

TAL2020

Panel discussion

Morning panel 9.15-10.45, Tuesday, 3.11.2020, SDU

Maria Elo

Associate professor, University of Southern Denmark
Professor, BRIIB, Shanghai University
Adjunct professor, Åbo Akademi University
Migration fellow, Institute of Migration
Founder and leader of Diaspora Networks in
International Business platform

Brandon Beach

MSc. Econ & BA - Innovation & Business
Development, SDU (2021)
BSc. Economics and Business Administration, SDU
(2019)
The LEGO Group, Student Worker in the Robotic
Process Automation Center of Excellence

The UN SDGs are the common guideline for betterment globally- Developed countries carry a special responsibility



[This Photo](#) by Unknown Author is licensed under [CC BY-SA](#)

Learning outcomes linked to SDG contents

Learning goals, e.g. Comparative Business Environments-course

- Analysis, comparisons of economic and political systems, global forces, civil society, roles
- Critically analyse and discuss assumptions and applications, use data for problem solving, analyse differences, self-reflect mindsets

Actions:

- Readings, discussions, exercises and flipped classroom presentations:



Role of entrepreneurship, also from below, employment and indicators (Goal 1), share education/collaboration with others (Goal 4), addressing women in business and governance, examples, gender equality and women's empowerment (Goal 5), sustainable economic growth and triple bottom line, decent work (Goal 8), global production and value chains, risks and sustainable practices, e.g. Bangladeshi textile industry (Goal 9, 12) cases on global inequality and solutions, e.g. BOP markets and vulnerable population groups (Goal 10), economic geography; rural-urban context and megacities (Goal 11), climate change and global challenges for livelihoods, civil society and migration (Goal 13, 16)

Expectations

Methods to achieve expectations, expectations visible:

- Awareness creation
- Triggering thinking, cultivating critical thinking
- Analysing, understanding and creating solutions
- Intra-inter-group reflections
- Personal pre-post reflections

Integration of SDG awareness into exercises, group work, behaviours, practices (contents):

- Slides
- Videos
- Facts
- Exercises
- Discussions (questions and answers)
- Visitors



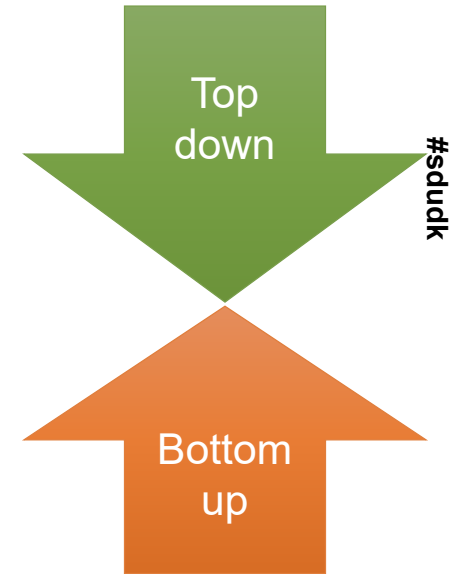
Integration- Findings

FEEL and address the SDGs through multiple stimuli (responsible behaviour)

- **What do you study:** contents, facts, indicators, special Nordic viewpoint (Global North)
- **How do you study:** methods, others, fairness, inclusion, responsibility, gender & ethnic aspects
- **Why do you study:** what do you do with it? Your purpose, your engagement and contribution in life= motivation?

Assessment of SDGs:

Are these aspects indicated in written reports and materials? Are they discussed/reflected in the class? Are they shared in materials and attachments? Are they integrated-applied in solutions or not?
Assessment of our work in class: Are we doing all we can? What works?



Challenges/COVID 19 effects: Remote teaching experiences:

Inequality, inclusion and gender:

Students from less privileged countries can participate from home via internet, reduction of distance/costs of study

Zoom live and recorded lectures help many female students with children to study regularly

Students with disabilities and mental disorders can participate as is suitable to them

Students with different personalities/learning types can find their way of participating e.g. using chat function or sharing links in BB discussion board

Environmental sustainability:

Commuting students and teachers reduce carbon footprint notably, e.g. one online course can reduce 8,1 tons of CO₂

A Students Perspective



Set the Stage

- How are the SDGs presented?
- How visible are they - In the syllabus? In the lectures? In the activities?
- How do you capture the interest?
- Upfront? Planting a Seed?



Challenge the Paradigm

- How is the world changing around us?
- What are the gaps in the field?
- SDG opportunities in addressing these paradigms?
- How can we make our mark? Master/Bachelor inspiration? Future career?



Engage Us

- Tie SDGs into Case Work
- Guest lecturers / Subject-Matter Experts
- Olivia Do Mar, Greentech - Virtual Vertical Farm Nabofarm, Technological Megatrend Future Scenario Planning Workshops (Blockchain / AR & VR / Industry 4.0)