

# Decarbonising Maersk - ASAP

*... status, learnings and challenges*

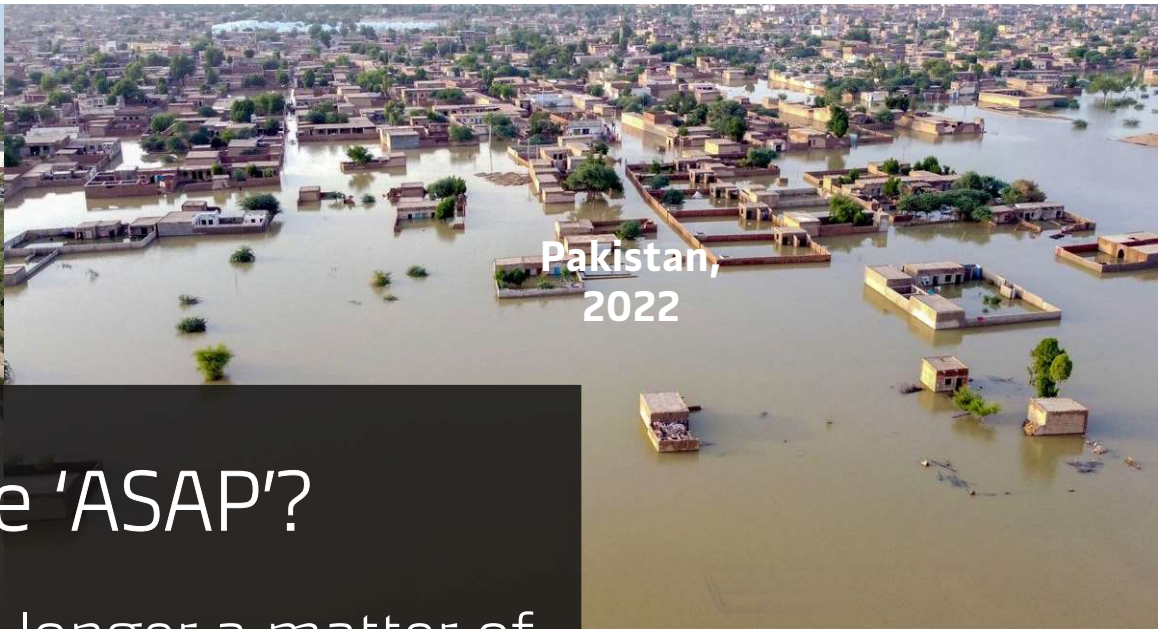


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Maersk Decarbonisation*





Germany,  
2022



Pakistan,  
2022



USA,  
2022



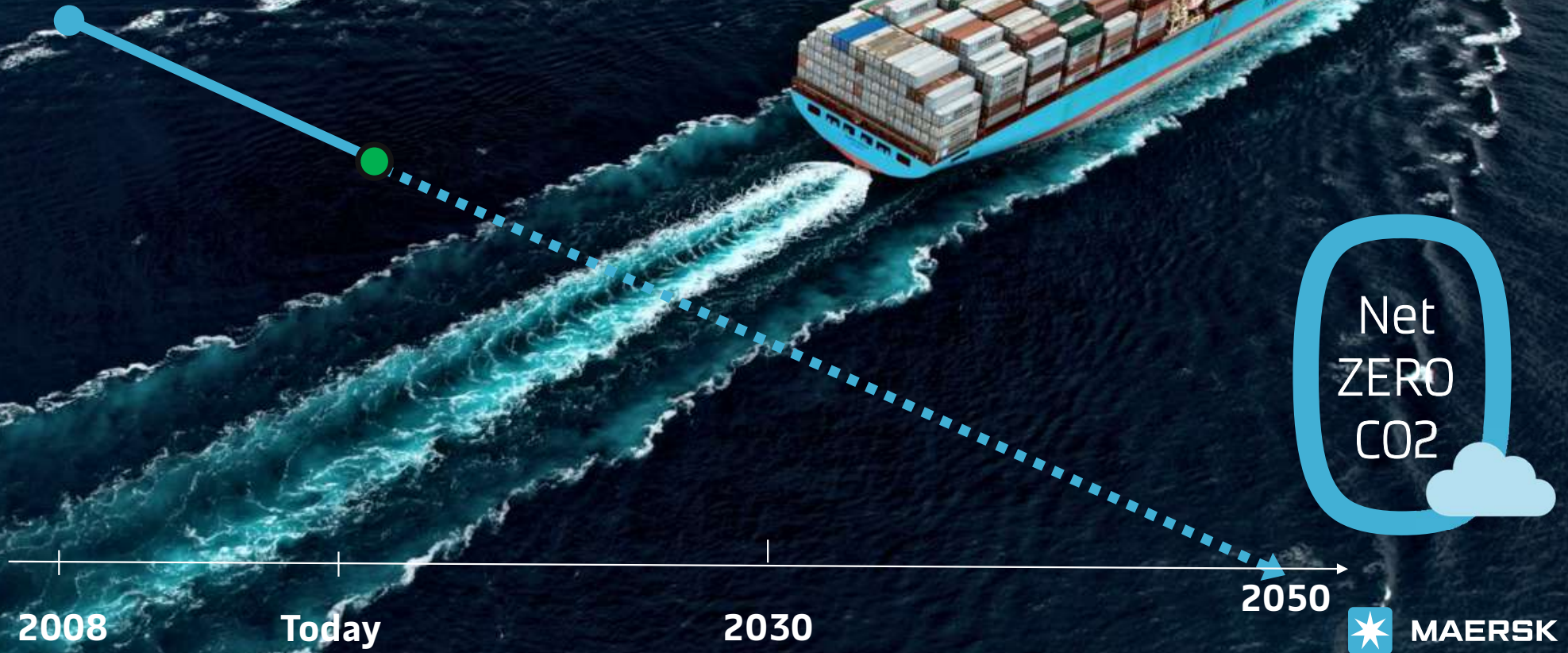
Australia,  
2022

Why the 'ASAP'?

- because it is no longer a matter of avoiding climate change - is it about reducing the catastrophic impacts!



# Our decarbonisation targets



Net  
ZERO  
CO2

 MAERSK



# Our decarbonisation targets

**All** future Maersk-owned new-buildings will be prepared to sail on carbon neutral fuels

**Terminals:** ~70% absolute reduction of greenhouse gas emissions

**Air:** Min. 30% of cargo transported using Sustainable Aviation Fuels

**Warehouses/depots:** Min. 90% green operations

Our targets will be aligned with a **1.5°C pathway** as defined by SBTi for the maritime transport sector.

50%  
Red. pr container  
transported  
(2020 baseline)

35 - 50%  
Absolut reductions  
(depending on  
growth) - ocean only

Net  
ZERO  
CO<sub>2</sub>

MAERSK

2008

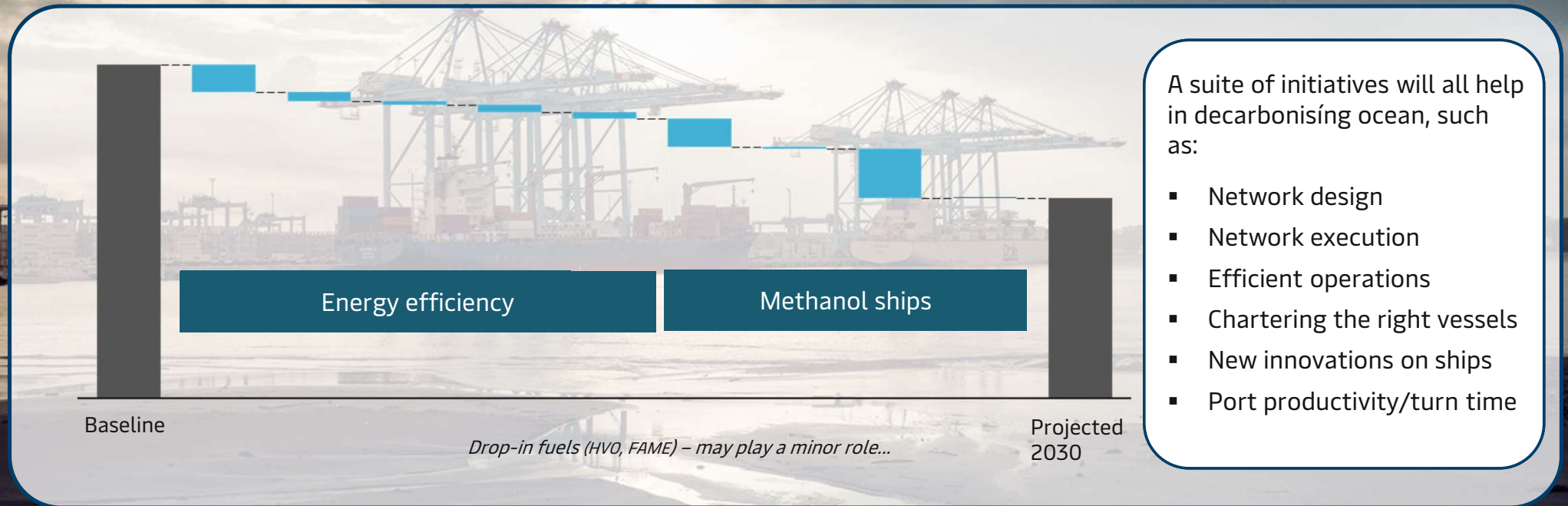
Today

2030

2040

2050

# How do we intend to reach our ocean goals – towards 2030?





# Why is it we like green methanol so much?

After 3 years of continuous evaluation of other potential carbon neutral fuels (bio/e-methane, 2. g ethanol, etc.) → **green methanol continues to come out with the best overall feasibility profile!**

- **Mature engine** technology
- **Low toxicity** towards humans and environment
- **Easy handling** onboard
- **Easy storage** (we can put it 'wherever there is room')
- High energy density → only **double tank size**.
- Multiple **mature production** pathways – incl. **bio- and e-pathways**

- One of (if not the) **cheapest method** to convert biomass residues to liquid fuel
- **Simple fuel** (vs. bio-oils that are complex)
- **Regulation in place**
- **Suitable for fuel cells** as well (i.e. future proof)
- (if **2. g ethanol** becomes available at acceptable market prices, it can be a drop in fuel for the methanol ships)

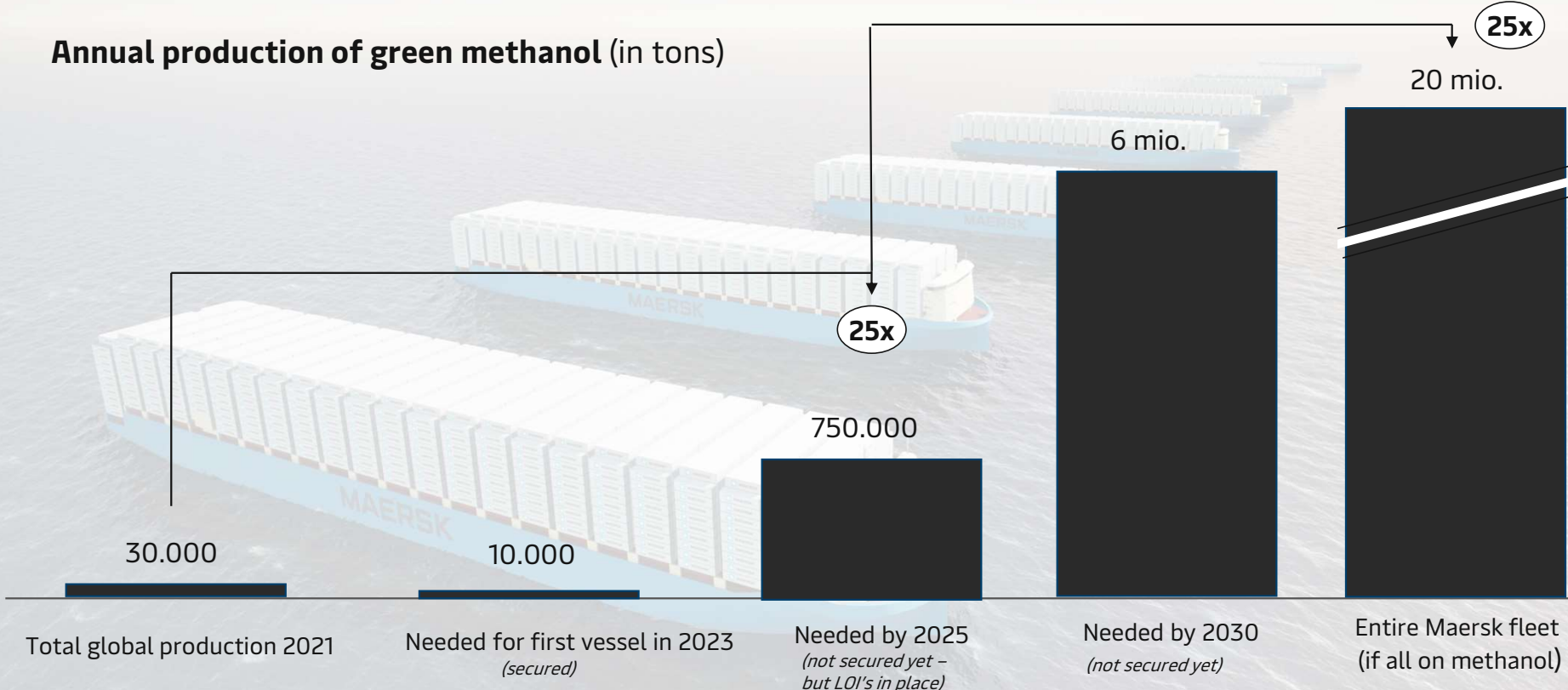
*.. and the cost/price level seems reasonable!*

# A few facts on our upcoming methanol fleet...

- **13 methanol vessels ordered** (1 x 2100 TEU & 12 x 14.000 TEU) → first ship in the water in 2023
- 5. Oct we announced the **order of additional 6 vessels** (17.000 TEU) → delivered 2025.
- All ships are **dual-fuels** and are to **replace existing capacity**
- Completely **new vessel design** → 20% more efficient than industry standard
- Evaluating **retrofit possibilities** and purchase of further newbuilds on methanol
- We have **not met any serious obstacles** while building the new methanol vessels
- When fully phased in around 2025 → abate direct emissions of **2.3 mio. tons CO2/yr**, corresponding to 6.5% of our fleet emissions in 2020
- **Additional CAPEX 8 - 12%** → an improvement from the first order of 8 vessels last year (additional CAPEX 15%).

# It will be quite a leap to get to scale green methanol – but it can be done

Annual production of green methanol (in tons)

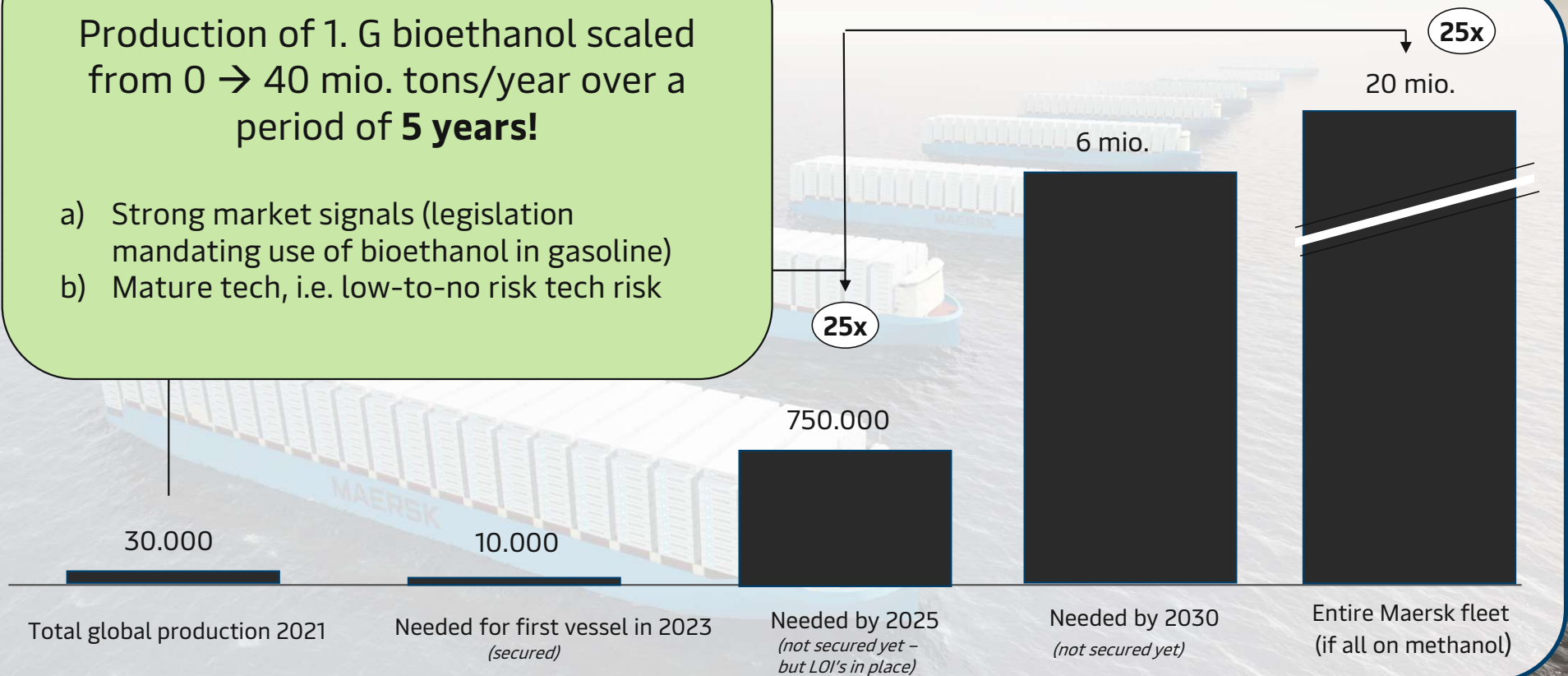




# It will be quite a leap to get to scale green methanol – but it can be done

Production of 1. G bioethanol scaled from 0 → 40 mio. tons/year over a period of **5 years!**

- a) Strong market signals (legislation mandating use of bioethanol in gasoline)
- b) Mature tech, i.e. low-to-no risk tech risk





# Our new partnerships on methanol supply

- broad range of companies and geographies, e-methanol and bio-methanol

**Ørsted**



- 300,000 ton/year
- First delivery in 2025
- North America

**EUROPEAN ENERGY**



- 2-300,000 ton/year
- First delivery in 2025/2026
- North & South America

( **EUROPEAN ENERGY** + **REIntegrate** )



- 15,000 ton/year
- First delivery in 2023
- Kassø, Southern Jutland

**CIMC ENRIC**  
中集安瑞科



- 50,000 ton/year.
- First delivery in 2024
- China

**Green Technology Bank**



- 50,000 ton/year
- First delivery in 2024
- China

**DEBO Energy**



- 200,000 ton/year
- First delivery in 2024
- China

**PRQ MAN**



- 200,000 ton/year
- First delivery in 2025
- North America

**WASTEFUEL**



- 30,000 ton/year
- First delivery in 2024
- South America



# Is there enough affordable CO2 and H2 to have e-methanol as a longterm solution?

## Biogenic CO2

- Studies shows **current availability of (point source) biogenic CO2 in the range of 1.4 bio. tons/year** – increasing to 3.8 bio. tons/year in 2050
- Main sources being bioethanol production, biogas production, paper mills – lowest capture cost at 13 USD/ton CO2.



*Yes, there seems to be enough – not only for Maersk, but shipping as a whole*

## DAC

- Studies show that **is seems likely that DAC can scale** – it is a known technology and we see a major push in this area
- Price range now: 300 – 600 USD/t  
Price range 2030: 175 – 200 USD/t



*It seems likely that DAC will scale, bringing prices down to around 175-200 USD/ton already in 2030*

## H2/ren. power

- **This is a challenge!**
- Blue H2 is not considered, but..



*There will be enough green H2 in the future – the question is when will there be enough at attractive price?*



# Is there enough affordable CO2 and H2 to have e-methanol as a longterm solution?

## Biogenic CO2

- Studies shows **availability of (p biogenic CO2 in t bio. tons/year** – bio. tons/year in
- Main sources being production, biogas paper mills – low at 13 USD/ton CO2.

## DAC

**All-e-fuels: Maersk would need 7 × DK power consumption as renewable power**

**All-Bio: 200 × Maersk would use all sustainable feedstock!**

## H2/ren. power

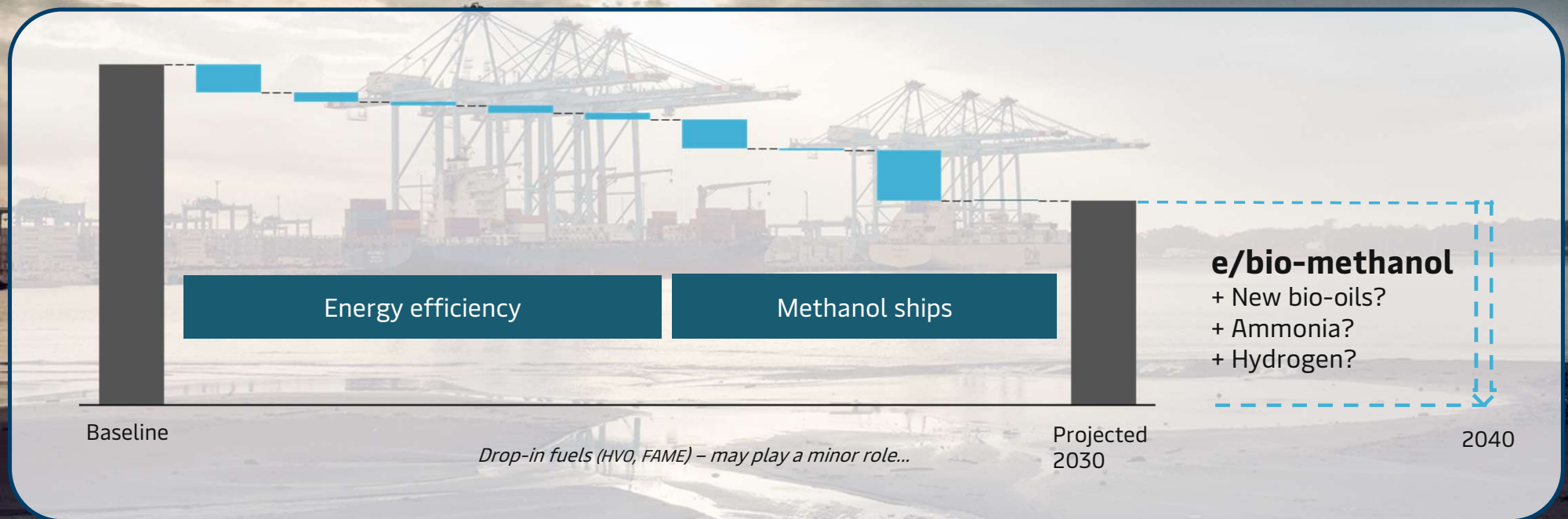
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*Yes, there seems to be enough – not only for Maersk, but shipping as a whole*

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*There will be enough green H2 in the future – the question is when will there be enough at attractive price?*

# How do we intend to reach our ocean goals – longterm?





# New bio-oils could be a future fuel...

## Definition of 'new bio-oils'?

A carbon neutral fuel that **can be used as a fuel in our existing fleet** without altering the ships engine or fuel system (too much) (either pure or blended x % into HFO).

## Why are we interested?

They **could represent a cheaper way of decarbonising our existing fleet** (than retrofitting to methanol).

## The most promising types?

**Pyrolysis and HTL oils** (cheap conversion method, feedstock agnostic, 'crappy oil' quality that with minor upgrading probably is 'good enough')

## Maersk's current activities

**We test a variety of different pyrolysis/HTL oils** for usability (acidity, stability, miscibility, etc.)

# Our requirements towards a 'new bio-oils'

- We are used to run on 'poor quality oils'

## A few hard requirements:

- Flash point (above 60°C)
- Stability: at least 9+ months storage
- Miscibility: preferred fully miscible (or else min XX%).
- Pour point: below 30°C

Item	Test method	Unit	Description / comments
Gravity at 20°C (kg/m³)	EN 15613 or EN 12606	kg/m³	Temperature 20°C ± 0.1°C If no water, 15 minutes for the alternative reduction and no loss.
Maximum density (kg/m³)	EN 15613	kg/m³	At 15°C ± 0.1°C, maximum density of operation at 15°C, 10% risk of ignition at 15°C
Flash point (°C)	EN 15613	Min 60°C	Open cup
Pour point (°C)	EN 15613	Max 30°C	Subject to stability assessment for the fuel
Stability (y)	EN 15613	Min 9+	Subject to stability assessment for the fuel
Water (ppm)	EN 15613	Max 10	This is a critical requirement but will depend on target application
Acid (ppm)	EN 15613	Max 10	Apply the test when the water content is maximum. Fuel Conductivity Analysis (FCA) can be complementary to daily engine performance.
Hydrogen sulfide (mg/kg)	EN 15613	Max 100	Safety issue - no smell, not toxic
Appearance (visual inspection)	EN 15613	Not defined	
Color	EN 15613	Not defined	In some parts there are restrictions on fuel color due to color coding for fuel.
Stability - miscible over time (water) (vol % at 20°C) (Water test) (vol %)	EN 15613	Max 100/100	EN 15613 & EN 15613-2012 and EN 15613-2012 for application based operational conditions stability
Stability - miscible over time (oil) (vol % at 20°C)	EN 15613	Max 100	Being challenged in some cases when used in the engine - subject to stability assessment for the fuel
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Carbon residue (max) (wt %)	EN 15613	Max 0.1%	Carbon residue of the fuel / amount over 20%
ash (wt %)	EN 15613	Max 0.1%	Residue left after "ashing" - unburnt elementary particles that have not been completely oxidized, the limit is set at the 1000 level of 0.1% instead of the 100 level of 0.1%.

Our current spec for 'new drop in fuels' (relaxed from 8217)



# What are Maersk's thoughts on ammonia as fuel?

- It is still on '**the perhaps list**'
- We are engaged in **multiple projects** with external partners to explore:
  1. Ship design and bunker vessel design studies for various geographies  
*(can we do bunkering in the opening? Can we do bunkering while we do cargo operations at cargo terminals, how ready are ports?, etc.)*
  2. Safe handling of ammonia as a fuel  
*(should people wear full PPE?, what is required regarding crew training, etc.)*
  3. Green ammonia sourcing options
- Awaiting a **full LCA of e-ammonia** & analysis **reg. spills in the environment**
- Earliest possible commercial order of an ammonia engine is in 2025

# What are Maersk's thoughts on hydrogen as fuel?

- **Why?**
  - The fewer conversion steps the better + no carbon + high energy density pr. weight
- **Challenges?**
  - Storage → we need 5-15 times the tank size
  - Safety → small molecule, impossible to contain completely
  - Environment → GWP of H<sub>2</sub> may have been underestimated (appr. 20-40 (20 yr. Horizon))
- **What are we doing?**
  - Feasibility for smaller vessels
  - Cost levels in different scenarios (liq H<sub>2</sub> on par with e-methanol!)



# Maersk principles for fuel sourcing

- under continuous development

## Feedstock & Energy

- ✓ **Only biogenic feedstocks** for biofuels
- ✓ **Only waste and residues as feedstock**
- ✓ No first generation feedstocks (corn, soy, rapeseed, palm, etc)
- ✓ **No feedstocks (1st and 2nd gen) related to palm oil industry**
- ✓ Only **biogenic CO2 point sources for e-fuels (or DAC)**
- ✓ Electricity for e-fuels must be **renewable and additional**

## Certification

- ✓ All fuel must be certified by a **3rd party certification** body to safeguard sustainability and for documenting GHG footprint of the fuel
- ✓ Maersk **recognise ISCC and RSB** certification
- ✓ **GHG savings must meet EU minimum** thresholds relative to fossil fuels

## Other issues

- ✓ We assess feedstock risks and indirect emissions (**iLUC**)
- ✓ We use **consequential LCA** to assess the consequences and indirect effects of our fuel sourcing

# The biggest challenges – for us

## 1. **Scaling** production of green methanol fast enough (*short term*)

1. Scaling ren. el & green H2 production fast enough → work closer with suppliers

## 2. Having a continued increase in **customers** being willing to pay premium (*long term*)

1. We do see exponential growth but we have 70.000 customers → work closer with customers

## 3. A **regulatory** level playing field (*short/medium/long term*)

1. Introducing a world wide carbon tax fast enough → work closer with regulatory actors



# Carbon neutrality will not come for free

– but the impact on consumer prices are marginal

## Estimated average cost increase to attain full carbon neutrality



**Automotive**  
USD 35,000 car



**Electronics**  
USD 400 phone



**Fashion**  
USD 50 jeans

*Source: BCG, the Boston Consulting Group*

# Carbon neutrality will not come for free

– but the impact on consumer prices are marginal

## Estimated average cost increase to attain full carbon neutrality



### Automotive

USD 35,000 car

**USD 600**

2%



### Electronics

USD 400 phone

**USD 4**

1%



### Fashion

USD 50 jeans

**USD 1**

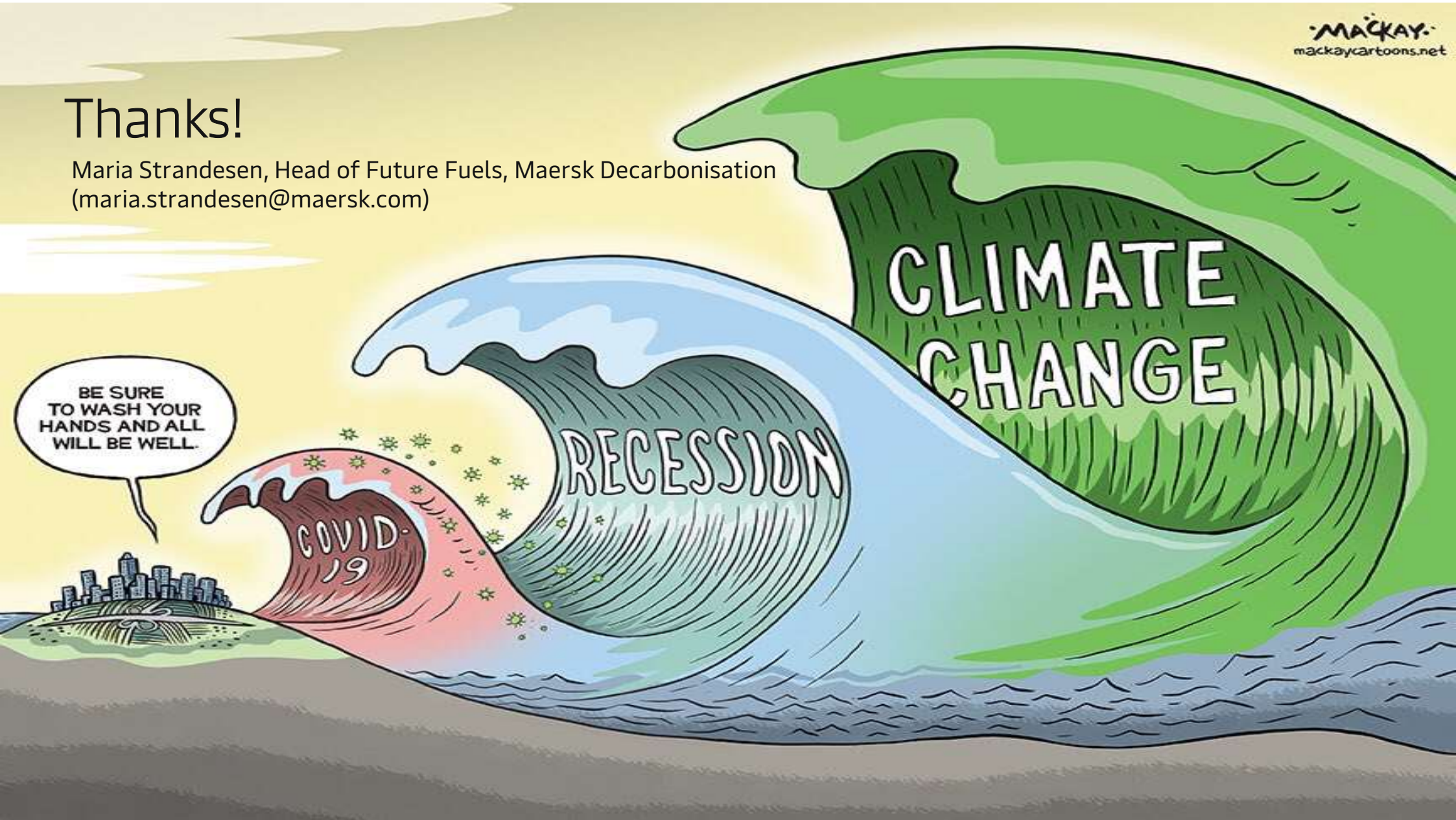
2%

Source: BCG, the Boston Consulting Group



# Thanks!

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# New fuels are not enough - we need to build a new ecosystem

