

Student challenge: Join Airbus' Fly Your Ideas competition

Take part in building tomorrow's sustainable aviation and win €30,000.

Airbus challenges you and your fellow students to innovate for the future of aviation! 1st prize is €30,000; runners up will receive €15,000 for their great ideas.

Airbus Fly Your Ideas is a unique global student competition, designed to establish a strong and lasting relationship between Airbus and the next generation of innovators working on the challenges facing the aviation industry.

The competition applies to students of engineering, IT, business, design, architecture, marketing, science or any other student who wants to take part in innovating the aviation industry.

The fourth edition of Fly Your Ideas attracted more than 500 worldwide entries, and although the Danish team made it rather far, Team Multifun from the Netherlands ended up taking home the top honours.

Want to take part?

Submit your solutions to genuine industry challenges that are either innovations for 'Now' or for the 'Future'; we welcome ideas that are both applicable today and deliver blue sky thinking for tomorrow. The key challenges submitted to you are:

- **Business models:** What else could be done with aircraft other than transportation?
- **Flight operations:** How can we use big data to improve efficiency of flight operations?
- **Passenger experience:** How can new processes or layouts ease passenger boarding and disembarking, whilst increasing capacity for luggage?
- **Design engineering:** How can artificial intelligence support aircraft design and/or manufacturing?
- **Manufacturing:** How can we optimise manufacturing to reduce waste and ensure the sustainability of resources?

The competition timeline

- Round 1: Airbus experts assess your projects and give feedback. 50 teams are selected for Round 2.
- Round 2: The teams get significant input and guidance from Airbus mentors to develop their idea into a detailed project. Five teams are selected for Round 3.
- Round 3: The Final Five are asked to test, prototype or visualise their solutions and present their projects to an expert jury at the final event in May 2017, where the winning team wins a prize of €30,000 and the runners up €15,000.

How to register:

- Registration is open at www.airbus-fyi.com.
- You must register as a team of three to five members, and you are encouraged to include team members from diverse nationalities, backgrounds and disciplines.
- Teams must be supported by an academic mentor from one of the students' institutions.