

Course description Master of Science Public Health	
Module responsible: Leena Eklund Karlsson	Last updated: September 2017
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Module number: 3967402	
Module title: Evaluation	
ECTS-points	7.5
Responsible institute	Unit for Health Promotion Research, Department of Public Health
Prerequisites connected to the module	None
General objectives	<p>This module focuses on the methods underlying the various types of evaluation used to assess health interventions, policies and programs. Evaluation is essential to prove the different outcomes of such initiatives, and to increase their effectiveness in achieving their aims.</p> <p>The course will increase the competencies of the students with respect to:</p> <ul style="list-style-type: none"> • understanding how evaluation can help us in doing more rational social decision-making • assessing and applying evaluation methods to different health initiatives <p>The focus of the module is both on the methods and theories of evaluation in general (including economic evaluation) with application to the public health sector.</p>
Specific competency objectives	<p>After participating in the module the student will be able to:</p> <ul style="list-style-type: none"> • critically discuss the rationale for evaluation of public health interventions • relate and discuss the different methods of evaluation (process, formative, impact, outcome and economic evaluations) and their role in the decision-making process • Identify and explain standard terms, theories, designs and methods commonly used in evaluation • explain and apply cost-benefit analysis, cost-utility analysis and cost-effectiveness analysis • Apply these theories in the assessment of various case studies at hand and • design a concrete evaluation plan of an intervention with appropriate data collection and analysis methods (quantitative, qualitative and economic)

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Time of teaching	2 nd semester, 1 st quarter (Spring semester)	
Competency profile of the education	This module contributes to the elements 2, 3, 6, 7, 9 and 10 of the competency profile of the education (see MSc in Public Health curriculum section 1.4)	
Type of teaching	In this module the students will acquire new knowledge on methods underlying the various types of evaluation and will train their ability to assess and apply evaluation methods to different health initiatives and case studies. Teaching methods will include lectures, group work, written course assignment in groups as well as TBL (Team-Based-Learning)	
Prerequisites connected to the examination	None	
Type of examination	Individually written compulsory paper (evaluation plan). The assignment description for the paper is distributed two weeks before deadline. Size of paper: 6 normal pages. Internal censorship. Grading by the 7-point grading scale.	
Evaluation at the grade 12 / evaluation Pass	Grade 12 is given if the student has shown excellent performance, having comprehensively fulfilled the module's objectives with no or only a few minor weaknesses.	
Approved by	The Academic Study Board of Public Health	Approved on 12 October 2017