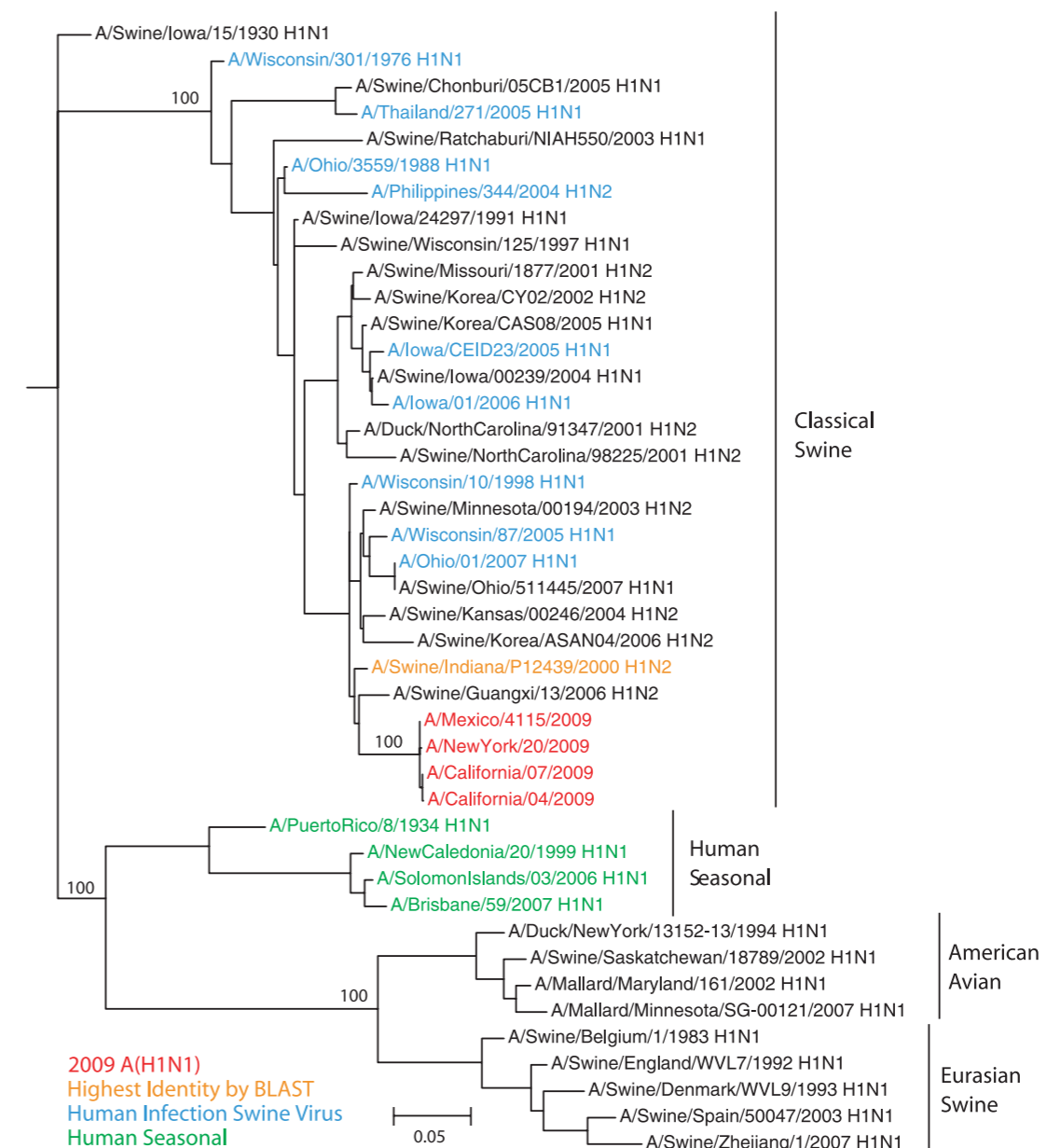


# Phylogeny of influenza H1N1/pdm 09 viruses

Gene Segments, Hosts, and Years of Introduction

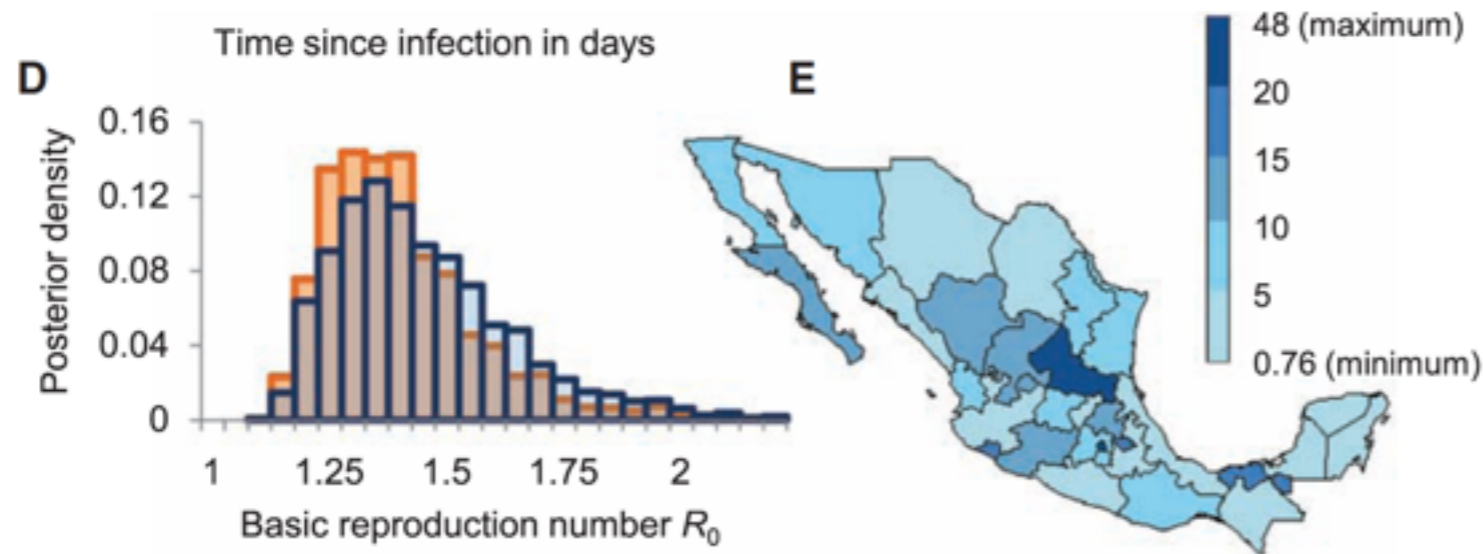


A maximum likelihood phylogenetic tree for nucleotide sequences of the HA gene of selected influenza viruses



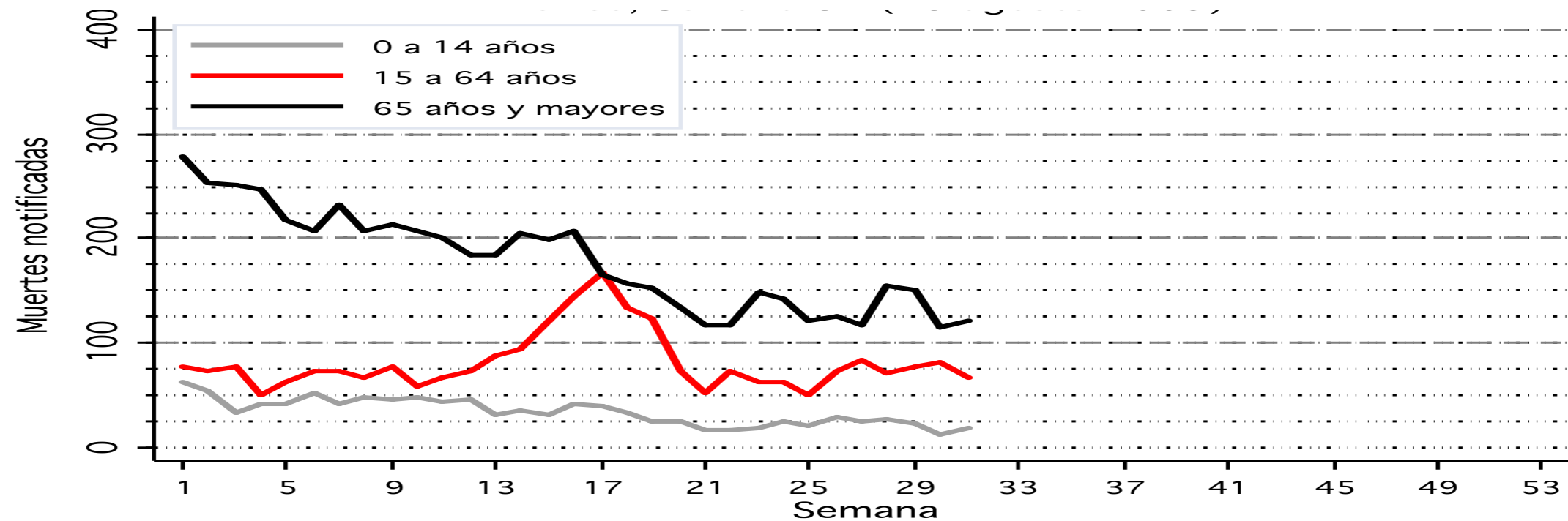


# Influenza H1N1/pd09: estimated transmissibility



	Best estimate	95% confidence interval	Description
$R_0$	1.58	1.34–2.04	Basic reproduction number
$T_g$	1.91	1.30–2.71	Mean generation time (days)
$p_{\text{symp}}$	86%	69–100%	Proportion of cases that are symptomatic and ascertained
$\rho_{\text{child}}$	2.06	1.60–3.31	Susceptibility of children relative to adults
$\theta$	0.50	0.00–0.72	Assortativity of mixing between children and adults (0 = random, 1 = fully assortative)
<b>Assumed value</b>			
$f_L$	1/3	Assumed	Fraction of the generation time that is latent (uninfectious)
$\phi_{\text{child}}$	1	Assumed	Infectiousness of children relative to adults

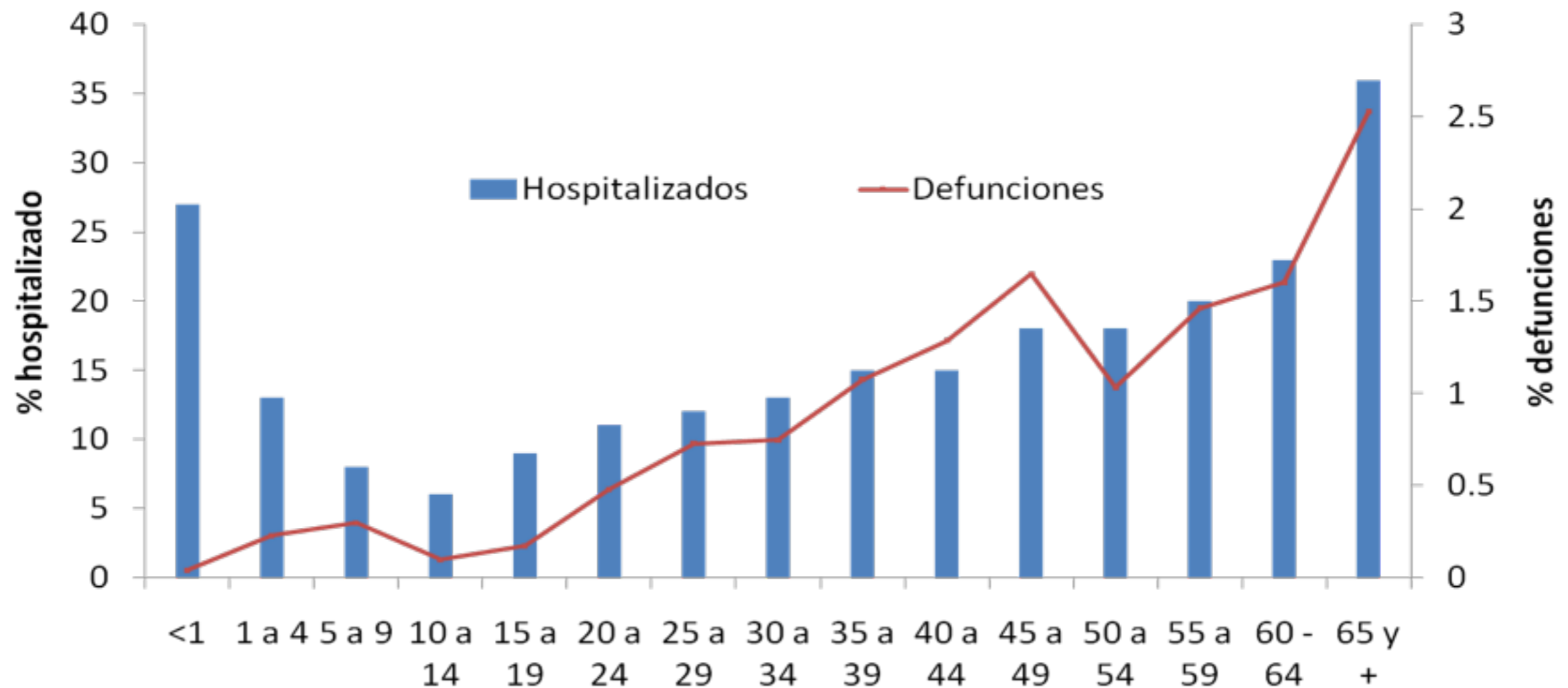
# Mortality by age group: influenza & pneumonia (ICD - 10: J09 - J18)



Age group	Reported deaths 1 Jan - 15 Ago			Difference (% change)	
	2008	Average 1998-2008	2009	vs. 2008	vs. (1998 - 2008)
All ages	9,175	7,845	9,318	143 (+1.6%)	1,473(+18.8%)
15 to 64 years	1,588	1,194	2,230	<b>643 (+ 40.4%)</b>	<b>1,036 (+ 86.8%)</b>

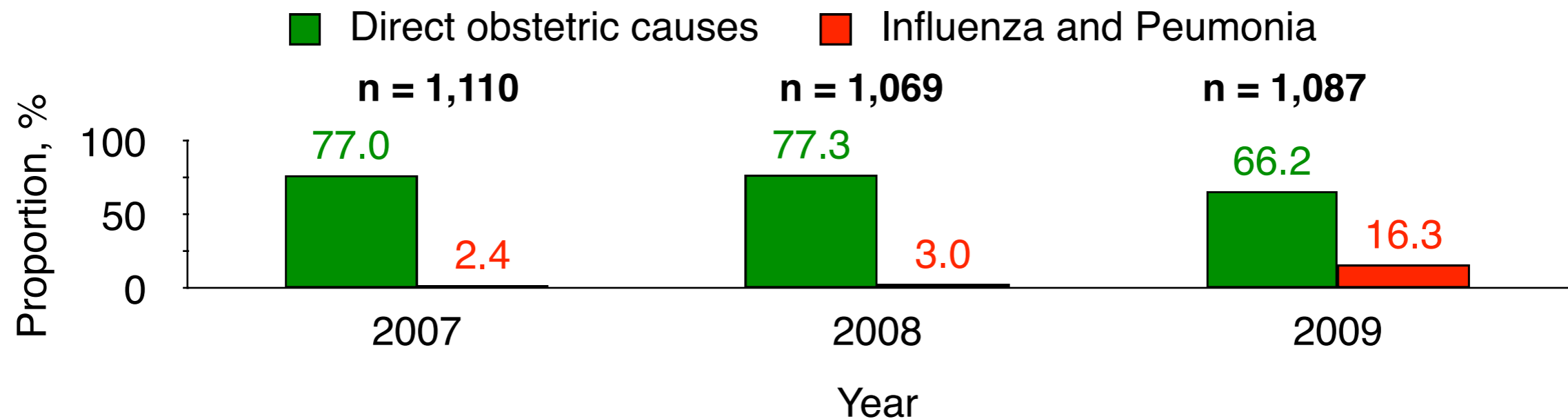
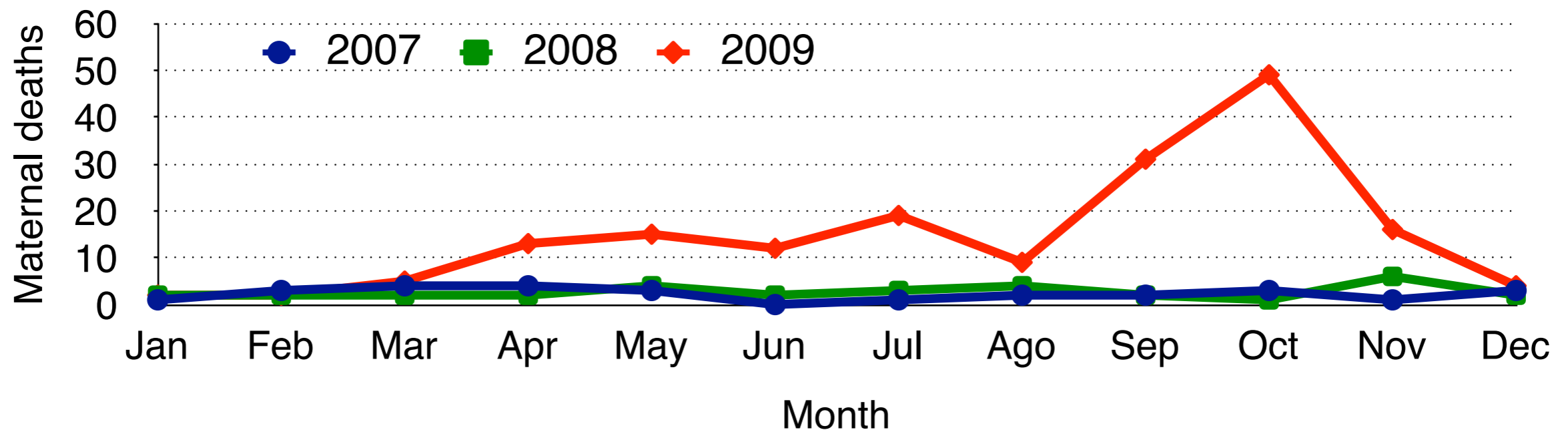
# Influenza H1N1/ pdm 2009: risk of severe disease by age

Proportions of severe cases and case fatality, by age group.  
México, March - September, 2009



# Populations at risk: pregnant women

Maternal deaths associated to influenza and pneumonia (ICD-10: J10.0-J18.9)  
México, 1 January - 30 December, 2009



# Maternal mortality: México, 2009

## Proportional maternal mortality. México, 1 January - 30 December 2009

Cause	Number of deaths	MMR*	Proportion, %
Preeclampsia-Eclampsia	315	16.2	29
Postpartum hemorrhage	181	9.3	16.7
<b>Acute severe respiratory disease**</b>	<b>177</b>	<b>9.1</b>	<b>16.3</b>
Septicemia	48	2.5	4.4
Abortion	47	2.4	4.3
Placental abnormalities	35	1.8	3.2
Obstetric trauma	28	1.4	2.6
Pulmonary embolism	26	1.3	2.4
Other direct obstetric causes	43	2.2	4
All other causes	171	8.8	15.7
Unspecified	16	0.8	1.5
<b>Total</b>	<b>1,087</b>	<b>56</b>	<b>100</b>

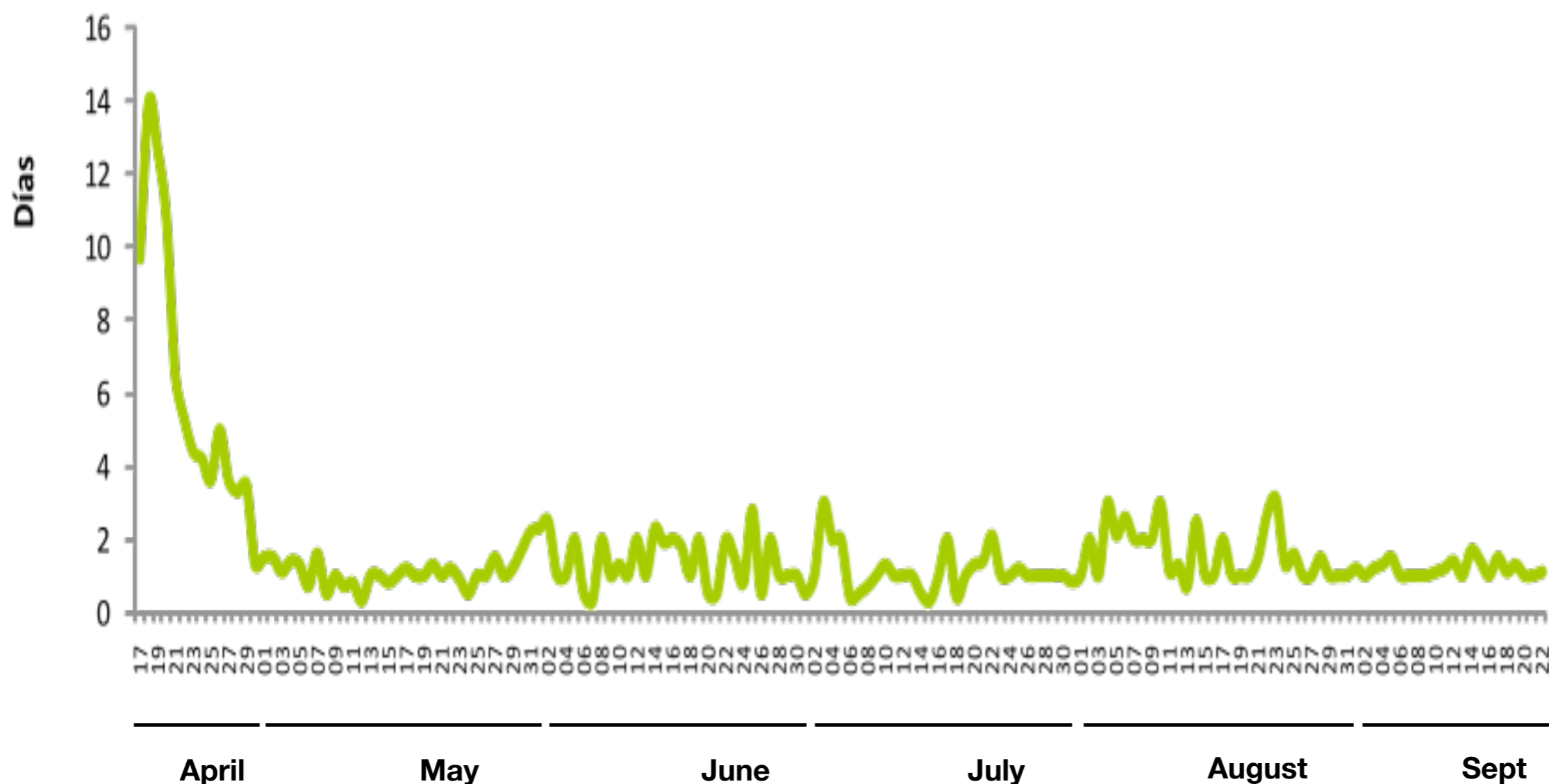
Source: SINAVE/DGE/SSA. Immediate report of maternal deaths; access 30 December 2009

\* RMM: Maternal mortality ratio per 100,000 live births

\*\* includes influenza, acute respiratory failure and SIRDS

# Influenza H1N1: impact of treatment delays. México, April - September 2009

Mean time from the onset of symptoms to hospitalization in cases of SARI. México, 17 April - 22 September 2009





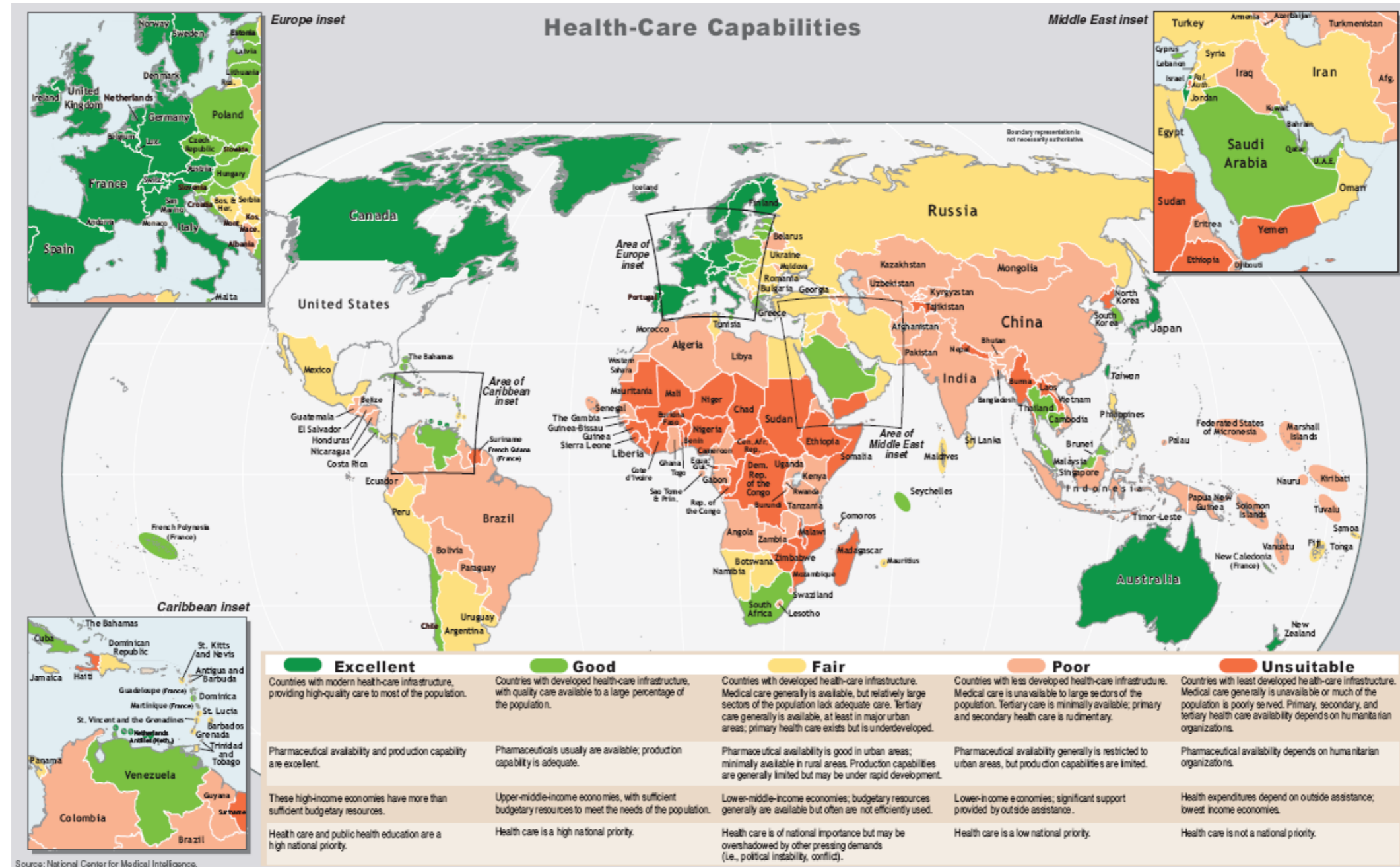
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# Epidemiologic surveillance for Health Security

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Public health value of information and social expectations of knowledge

# Global Health Care Capabilities





# International Health Regulations 2005: instrument for global health security



*"International public health security is both a collective aspiration and a mutual responsibility. The new watchwords are diplomacy, cooperation, transparency and preparedness."*



Dr Margaret Chan  
Director-General, WHO

*World Health Organization  
August 07*

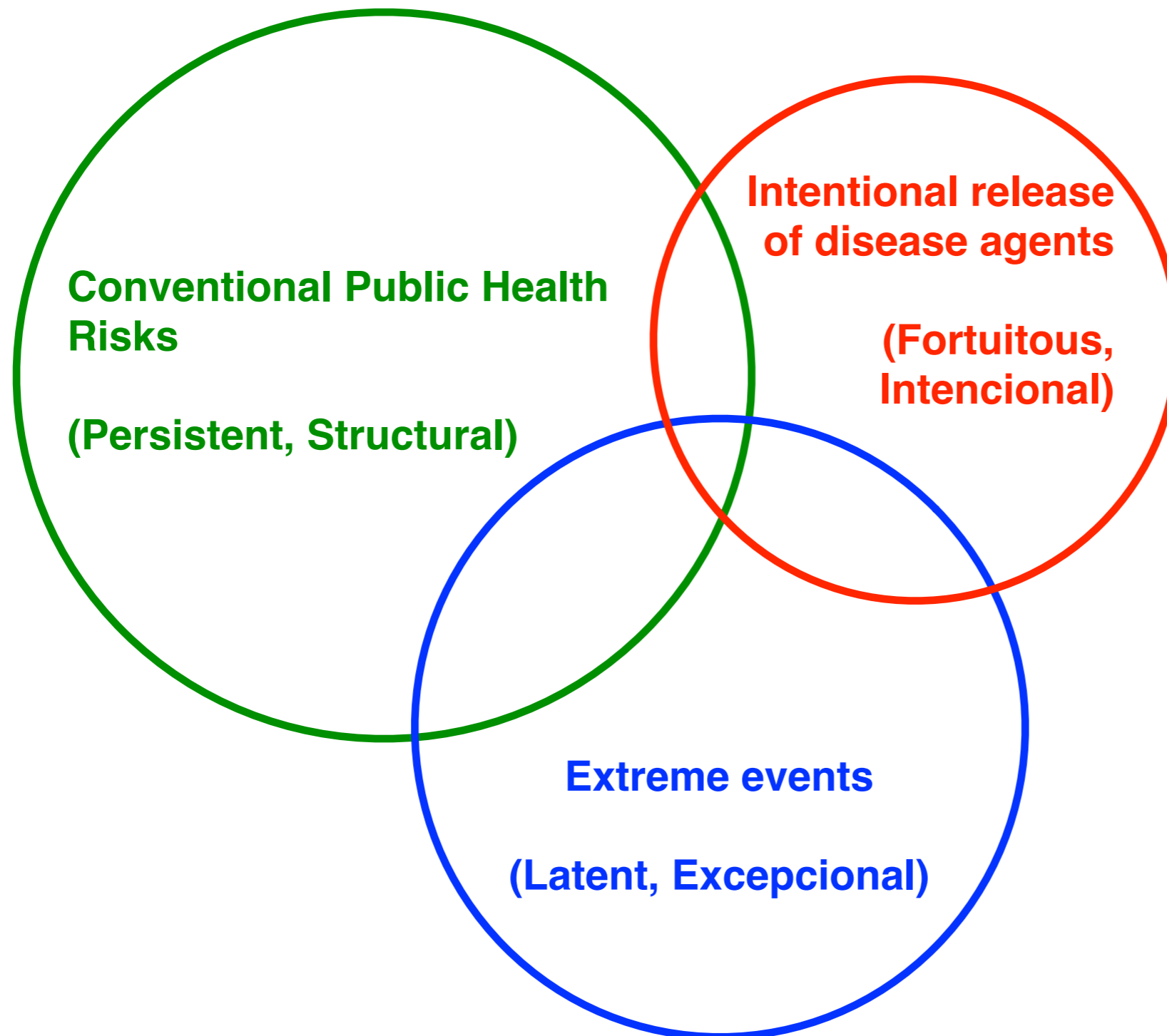


# International Health Regulations 2005: a new paradigm for global public health security



Feature	Conventional public health surveillance	New paradigm of Health Security
<b>Focus</b>	Restricted list of infectious diseases	Public Health Emergencies of International Concern (PHEIC)
<b>Monitoring and Surveillance</b>	Official sources validated by National Health Authorities	Epidemic Intelligence: information from official and unofficial sources  Aim: risk assessment
<b>Opportunity for Disease Control</b>	Border control	Contention at the source
<b>Public Health Response</b>	Disease-specific, pre-structured	All-hazard preparedness, adaptive responses
<b>Responsibility of Response</b>	Country capabilities	International cooperation
<b>International Communication</b>	Diplomatic ways	National Focal Point for IHR

# Health Security: convergent challenges, convergent opportunities



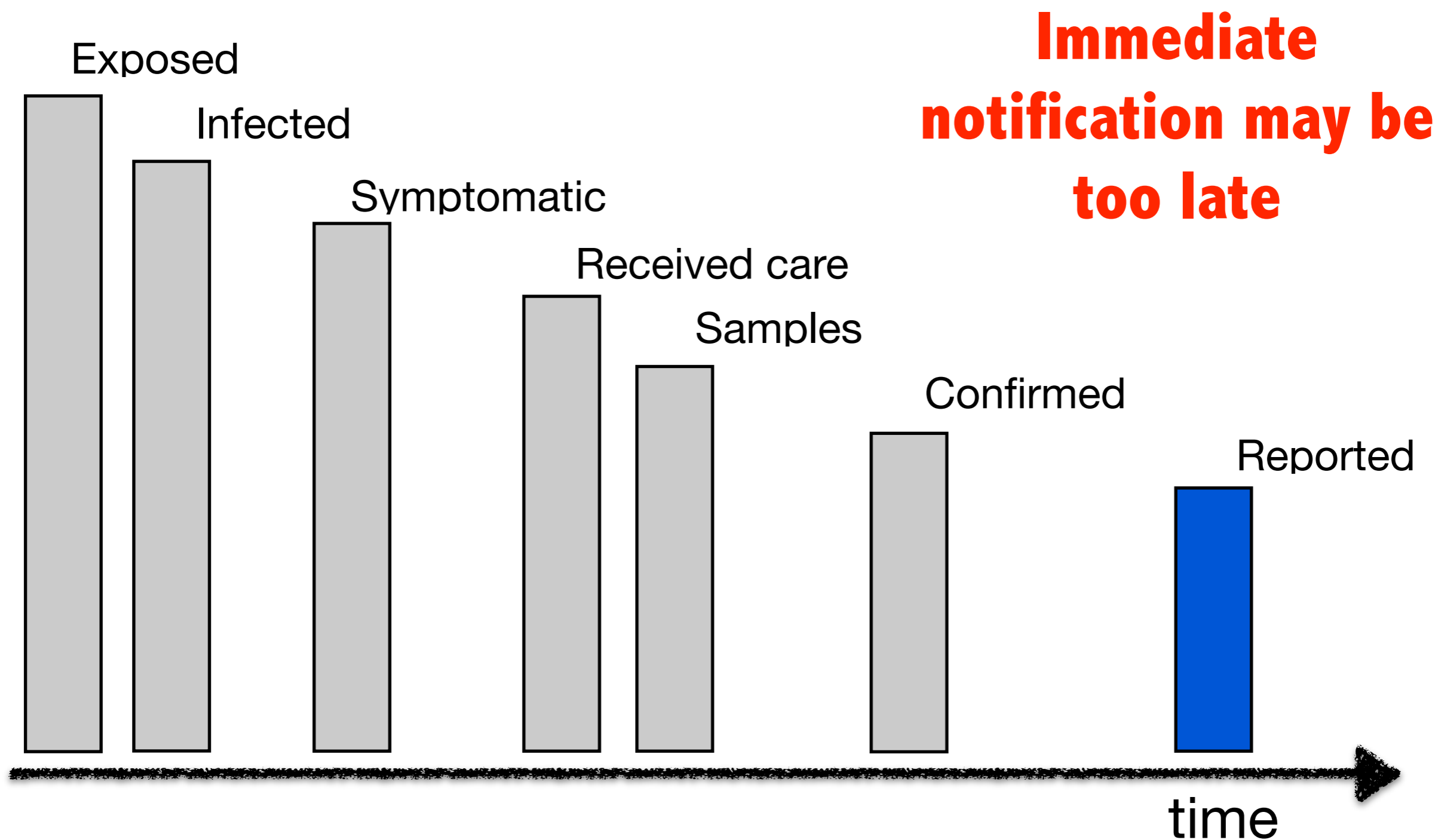
# Epidemiological surveillance: conventional case-based model in Mexico

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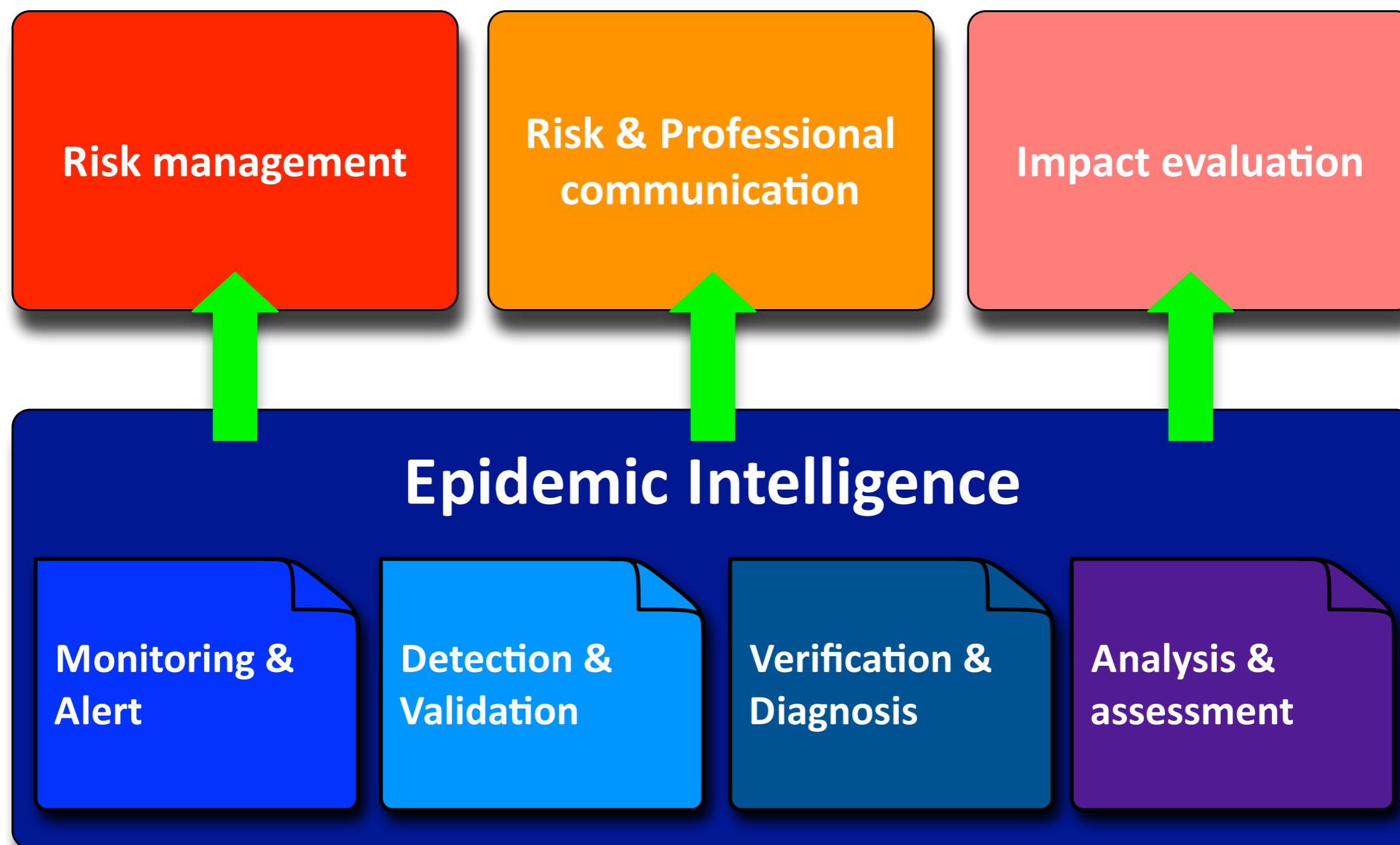


- Fragmented and rigid
  - Focus on predefined conditions
  - Limited technical infrastructure and human resources
  - Mostly oriented to generate statistics and address local outbreaks
  - Lacking protocols for systematic risk assessment
- **Acute challenges during the H1N1 pandemic**
    - False expectations regarding what epidemiological information could be generated
    - Insufficient understanding of sentinel surveillance

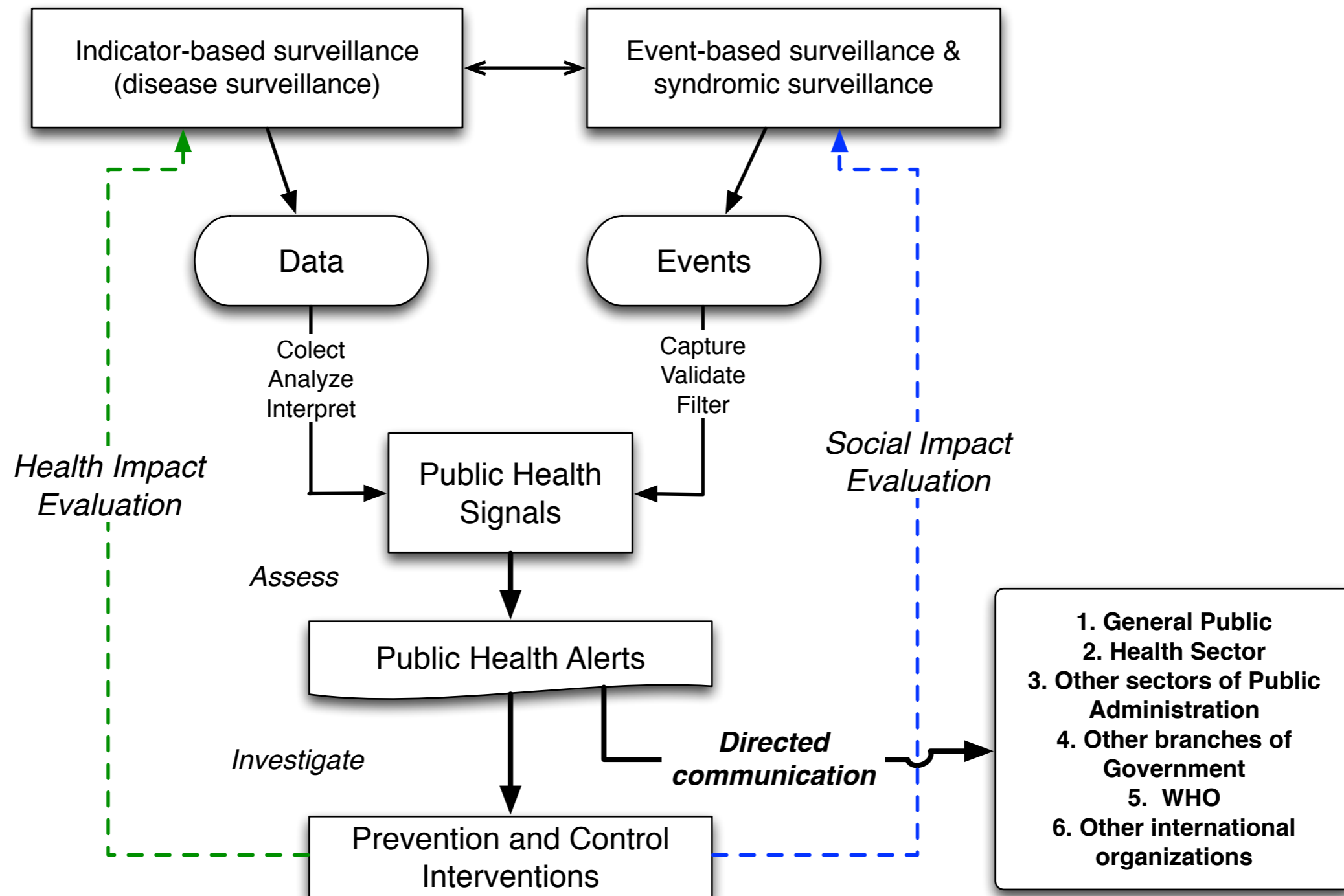
# Epidemiological surveillance: hidden targets



# Biovigilance and Epidemic Intelligence: guiding and assessing public policy

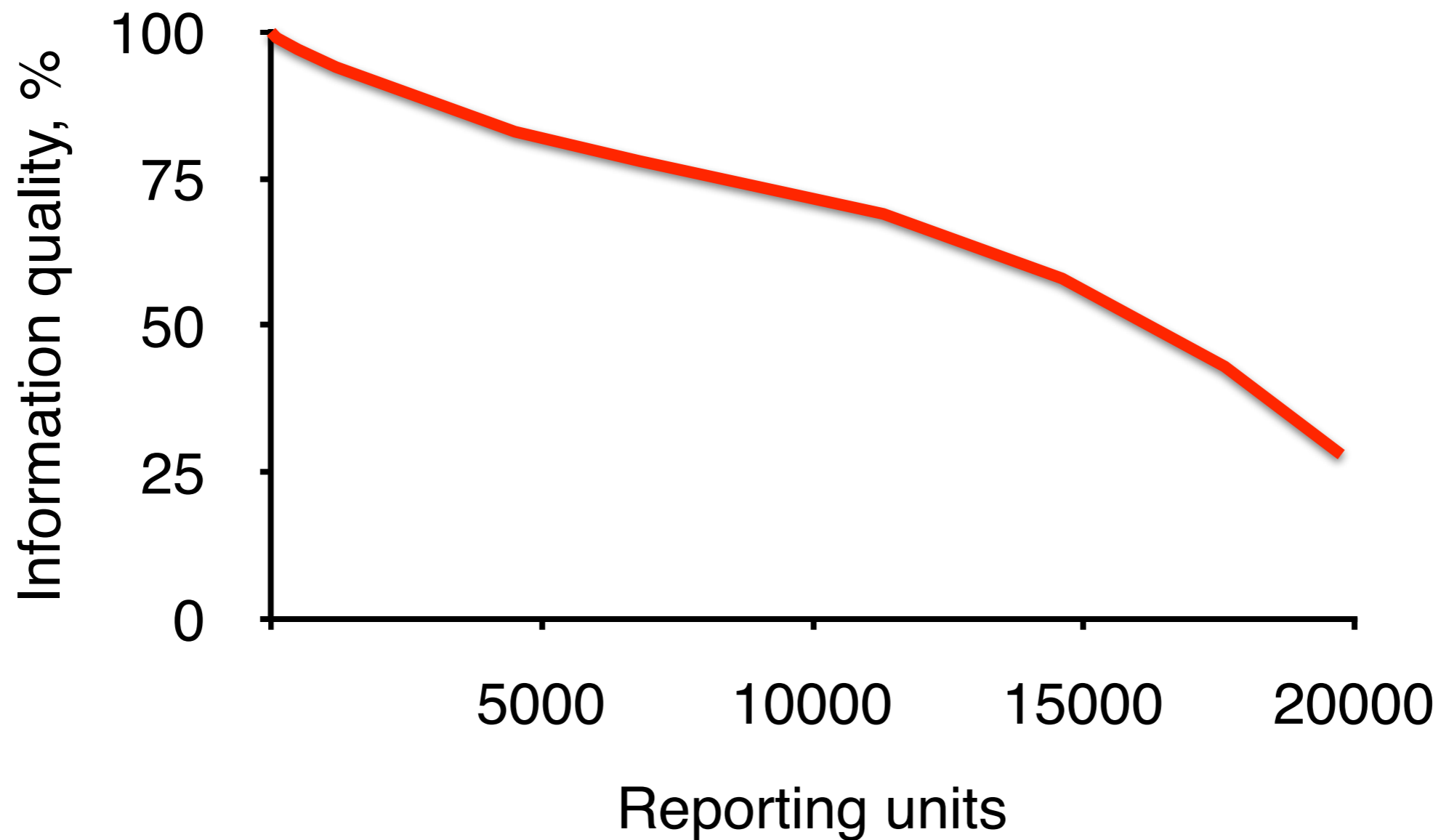


# Epidemic intelligence: European model



# Decreasing returns of expanding coverage

**Hypothetical relation between information quality and detection coverage in surveillance systems**





# Surveillance Tracing Nuclei (NuTraVE): Cluster Surveillance of Severe Acute Disease

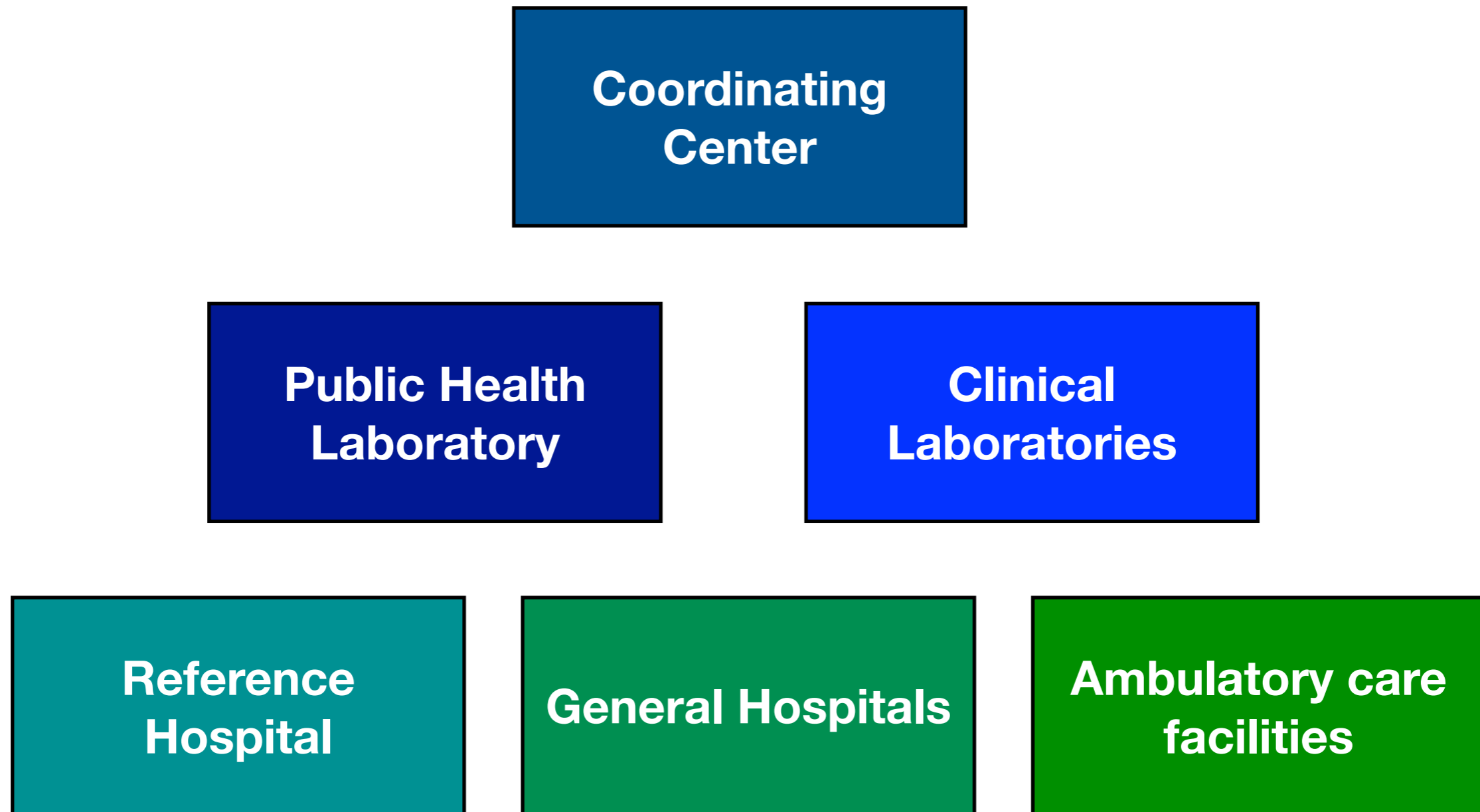
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- A flexible model of **syndromic surveillance**
- Aims at **detecting and assessing** and early **etiologic diagnosis** **emerging threats**
- **Clusters of health facilities** representing different complexity care
- **Coordination and communication** to collate data and assessing risk
- Formal identification of **catchment areas**
- **Patterns of reference** for health care
- **Laboratory surveillance** - public health and clinical laboratories

# NuTraVE structure

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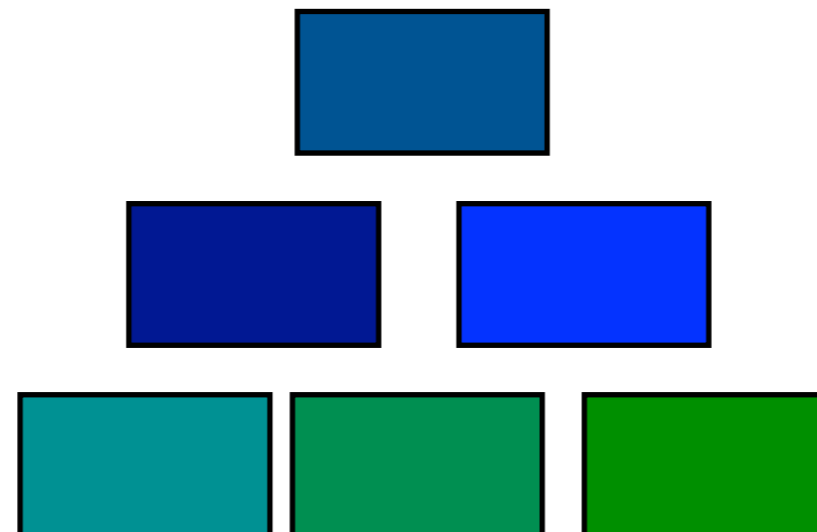
# Expanded surveillance NuTraVE

**School  
absenteeism**

**Job  
absenteeism**

**Prescription  
patterns**

**Impact  
evaluation**



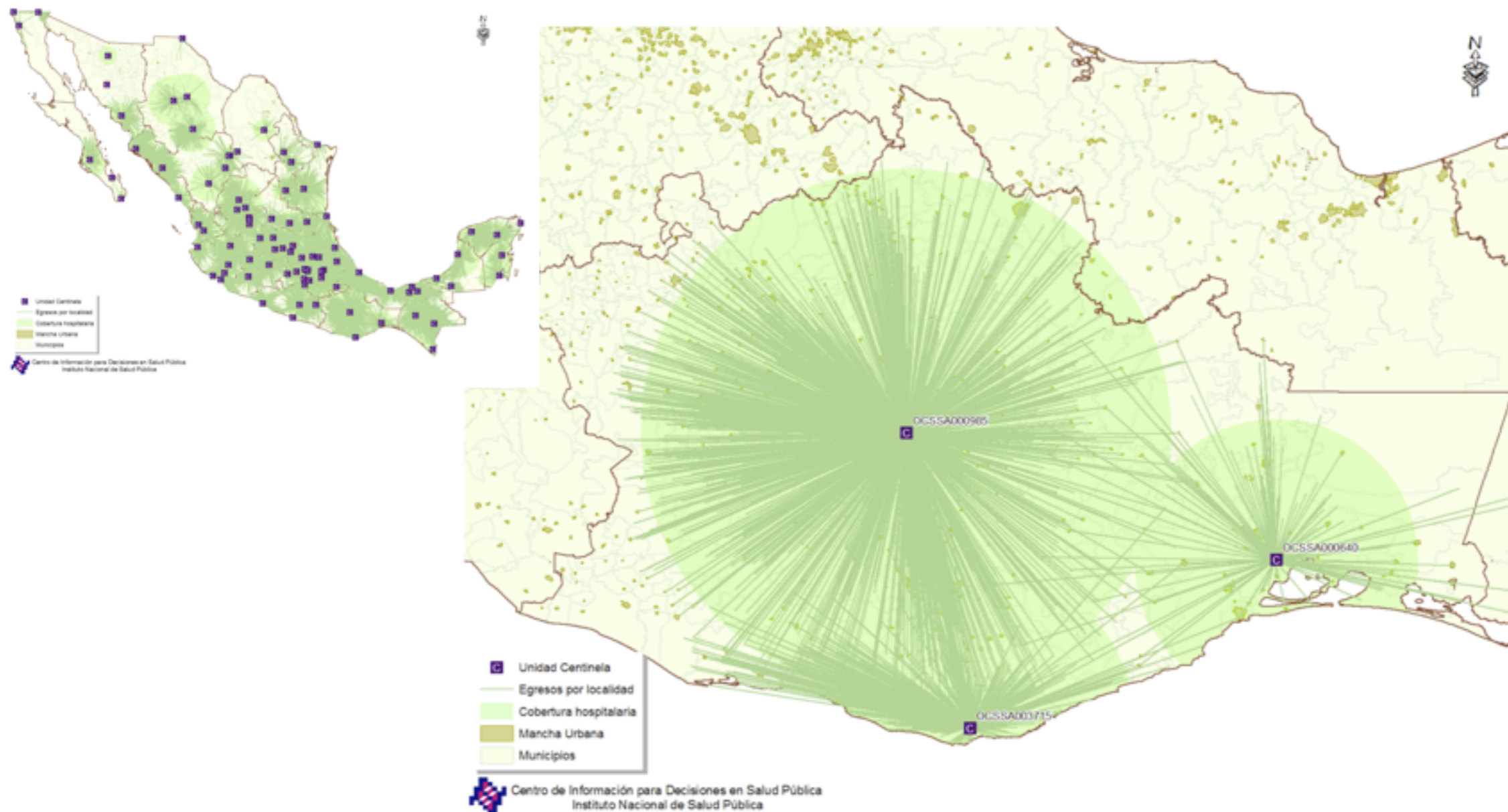
**Animal  
surveillance**

**Food and drug  
safety**

**Health care  
seeking patterns**

**Surveillance at  
touristic areas**

# Formal assessment of catchment areas



# Sentinel vs. monitor surveillance

<b>Feature</b>	<b>Sentinel</b>	<b>Monitor</b>
<b>Primary Aim</b>	Early detection	Estimation, patterns, trends
<b>Surveillance targets</b>	Defined	Defined or undefined
<b>Reporting units</b>	High probability location	Geo or Demo Representativity
<b>Duration</b>	Temporal	Permanent
<b>Main capacity</b>	Detection	Analysis and Assessment
<b>Collected data</b>	Basic	Advanced
<b>Laboratory</b>	Target diagnosis	Discriminatory diagnosis



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# Risk communication

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Challenges of perception and behavioral change

# Influenza H1N1: community mitigation

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- **School closures** (absolute in Mexico City metropolitan area, 10 days)
- Closure of non-essential **commercial activities**
- **Cancelation of massive crowding** in sport or cultural events
- **Cleaning of public spaces** and transportation in Mexico City
- **Health promotion messages** in mass media, billboards and flyers
- Screening for influenza like illness in **airports, schools, and public places**

# Influenza H1N1: community mitigation



Generalized health promotion messages





Community mitigation interventions or panic relieving measures

# Influenza H1N1: community mitigation

## Reported community mitigation efforts to protect against influenza H1N1.

México, May 2009

	D.F.		SLP		Querétaro	
	% (IC 95)		% (IC 95)		% (95CI)	
<b>Frequent hand washing</b>	89	(87, 92)	81	(79, 83)	76	(73, 79)
<b>Wearing a mask</b>	63	(60, 66)	65	(61, 69)	50	(45, 55)
<b>Using hand sanitizer/gel</b>	30	(26, 35)	30	(26, 35)	27	(22, 33)
<b>Covering cough/sneeze</b>	22	(18, 26)	14	(12, 16)	16	(13, 19)
<b>Avoiding crowds</b>	20	(16, 24)	30	(26, 33)	24	(20, 28)
<b>Ventilating the home</b>	20	(16, 24)	17	(15, 20)	15	(12, 19)
<b>Avoid hand shake &amp; kiss</b>	12	(10, 14)	16	(13, 20)	19	(16, 22)
<b>Avoid contact with cases</b>	10	(7.8, 14)	11	(8.5, 15)	12	(8.9, 16)
<b>Self medication</b>	0.7	(0.2, 2.5)	0.3	(0.1, 0.9)	0.9	(0.4, 1.8)
<b>Leaving town</b>	0.6	(0.2, 1.7)	0.2	(0.0, 1.2)	0.4	(0.2, 0.9)
<b>Did not do anything</b>	2.3	(1.6, 3.2)	1.5	(0.9, 2.7)	6.5	(4.3, 9.7)



Community mitigation interventions or panic relieving measures

# Social & Risk communication: access

## Means for which population learned about possible protective measures against influenza H1N1. México, May 2009

		D.F.	SLP	Querétaro		
		% (IC 95)	% (IC 95)	% (IC 95)		
<b>TV</b>	93	(91, 95)	95	(94, 96)	95	(94, 96)
<b>Radio</b>	37	(34, 40)	31	(27, 35)	38	(34, 43)
<b>Newspaper</b>	17	(12, 21)	11	(8.2, 13)	8.4	(5.5, 11)
<b>Family/friends</b>	13	(10,15)	18	(16, 21)	11	(9.1, 13)
<b>Internet (Other)</b>	11	(6.4,16)	7.5	(4.9,10)	11	(8.2,13)
<b>Internet (MoH)</b>	6.3	(4.5, 8.0)	6.3	(4.4, 8.1)	6.6	(3.7, 9.4)
<b>Billboards/flyers</b>	11	(8.3,13)	19	(16, 21)	4.6	(2.4, 6.8)
<b>Healthcare provider</b>	4.2	(0.9, 5.4)	8.7	(7.1, 10)	2.8	(1.7, 3.9)
<b>Received no information</b>	2.8	(1.7, 3.8)	8.6	(6.6, 11)	6.1	(3.7 - 8.6)

# Influenza H1N1: community mitigation



Screening and thermal screening at airports

# Risk communication: challenges

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- **Population perception of risk is highly influence by context and uncontrollable exposures**
  - mass-media, social media, science, surveillance information
  - values, social norms, cultural environment, emotional drivers, rumors, etc.
- **Spokespersons may influence risk perception**
  - Increasing or decreasing trust
- **Risk communication is a challenging and moving target**
  - Uncertainty: origin, context, consequences, duration, etc.



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# Externalities of the influenza H1N1 epidemic in México

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The cost of transparency

# International collaboration



- International Health Regulations (IHR, 2005)
- Global Health Security Initiative (GHSI)
- North American Plan for Avian and Pandemic Influenza 2007 (revised in 2012)
- Various technical collaboration agreements:
  - US/CDC, US/DHHS, Canada PHAC



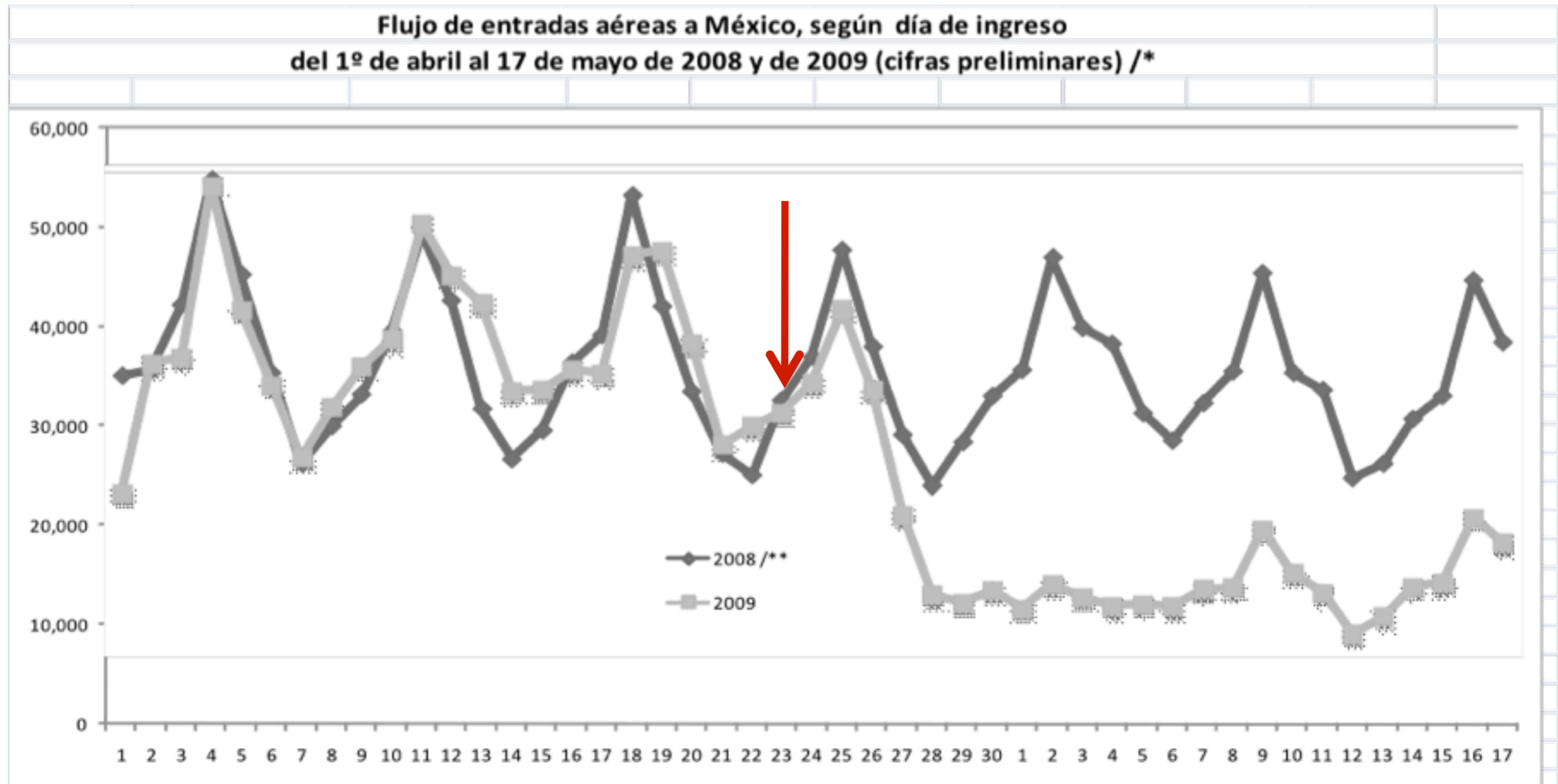
# National Preparedness and Response Plan for Avian and Pandemic Influenza

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1. Intersectoral Political coordination
2. Health promotion and risk communication
3. Surveillance and Laboratory
4. Health care delivery
5. Strategic stockpile: drug, vaccines and supplies
6. Research

# Influenza H1N1: impact on aerial transportation to México



Fuente: Elaboración Centro de Estudios Migratorios del INM, con cifras obtenidas del Sistema Integral de Operación Migratoria (SIOM).

/\* Entradas de pasajeros internacionales registradas en SIOM en los aeropuertos de San José del Cabo, Guadalajara, Puerto Vallarta, Ciudad de México, Cancún, Monterrey, Cozumel, Mazatlán, Silao, Hermosillo, Mérida, Acapulco, Zihuatanejo, Huatulco, Tijuana, Morelia, Zacatecas y Toluca. La cobertura del SIOM es de alrededor del 90 por ciento del total de entradas.

/\*\* Los datos de 2008 se rezagaron un día para que las fechas coincidieran con los días de la semana, o sea viernes contra viernes, etc.

# Influenza H1N1: impact on aerial transportation to México

## Aerial flows to México according to origin of the traveller

Acumulado del 25 de abril al 17 de mayo de 2008 / 2009 (cifras preliminares) /\*

Nacionalidad	2008 /**	2009	Variación 2009/2008	
			Absoluta	Relativa
<b>Total</b>	<b>800,671</b>	<b>371,977</b>	<b>-428,694</b>	<b>-53.5</b>
Estados Unidos de América	372,881	164,383	-208,498	-55.9
México	225,272	147,499	-77,773	-34.5
Canadá	49,215	17,329	-31,886	-64.8
España	17,212	4,101	-13,111	-76.2
Gran Bretaña	21,169	3,534	-17,635	-83.3
Alemania	9,770	3,445	-6,325	-64.7
Francia	13,610	3,441	-10,169	-74.7
Argentina	8,435	2,329	-6,106	-72.4
Países Bajos (Holanda)	5,860	2,216	-3,644	-62.2
Otras	77,247	23,700	-53,547	-69.3

Fuente: Elaboración Centro de Estudios Migratorios del INM, con cifras obtenidas del Sistema Integral de Operación Migratoria (SIOM).

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# Influenza H1H1: profiling and anti-scientific measures

- In late April 2009, China retained 138 Mexican citizens in involuntary quarantine for two weeks
- A dozen of European, African and Latin American countries initially blocked Mexican flights



# Influenza H1N1: uneven vaccine procurement

Country	Doses of monovalent anti-H1N1 vaccines (million)	Challenges in vaccine acquisition
USA	251	<ul style="list-style-type: none"> <li>• No information on comparative cost - effectiveness</li> <li>• No reference pricing</li> <li>• Concealed country-specific negotiation with industry</li> <li>• Unequal access to the market</li> <li>• Limited participation of international organizations to balance the market</li> </ul>
Japan	100	
France	94	
UK	90	
Italy	50.4	
Canada	50.4	
Germany	50	
México	30	

# Influenza H1N1: four lessons for health security

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- **Lesson 1:** Preparedness and response
  - Key challenges: coordination & risk communication
- **Lesson 2:** Epidemiological surveillance
  - Flexible, analytical approaches a crucial: epidemic intelligence
- **Lesson 3:** Externalities
  - Transparency leads to economic losses, but pays - off
  - Access to resources is uneven and worst in panic
- **Lesson 4:** Risk communication
  - Hold to clarity, transparency & timeliness



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Thank you!



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# The 2009 H1N1 Influenza Pandemic at the Epicenter: Lessons for Global Health Security

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