



# Maersk's decarbonization journey

*Status, key learnings and challenges...*

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Maersk Energy Transition



# From shipping company to end-to-end logistics provider



Shipping is responsible  
for 3% of global emissions

833 million  
ton of CO<sub>2</sub>/year



*\* According to the International Maritime Organisation (IMO)*

Classification: Public

# Maersk's GHG Emissions Footprint For 2022



■ Fuel oil  
■ Other operations

## SCOPE 1: OWN OPERATIONS

Direct emissions coming from our financially controlled operations.

95% of our scope 1 emissions come from our ocean operations (fuel use). (2021: 94%)

**34,150** (1,000 tonnes CO<sub>2</sub>e) (2021: 36,596)

0.5%

## SCOPE 2: PURCHASED ELECTRICITY (location-based)

Emissions from the generation of purchased electricity.

65% of our scope 2 emissions come from our terminals. (2021: 65%)

**356** (tonnes CO<sub>2</sub>e) (2021: 351)



## SCOPE 3: VALUE CHAIN

Emissions created in the value chain as a result of Maersk's business activities, including emissions from cargo transported under vessel sharing agreements and sourcing of marine fuels to third-party customers.

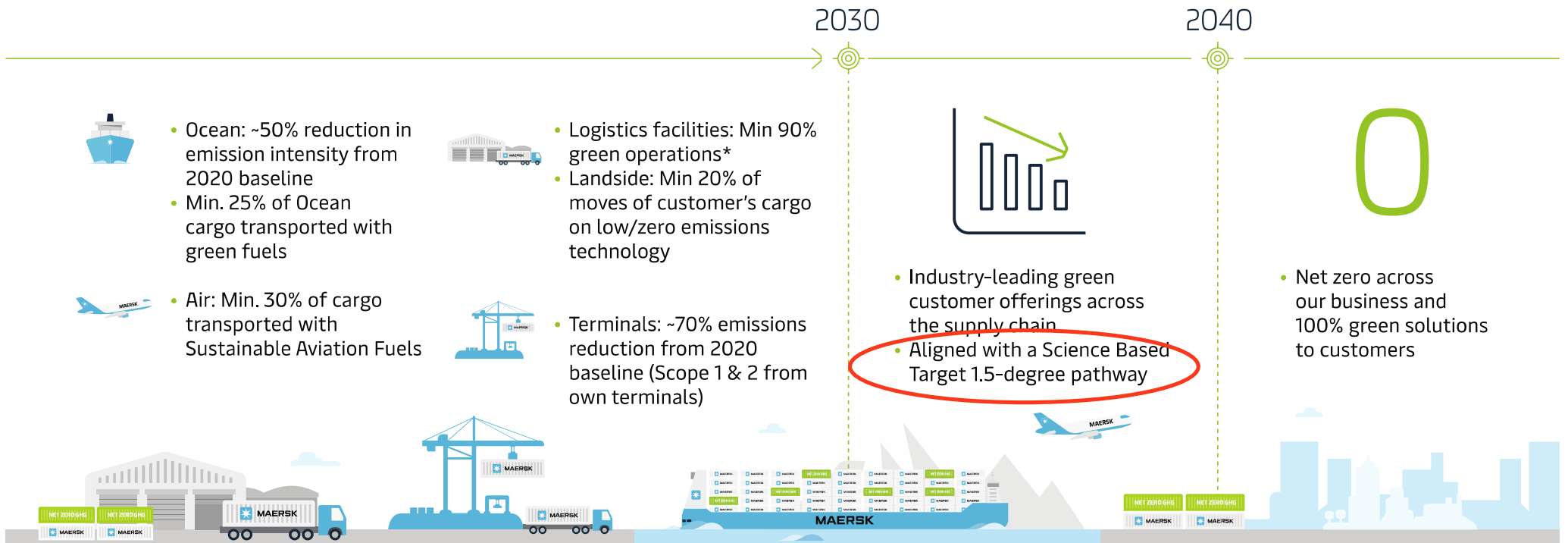
**43,451** (1,000 tonnes CO<sub>2</sub>e) (2021: 39,436)

The main activities driving our value chain emissions are:



- Upstream transportation and distribution: 24,547 (1,000 tonnes CO<sub>2</sub>e) (2021: 16,275)
- Use of sold product (incl. sale of marine fuels and reefer containers to 3<sup>rd</sup> parties): 7,419 (1,000 tonnes CO<sub>2</sub>e) (2021: 10,285)
- Fuel and energy related activities: 5,989 (1,000 tonnes CO<sub>2</sub>e) (2021: 6,468)
- Purchased goods and services: 3,821 (1,000 tonnes CO<sub>2</sub>e) (2021: 3,158)

# Maersk decarbonisation targets on the way to 2040



(\*) Operated on renewable electricity and/or green fuels

# Decarbonising inland logistics



# Decarbonising Inland Logistics & Air Freight

## 2030 Targets



### Landside Transportation

Min. **20%** of customer cargo moves on low/zero emissions technology

### Logistics Facilities

Min. **90%** of logistics facilities on green operations\*

### Air Freight

Min. **30%** of Maersk air freight cargo on SAF-based transport

## Key Levers



### Efficiency improvements

- Modal shifts
- Digitally enabled optimized network and routing
- Investment in new, state-of-the-art aircraft

### Electrification

- Equipment: 100% indoor, outdoor where possible
- Renewable energy sources, e.g. purchase agreements or on-site installation

### Energy transition

- Battery electric trucks
- Potential use of biofuels
- Use of Sustainable Aviation Fuel (SAF)

## Actions



- 2021: Ordered 16 Volvo VNR Electric Class 8 e-trucks
- 2022: Ordered 100 Volvo e-trucks and 300 Einride e-trucks



- Current investment in 12 warehouses with BREEAM, LEED or Green 5-star certified



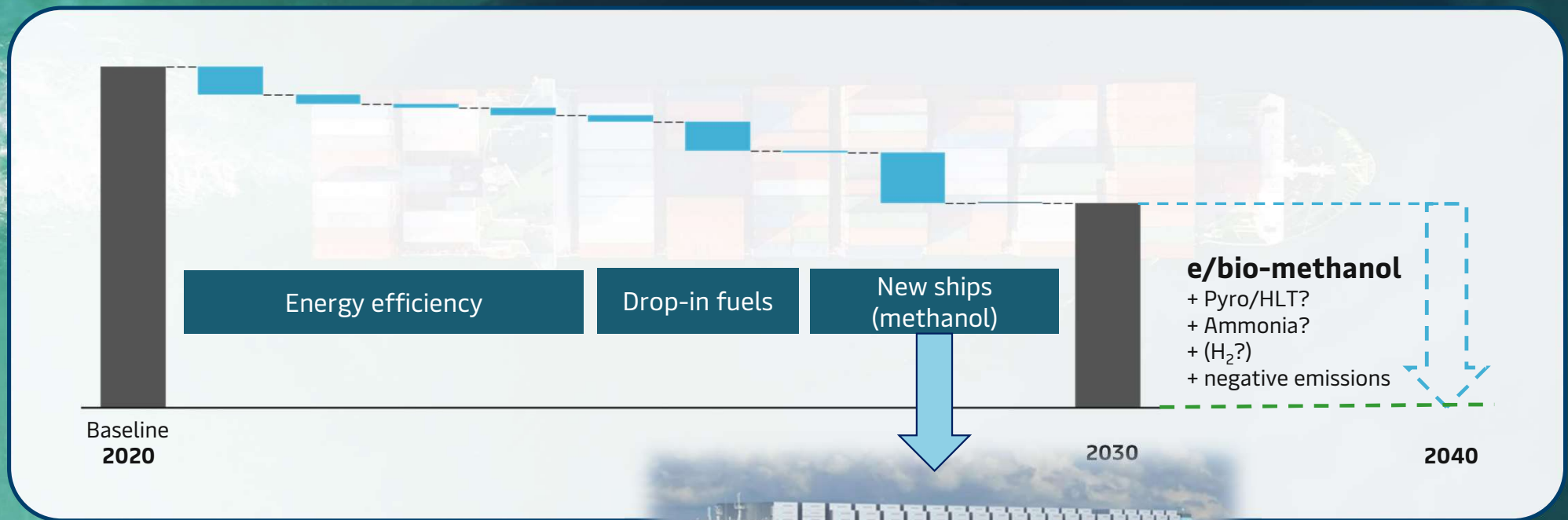
- Running SAF pilot to determine customer demand
- Potential launch 2023

# Decarbonising ocean operations





# How do we intend to reach our longterm reduction targets (ocean only)?



25 dual fuel methanol ships ordered to date

# First methanol container ship delivered in September 2023

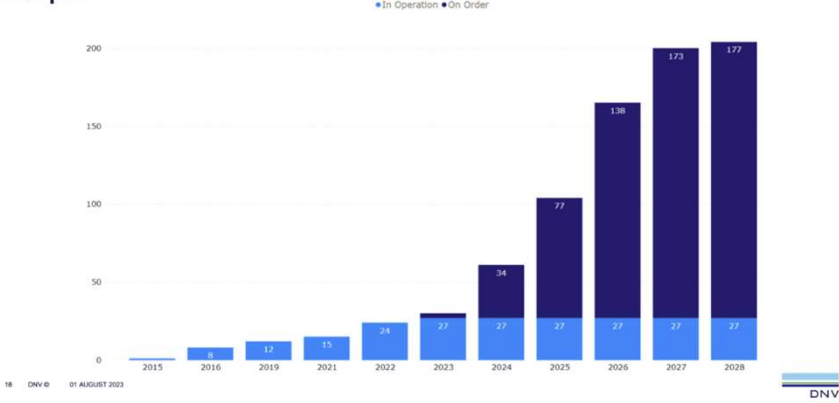


*Laura Maersk being christened by Ursula von der Leyen, Sep. 2023 in Copenhagen.  
To be operated in the Baltics.*

# In total 25 methanol ships ordered by Maersk to be delivered 2024-2026. World-wide orders are at 200+ methanol fueled ships

- ❑ Dual fuel engines
- ❑ All ships to replace existing capacity
- ❑ All newbuildings to be able to run on green fuels
- ❑ Looking at introducing green chartered vessels

There are currently 204 confirmed methanol fueled ships



*The first in a series of 12 methanol containerships launched in the water Oct 2023. 16,200 TEU.*

## Maersk's top priority fuels (ocean only)

(Pyrolysis/HTL oils)

Bio/e-methanol

(e-ammonia)

# Bio/e-methanol: Why do we see it as one of our main future fuels – and what are the challenges?

## 1) Why?

- ❑ Best overall feasibility profile due to: engine maturity, low toxicity, easy handling, multiple production pathways, easy storage, high energy density, simple fuel, regulation in place, suitable for fuel cells – and reasonable production costs!

## 2) Challenges?

- ❑ Carbon dependency – hence we have looked into it and found:
  - ❑ Pot. volumes of biogenic CO<sub>2</sub> world wide: 1.38 bio. tons/year → i.e. sufficient – however availability of affordable ren. electricity in same locations (sweet spots) may pose a challenge.
  - ❑ DAC: technologies being matured → price expected to drop to appr. 200 USD/ton in 2030
  - ❑ DOC: technologies being matured → price expectations at up to a factor 10 less than DAC
  - ❑ At CO<sub>2</sub> capture cost at 45 USD/ton CO<sub>2</sub> – e-ammonia production costs equals e-methanol\*
  - ❑ Need fast scale up of ren. Electricity/green H<sub>2</sub> production
- ❑ Market price developments uncertain – and depends on
  - ❑ Other sectors relying on methanol to decarbonise
  - ❑ Speed of production capacity buildup

\* assumed handling/logistic costs of methanol at 75 USD/ton and ammonia at 100 USD/ton

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**All-e-fuels: Maersk would need 7 × DK power consumption as renewable power**

**All-Bio: 200 × Maersk would use all sustainable feedstock!**

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# E-ammonia: Why do we see it as a potential future fuel – and what are the challenges?

## 1) Why?

- Cheap e-fuel. No carbon-dependency. Energy density sufficient. Production tech well-known. Engine being developed. Regulatory work ongoing.

## 2) Challenges?

- Safety issues – we are investigating this through numerous external projects
  - Technical ship design
  - Safety management systems
  - Potential spills
  - LCA
  - May be issues with operational limitations at selected ports (not allowing SIMOPS, or some ports will not allow us to bunker ammonia if the port is close to a city, etc.)
  - Needs fast scale up of ren. electricity/green H2 production
- Market price uncertain
  - Not yet clear how many sectors will utilize ammonia in decarbonisation efforts

# Pyrolysis/HTL oils: Why do we see these as potential future fuels– and what are the challenges?

## 1) Why?

- ❑ Seems to be a potentially cheaper replacement of biodiesel. Fairly mature production technologies. High energy density. No need for new engines/fuel systems. Scalable (feedstock agnostic), pot. use as pilot fuel for methanol ships (and pot. ammonia ships), less competition, *negative emission*. Blendable with heavy fuel oil → enabling us to utilize it to decarbonise existing fleet (i.e. Help us comply with ship-individual regulations).

## 2) Challenges?

- ❑ Poor quality of raw pyro/HTL oil → i.e. what combi of pyro/HTL process and upgrading provides the cheapest pyro-oil just about good enough to blend into HFO at x%?
- ❑ How can we scale pyro/HTL oils fast enough?





## Difficult oil quality ...is nothing new to Maersk

We are used to utilize poor quality oil!

- HFO: High viscosity, sulfur, impurities, aromatics, acidity, ...

Few hard requirements for new drop-in fuels:

- Flash point: Above 60°C
- Miscibility: Preferred fully miscible in HFO
- Stability: At least 9 months storage
- Pour point: Below 30°C

# A general challenge & an imperative for success: securing adequate supplies of cost competitive green fuel

## Sourcing levers



### Drop-in biodiesel

ECO Delivery fuel today; gap-closer going forward



### Signed green fuel MOUs<sup>1</sup>

MOUs for +1.5m tons of methanol signed and strong pipeline

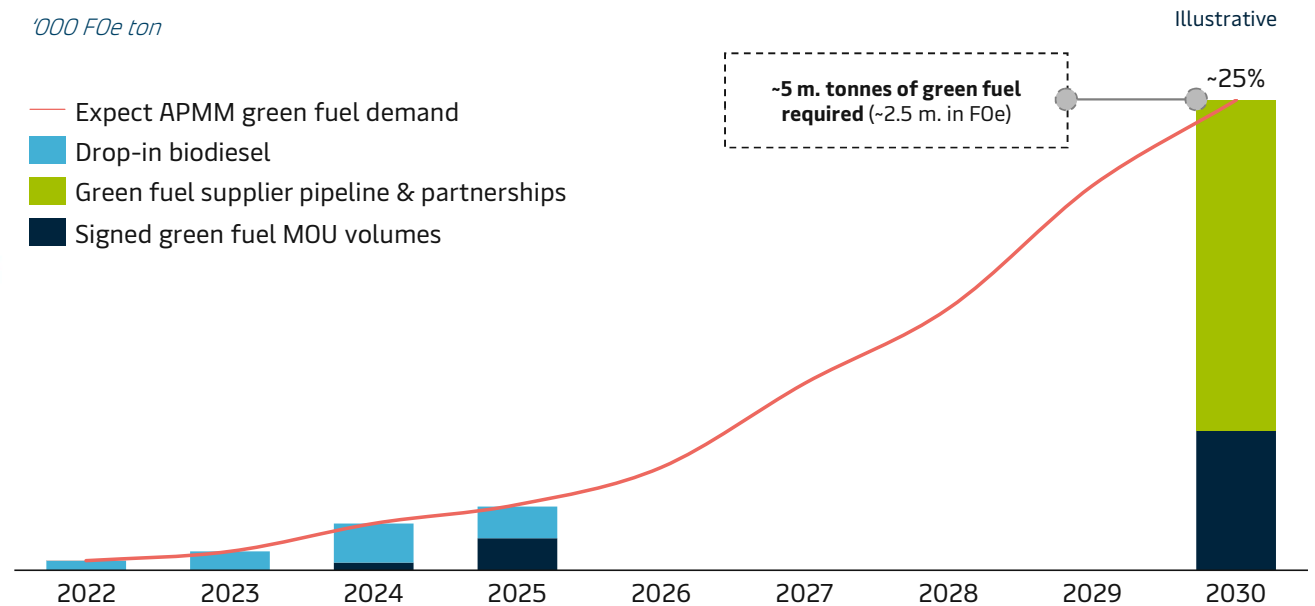


Signed partnerships with sovereign governments

## Expected green fuel requirement and sourcing lever

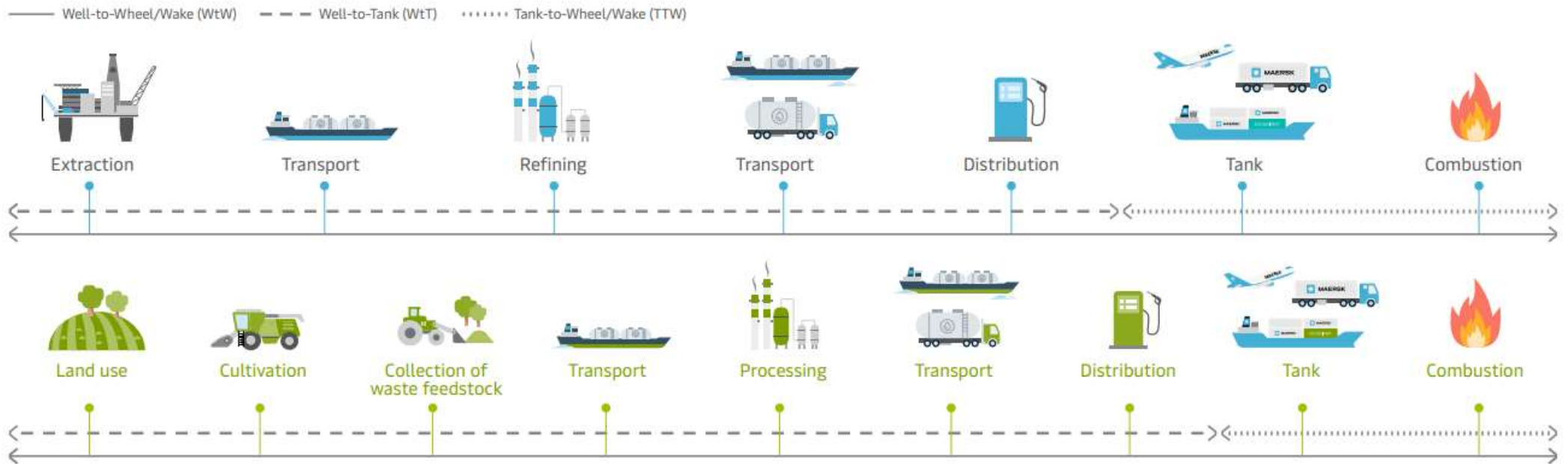
'000 FOe ton

- Expect APM green fuel demand
- Drop-in biodiesel
- Green fuel supplier pipeline & partnerships
- Signed green fuel MOU volumes

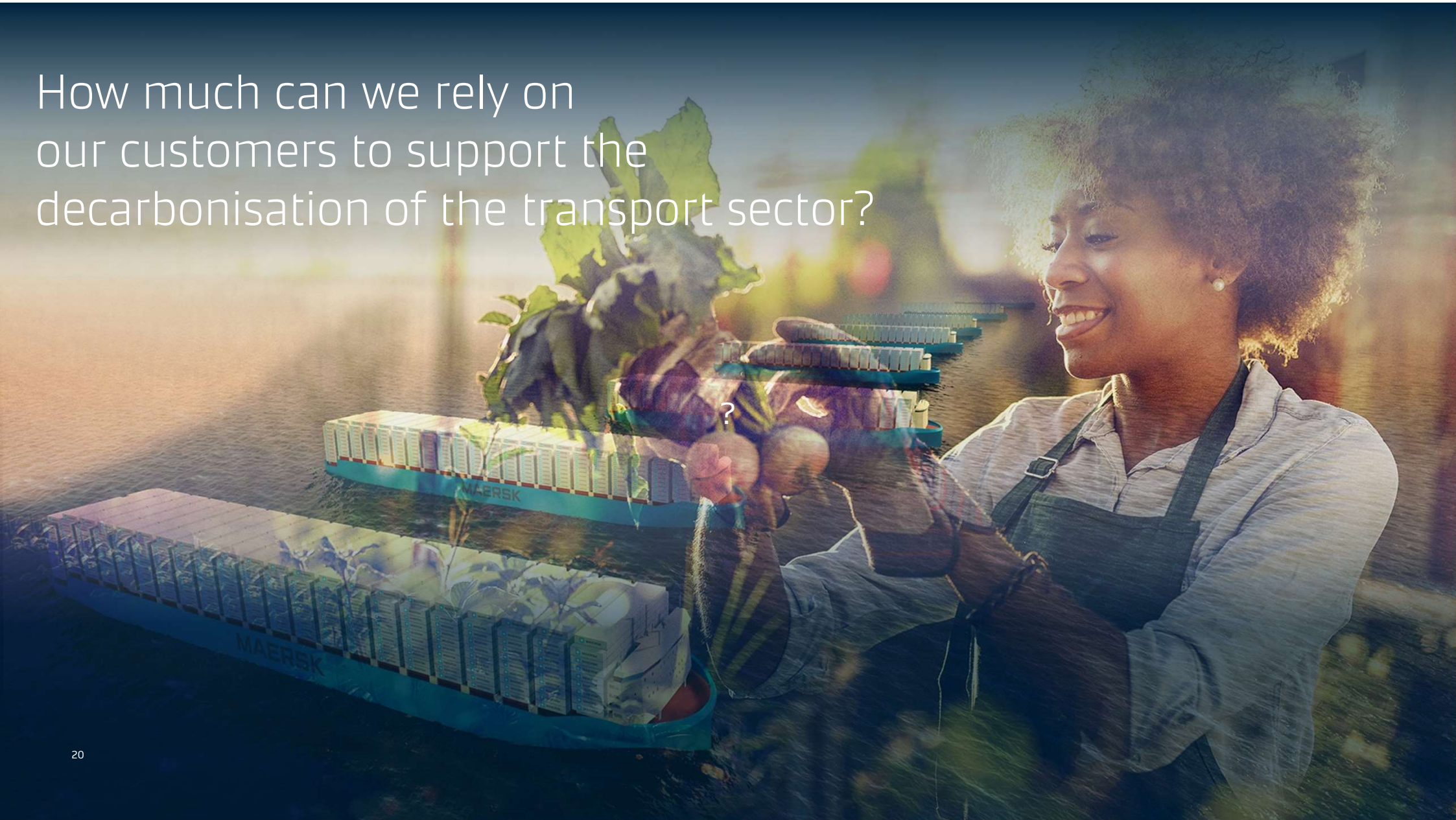


(1) MOUs signed – still require final validation and contracting

# Maersk evaluates all new fuels on a 'well-to-wake' life cycle basis



How much can we rely on  
our customers to support the  
decarbonisation of the transport sector?



# Where are customers today?

## Level 1: Explorers

- Acknowledge that sustainability in logistics is important
- Are defining their sustainability logistics priorities
- Are seeking information/guidance from suppliers on sustainability
- May be willing to invest in sustainable logistics options over time, but need guidance

**35%** of our top 200 customers

## Level 2: Risk managers

- Have basic minimum sustainability requirements
- Have integrated sustainability parameters into logistics decisions
- Engage with industry forums (e.g., Clean Cargo)
- Are considering investing in sustainable logistics options

**45%** of our top 200 customers

## Level 3: Implementers

- Have ambitious sustainability strategy integrated with logistics
- Have sustainability parameters integrated into logistics decisions
- Contribute financially to industry sustainability investment
- Are willing to invest in sustainable logistics options

**15%** of our top 200 customers

## Level 4: Leaders

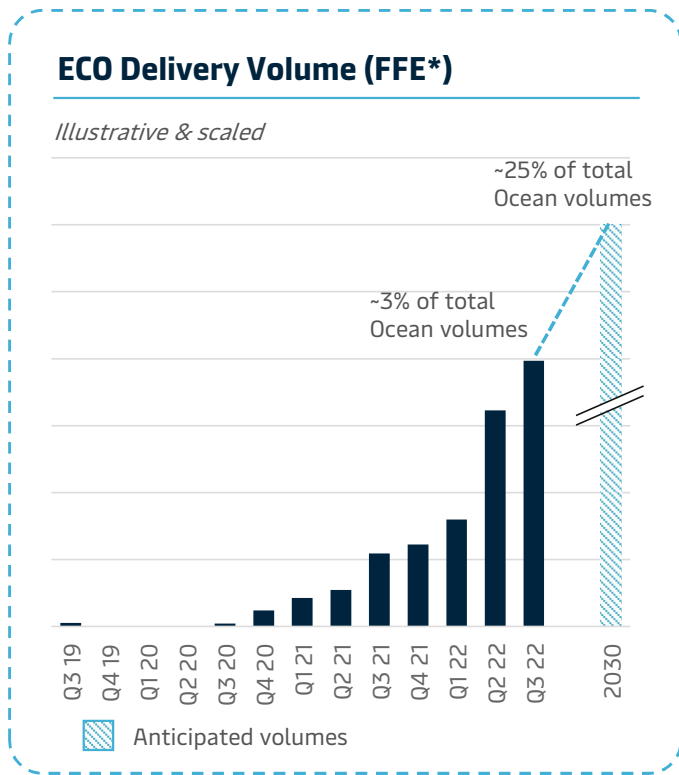
- Are visible first-movers interested in sustainable transformation
- Have high interest in long-term partnerships and co-innovation
- Engage in long term partnerships and investment
- Exhibit high willingness to invest in long-term sustainable logistics transformation

**5%** of our top 200 customers



Customers are at differing levels of maturity. We can help them wherever they are.

# Ocean ECO Delivery: strong and expanding demand



\*Forty Foot Equivalent Units

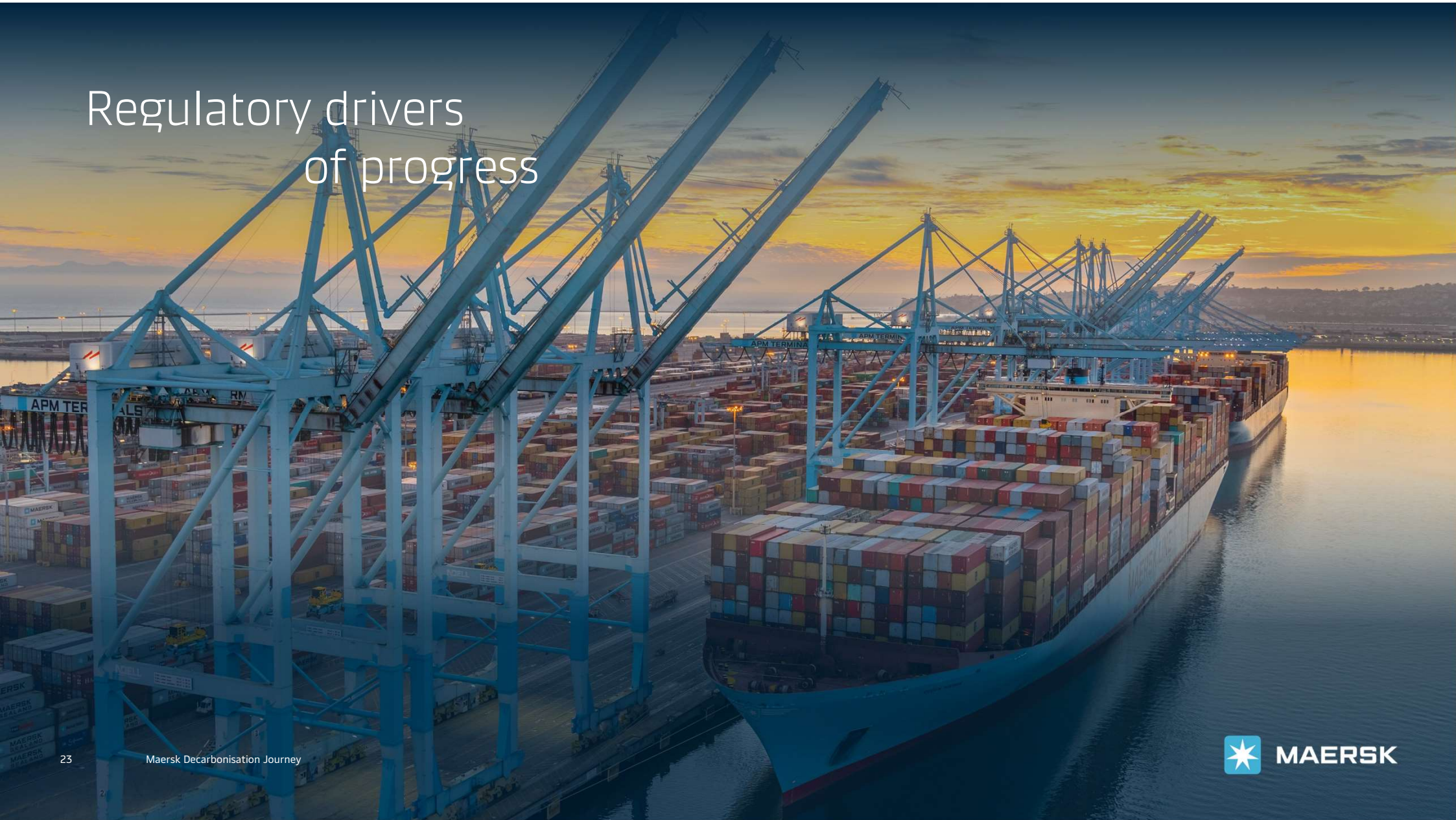


● Countries with Ocean ECO Delivery customers

→ On the horizon: End-to-End challenge



# Regulatory drivers of progress



# A level regulatory playing field is key to achieving full decarbonisation

Five critical policy levers for a level regulatory playing field to achieve full decarbonisation



A market based  
GHG price/carbon  
tax of at least  
USD 150/ton is  
required



A well-to-wake  
approach is  
required (lifecycle  
perspective to  
decarbonisation)



Must look beyond  
CO<sub>2</sub> and include  
all GHG, notably  
methane and  
nitrous oxide



Higher IMO  
ambitions for  
2030 and 2050  
and rigorous  
implementation  
required



US and EU  
measures will  
only address part  
of the problem –  
need global rules



Thanks