Opening Seminar

SDU

November 6
2020
15:00 – 17:00
on Zoom

website
sdu.dk/cult-tech

Center for Technology and Culture

15:00-15:30 Welcome and Info about the Center
Kathrin Maurer, Professor MSO for Humanities and Technology
Stig Børsen Hansen, Associate Professor, Institute for Design and Communications

15:30-17:00 Lecture on the On the Misunderstandings of AI by Mercedes Bunz
A wide range of different AI systems based on the promising technology of machine learning are rapidly being integrated into everyday life. The emerging ubiquity of these systems alternately provokes consternation and enthusiastic acceptance. Taking inspiration from French technology theorist Gilbert Simondon, this lecture considers the boundaries between the meaning-making capacities of technical objects, such as AI systems and aesthetic objects. It asks what it means that AI systems are 'integrated' into the world, and whether this integration could be understood differently. Might existing responses to integration be based on a misunderstanding?

Mercedes Bunz is Deputy Head of the Department of Digital Humanities and Senior Lecturer in Digital Society at King's College London. She studied Philosophy, Art History and Media Studies at the FU Berlin and the Bauhaus University Weimar. She is heading a research project into 'Creative AI' with an AHRC grant and co-leads the Creative AI Lab, a collaboration with the Serpentine Gallery, London. Her last publication is 'The Internet of Things' with Graham Meikle and 'The calculation of meaning: on the misunderstanding of new artificial intelligence as culture' published in the journal Culture, Theory and Critique.

Opening zoom-event for Center for Technology and Culture (online)
https://syddanskuni.zoom.us/meeting/register/u5wpdOGgpj4rGNCs0lMDLMHKJona4-6I-svI
Fill in your name, family name and email. Then you will receive the link to the event which will be held in zoom.