

MCI & IRCA SEMINAR

“Smart Cities for Evolving Entrepreneurship: How Smart Technologies are Facilitating Entrepreneurship and Innovation in Smart Urban Ecosystems”

An invited talk by Prof. Jay Mitra, University of Essex, U.K.

26/5/2016, 10:30 – 12:00, M304

Abstract

Smart technologies, smart cities and smart enterprises appear to have acquired a level of significance which may be in keeping with the rapid advances made on the technology frontier. How we keep up with the whirligig of software, sensors, apps, artificial intelligence, nano and other technologies, has become a critical issue for entrepreneurs and policy makers. On the one hand we have this extraordinary proliferation of technologies, and on the other we find the rather confused response that we make as entrepreneurs, decision makers and citizens in shaping new ventures that can mobilize these resources creatively especially in urban environments. Somewhere in the middle lie opportunities. In this presentation I will explore critically the urban context of smart, productive entrepreneurial responses to the issues stated above.

About Jay

Jay Mitra is Professor of Business Enterprise and Innovation, Director of The Venture Academy and director of International Development at Essex Business School, University of Essex, UK. He has acted as a Scientific Adviser to the OECD (Organisation for Economic Co-operation and Development) and is a Visiting Professor at University Externado in Colombia and EDHEC Business School in France. He has held similar positions at the Institute of Management Technology in India School of Management, Fudan and Jilin Universities in China, and at Bologna University, Italy. He is a Fellow of the Royal Society of Arts in the UK. Jay Mitra also leads the International Entrepreneurship Forum (IEF) He has represented his institution as a keynote speaker in distinguished international policy, practitioner and research forums, and has worked with leading agencies such as the OECD, UNCTAD, UNIDO, the EU, and with several government agencies worldwide. He sits on the board of the T 20:20 initiative of the Trestle Foundation in Switzerland, which supports female entrepreneurs worldwide, and also on the board of the Impact Investment committee of the European Business Angel Network. He is the editor of the *‘Journal of Entrepreneurship and Innovation in Emerging Economies’*, published by Sage and he is a member of the editorial board of various referred international journals. His main research interests are in entrepreneurship and innovation policy, regional development, social and female entrepreneurship and opportunity development.



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