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CO₂ taxes as the key market regulative instrument

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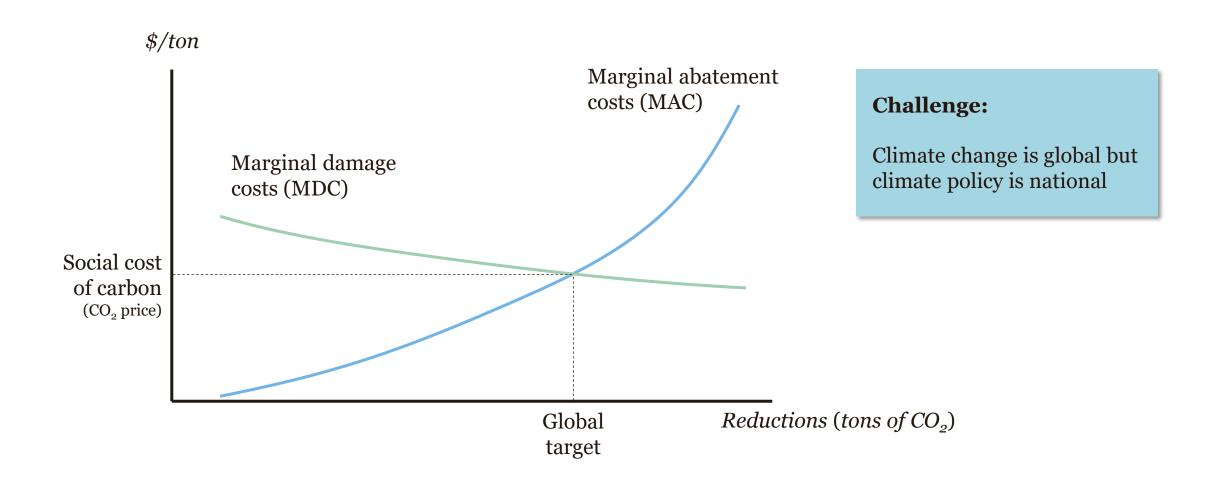


Climate change = a market failure

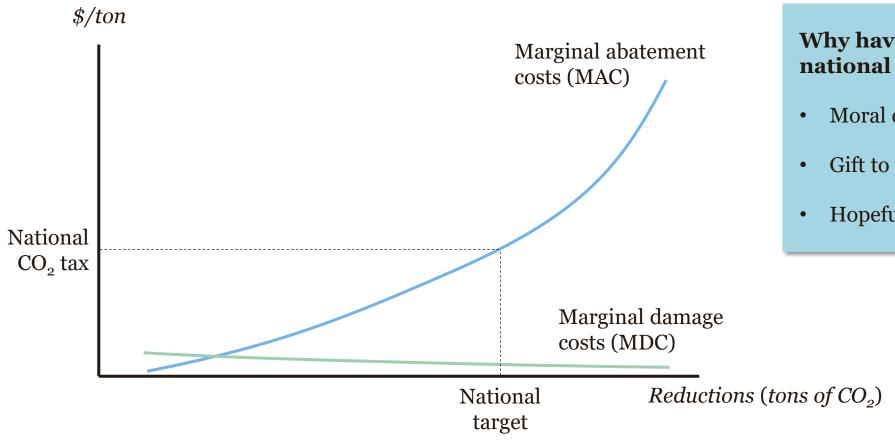
- A stable climate is a public good
- Emissions are an externality = a consequence of an activity which affects other parties without this being reflected in market prices
- The cost of this 'consequence' is called the social cost of carbon (SCC)
- Solution: **Global CO₂ price** that reflects the social cost of carbon



The optimal climate policy in a global perspective



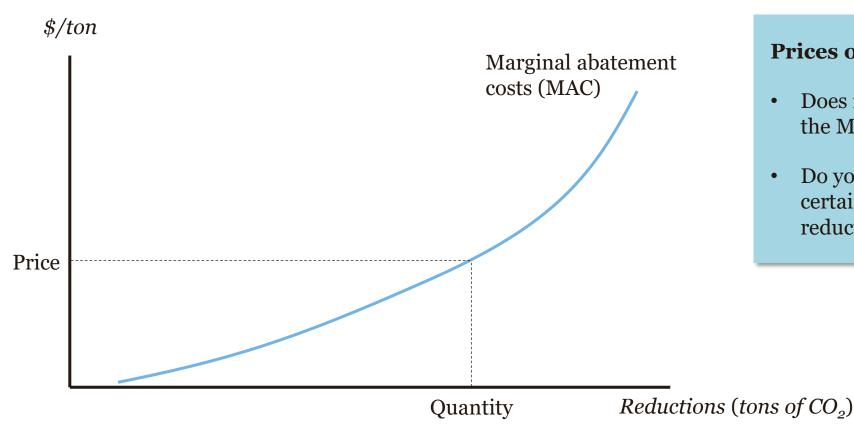
The optimal climate policy in a single-country perspective



Why have an ambitious national reduction target?

- Moral considerations
- Gift to the world
- Hopefully, the gift is returned

Tax vs. emissions trading system

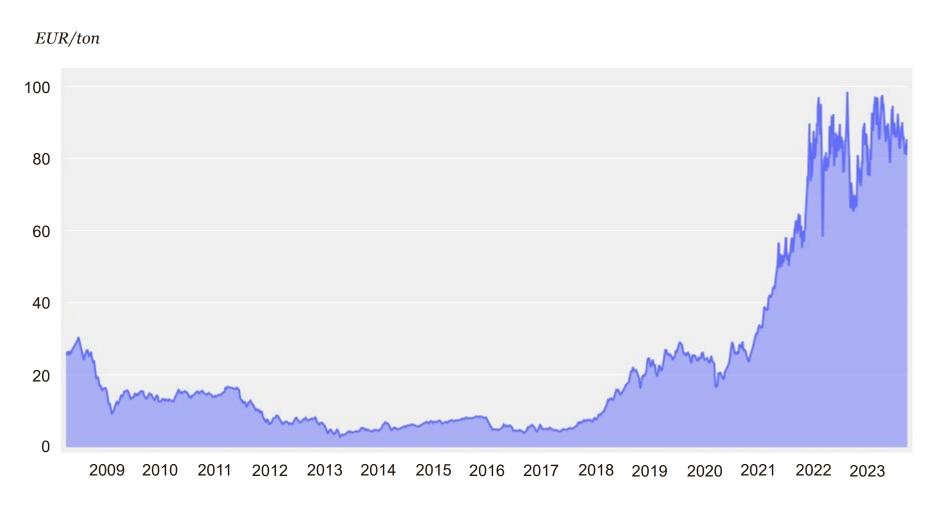


Prices or quantities?

- Does not matter if you know the MAC curve
- Do you prefer stable prices or certainty about meeting your reduction target?

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Price on CO₂ in the EU ETS



Source: Sandbag.org

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Taxes vs. subsidies

Tax on emissions

General subsidy to all emission reductions

Subsidies to specific types of reduction

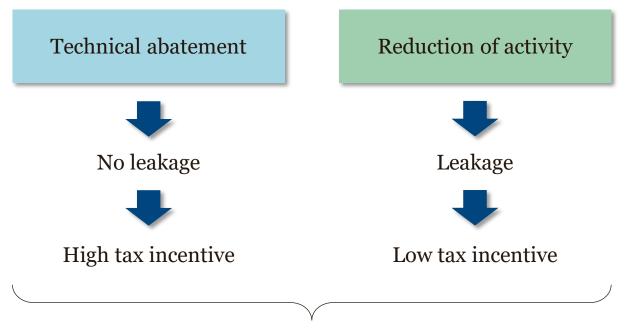
| Incentive to reduce emissions | Full | Full* | Partial |
|-------------------------------|--------------|----------------|----------------|
| Who pays the bill? | The emitters | The tax payers | The tax payers |

^{*} Only full incentive if a company keeps its subsidy if it stops its operation completely. That is rarely politically possible in the real world.

CO₂ taxes in a small open economy



Two ways to reduce emissions



A possible solution:

- Uniform tax on emissions
- Production subsidy depending on the risk of leakage
- Consumption tax equal to the subsidy

Are CO₂ taxes sufficient to drive the green transition?

Complications in the real world

- Knowledge spillovers
- Excessive risk aversion
- Shortsighted agents
- Lack of information
- Regulatory risk
- Coordination failures
- Natural monopolies



A role for government

- Promote research and innovation
- Invest in new technologies
- Reduce private risk
- Provide infrastructure
- Mitigate unwanted distributional effects

The difficult question: How to balance taxes and other instruments?

